North American Life Assurance Co.

"SOLID AS THE CONTINENT."



EDWARD GURNEY, President.

L. GOLDMAN, J. K. OSBORNE, Vice Presidents. → 1911 | |

 TOTAL CASH INCOME
 \$2,295,176.98

 TOTAL ASSETS
 12,313,107.57

 NET SURPLUS to POLICYHOLDERS
 1,300,784.00

 PAYMENTS TO POLICYHOLDERS
 988,313.49

L. GOLDMAN, A.I.A., F.C.A., Managing Director.

W. B. TAYLOR, B.A. LL.B., Secretary.

HOME OFFICE,

- - TORONTO.



\$7.83 for \$500 Life Insurance!

This is the Annual Cost of the new Prudential Intermediate Life Insurance Policy, at age 20.

Policy has cash values and other Prudential benefits.

AGENTS WANTED.

The PRUDENTIAL INSURANCE COMPANY OF AMERICA.

Founded by JOHN F. DRYDEN, Pioneer of Industrial Insurance in America.

FORREST F. DRYDEN, President.

HOME OFFICE, NEWARK, N.J.

Incorporated as a Stock Company by the State of New Jersey.



WANTED.—Commercial Travellers for a profitable side-line required by all business men; no samples. Address, in confidence, A.B.C., P.O. Box 1405

Montreal.



PERPETUAL CALENDAR

1912		JUNE			1912	
Sat	SUN	Mon	Tue	Wed	Thu	Fri
1912		JULY			1912	
Mon	Tue	Wed	Thu	Fri	Sat	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	2 1
22	23	24	25	26	27	28
29	30	31	·	X.		

Jan., Mar., May, July, Aug., Oct., Dec., 31 Days.

April, June, Sept., Nov., 30 Days.