

THEY NEVER VARY

EXCEPT TO
Increase in Value



That is, in brief, the character features of BUTTER FAT and the "MAGNET" CREAM SEPARATOR. Everyone, to the smallest day-scholar, knows the value of butter fat, but not everyone knows how to handle it to the end that its FULL value is found, and that none of it leaks away with the by-product. The milk-pail content is like the gold-impregnated block of quartz. It holds the precious metal in minute particles all through the matrix which, in the hands of any but an expert, would run to waste. The EXPERT OF THE MILK-PAIL is the

"MAGNET"

Cream Separator—

After nearly 18 years' constant use on Canadian farms the "MAGNET" has established beyond the shadow of a doubt that its square gear drive and ball-bearing adjustments is unequalled as an effective piece of dairy mechanics and has nothing in front of it in lasting quality.

It is the greatest labor-saving and food-conserving machine ever introduced into Dairy Farming.

DAIRY WOMEN know that the "MAGNET" bowl and one-piece skimmer is easily washed sweet and clean in less than five minutes—a saving of from 10 to 15 days' labor each year over the time required to properly wash the disc kind.

MAGNET ALWAYS SKIMS CLEAN

because its bowl is support-^{ed} at both ends, cannot wobble, and therefore will do perfect skimming for life-time. Dairy men and women can avoid all "misery" by buying the up-to-date "MAGNET" Cream Separator. "Facts are chiefs that winna ding, and canna be disputed."

The Petrie Mfg. Co. Ltd.

Head Office and Factory: Hamilton, Ont.
WINNIPEG, CALGARY, REGINA, VANCOUVER, MONTREAL,
ST. JOHN, EDMONTON, LETHBRIDGE



Live Stock What Is Canada Going To Do About It?

By H. S. ARKELL, M A., B.S.A., Live Stock Commissioner

A BIG, profitable live stock, meat and produce trade is open to Canada overseas.

What is Canada going to do about it? No one doubts that the success of the Canadian live stock industry is and will be dependent upon the extent and variety of our export trade. We cannot eat all we produce. Further, we cannot afford to. If we would purchase abroad, we must sell abroad and our credit balance with foreign countries is already heavily overdrawn. To redress this balance, we must rapidly extend the output and export of the products of our land. Theoretically we agree to the truth of this statement. Practically we decide to pass on to the other fellow the duty that it implies. In fairness to the Canadian farmer, it must be admitted that the responsibility for shifting this obligation lies less with him than with the great masses of people who are content to crowd our cities and towns, creating thus a problem for society which it is taxing human ingenuity to solve. If Canada needs one thing more than another, she needs labor upon the land—honest, dependable labor to swell our farm production to a volume that will ensure a steady and permanent exportable surplus of the supplies that Europe wants. This way lies success.

The London agents of our Canadian packers reviewed in disappointment the orders for Can-

adian goods—bacon, eggs, etc., for which they could obtain but a tenth of the product they required. The unwarrantably high price of hogs in Canada during the past months is but a reflection of the reputation of Canadian bacon as compared with American and demonstrates the effort of our packers to maintain their connection with old established clients in the face of short supplies. Since Denmark within a year will again be a factor in the bacon market, our only security for the future is full production and such a substantial export supply as must command recognition by its volume and quality. Short hog production is unquestionably the most dangerous policy Canada can adopt. This is true of eggs as well as of bacon.

Respecting cattle, herein lies a problem that will prove a worthy test of Canada's nerve, ingenuity and determination. The difficulties are great, but they are not insurmountable. In the Argentine and Australia are more and better cattle than in Canada, and these countries are proving much cheaper sources of supply. The Argentine has landed live cattle in Italy and is proposing to do likewise for Germany via Antwerp. The United States is trading with France and is busy in Holland, endeavoring to secure passage to Germany via Rotterdam. We have secured this con-



For rough work wear
OVERALLS
SHIRTS and
JUMPERS
made of

STIFEL'S INDIGO CLOTH

Standard for over 75 years.

Better than you expect—a cloth that's built to stand wear and tear and weather. Three generations of wearers have found it the most-for-the-money cloth.

Be sure your overalls, shirts and jumpers are made of Stifel's—it hasn't an equal anywhere for all-round satisfaction. Look for the label on the back of the cloth inside the garments when you buy. Insist upon STIFEL'S and you'll never be disappointed in service. Remember, it's the CLOTH in your overalls that gives the wear!

Cloth Manufactured by

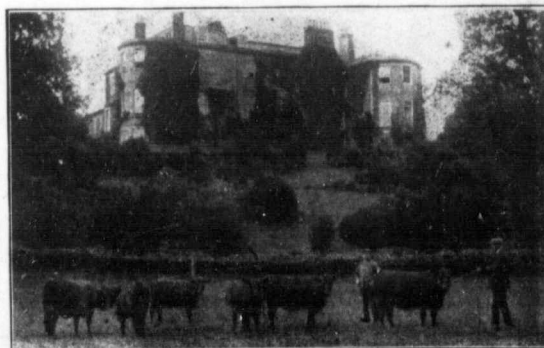
J. L. STIFEL & SONS

Indigo Dyers and Printers

Baltimore Coca-Cola Bldg.
St. Louis 528 Victoria Bldg.
St. Paul 238 Endicott Bldg.
Toronto 14 Manchester Bldg.
Winnipeg 488 Hammond Bldg.
Montreal Room 500, 439 St. Paul St.

WHEELING, W. VA.

New York 240-242 Church St.
Philadelphia 324 Market St.
Boston 31 Bedford St.
Chicago 223 W. Jackson Bldg.
San Francisco Postal Tel. Bldg.
St. Joseph, Mo. Saxton Bank Bldg.



Black Aberdeen-Angus at Home