

## Don't have to Apologize for your Tea



**W**HEN your friends gather round the table isn't it humiliating to have to offer excuses because the tea doesn't taste quite right—so hard to get a kind you like, and so on.

Nor is it much use to complain to the grocer, for the trouble lies further back.

Yet such embarrassment and apologies may be made forever a thing of the past by simply seeing that you always get

# Blue Ribbon TEA

The Canadian Tea that won the Grand  
Prize for Quality at Seattle Exposition

Its Rich, Distinctive Flavor and outstanding excellence appeal to and satisfy the most exacting taste.

Best of all, it is Always Exactly the Same. If you made two cups from two different packages of Blue Ribbon Tea, you would not be able to distinguish any difference between one cup and the other.

Again, the Strength and "Body" of Blue Ribbon Tea would make its use Economical even at a considerably higher price than 40c. or 50c. a pound, as it makes about 240 cups to the pound, or six cups for one cent.

No better time than New Year's to turn over a new leaf in tea buying, and treat your family and friends to this really good and economical tea.

Any good grocer can supply you. Black or Japan Green, Sealed packets.