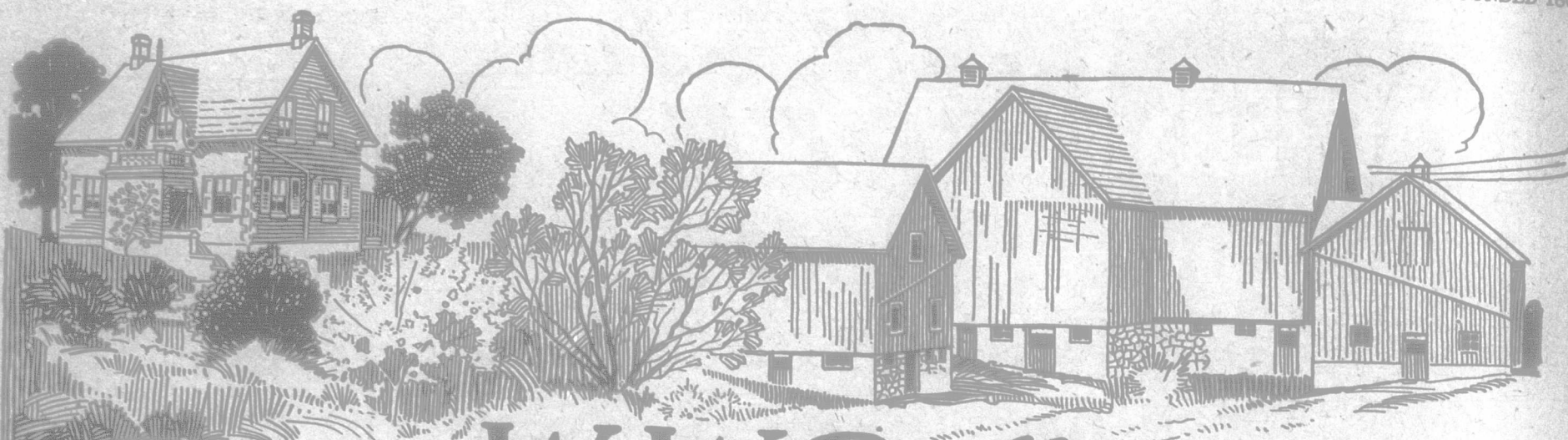




W. W. Ballantyne

Neidpath Farm

Near Stratford, Ont.

writes an advertisement

Dear Sir:—

The Delco-Light Plant you sold me to light my farm has not only given us the pleasure and convenience of electric light in all our buildings, but is rapidly paying for itself in the work it does.

It would be a good investment for us aside from the lighting altogether. So far, we have found 16 jobs for Delco on our farm and we are constantly finding new jobs for it. We are using power from Delco-Light to run:—

- | | |
|-----------------------------|---|
| (1) 3-unit milking machine. | (10) Vacuum cleaner. |
| (2) Cream separator. | (11) Electric iron. |
| (3) The pump in the dairy. | (12) Toaster. |
| (4) Root pulper. | (13) Charging batteries on our motor car. |
| (5) Emery stone. | (14) Pumping water for household use. |
| (6) Horse clippers. | (15) Lighting our home, stable, out-buildings and yard. |
| (7) Sheep shearing machine. | (16) Violet ray generator. |
| (8) Fanning mill. | |
| (9) Washing machine. | |

We have never figured this work down to so many hours per day, but we do know that we can operate the farm with one less man than we used to. Figure out the wages and board of a farm hand and you can see what the Delco-Light plant saves us.

We used to run a gas engine on the milker and cream separator, at a cost of 10 cents a day. Our Delco-Light plant supplying light and power for the whole farm costs only 7 cents a day.

It would not only be a harder proposition to run our farm without Delco-Light, but it would cost us a lot more money. We have no hesitation in recommending any farmer to harness up his farm to Delco-Light.

Yours truly,

(Signed)

W. W. Ballantyne

The man who considers Delco-Light something that he will buy ~~when he can afford it~~—should heed this strong letter from Mr. Ballantyne. It costs more money to farm ~~without~~ Delco-Light. Can you afford, then, to delay equipping your farm with light and power?

Exclusive Delco-Light Features

Where there is a boy on the farm, he can look after this simple plant. These features insure care-free, long-lasting service for you.

It is direct-connected. There are no belts to slip, break or be replaced.

It is self-cranking. Pressing down on a lever starts the engine and it stops automatically when the batteries are charged.

It is air-cooled. There is no water to carry, to freeze or to boil away.

There is only one place to put oil. There are no grease cups.

A simple mixing valve regulates the fuel supply. There is no complicated carburetor.

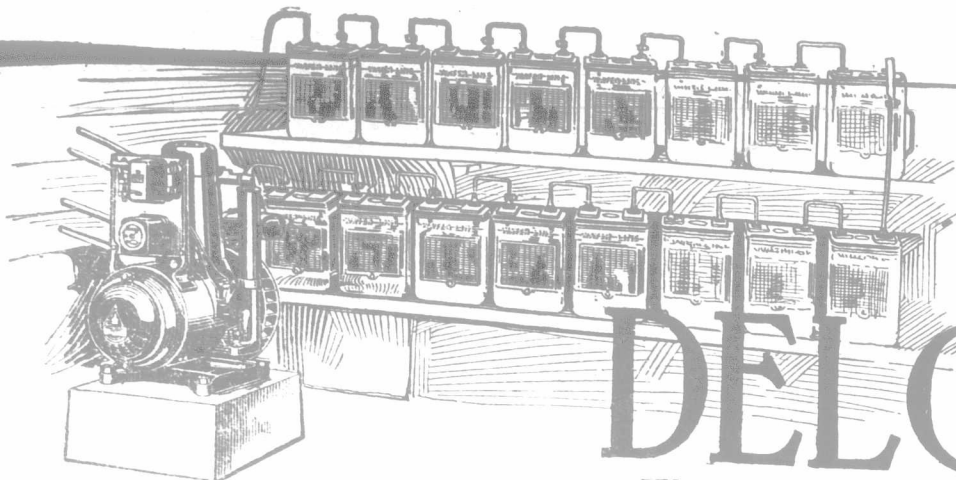
Ball and roller bearings cut down friction and increase efficiency.

Thick-plate batteries are long lasting.

75,000 Delco-Light plants are operating in Canada and the United States. This in itself proves the practical nature of the plant. Let us put you in touch with some of these people.

You owe it to yourself and your family to learn what Delco-Light will do for you. As a start toward greater comfort and larger profit, ask us to send you the Book "Pays for Itself," written by practical farmers.

Electrical Systems, Ltd.
Toronto, Ont.



DELCO-LIGHT

The Complete Electric Light and Power Plant for Farms

The Domestic Engineering Co., Dayton, Ohio. Makers of Delco-Light Products.