

A LIST OF NAMES WANTED

BY THE

HUDSON'S BAY COMPANY, WINNIPEG

WHAT WE WILL GIVE YOU FOR A LIST OF GOOD NAMES

TO THE READER OF THE "WESTERN HOME MONTHLY" who lives in Western Canada, who sends us the Name-Coupon below on this page filled in with his or her own name and address and 15 others who are guaranteed to be reliable people, we will give a Free Souvenir as follows.

WHAT WE WILL GIVE

We will return postage used on your letter AND WILL ALSO send you absolutely free (post paid) a Souvenir Book-Set of six post cards, Views of Winnipeg. This set is beautifully done in the new three colored photograph process, and is put up in a nice folder with space for your name and address. These cards are easily worth 5c. each. They are readily separated as they are already perforated. The complete Souvenir Book is given to anyone who fills in the names in the coupon below and cuts it out and sends it to us.

OFFER IS NOT GOOD FOR CHILDREN

The only conditions we make are that the offer is not good for children and also that names are not accepted of people living in large towns such as Winnipeg, Calgary, Edmonton, Vancouver, Victoria, etc. Names wanted are responsible citizens, farmers, townsmen, etc., all of whom are home owners and read, write and talk English, and who will likely turn out to be good customers by mail.

REMEMBER for this list we return the postage you use on the envelope sent us, and in addition at once mail you this Souvenir Book of post cards, worth 25c.

WHAT WE REQUIRE THE NAMES FOR

We want these names to send our Christmas Catalogue to. To be of use to us, lists must be mailed to us in the months of August or September.

THIS OFFER IS GOOD ONLY IF LIST IS RECEIVED IN AUGUST OR SEPTEMBER, 1910

CUT COUPON AT THIS LINE

REMEMBER!

For the List you send us written on the Coupon on this page we give you

Absolutely Free

A beautiful Souvenir Book of post cards — Winnipeg views (6); also refund you the 2c. postage you pay on your letter to us, and

In Addition

we will send you the finest and largest

Autumn and Winter Catalogue

(256 pages) ever issued by the Hudson's Bay Co.

We expect 300,000 names from the readers of a good paper such as the **Western Home Monthly**.

We would ask you as a favor to send YOUR list early—as early as you can. Remember it won't cost you a cent. We refund you the postage as well as give you the beautiful Souvenir—Absolutely Free.

NAME COUPON

FILL IN YOUR OWN NAME FIRST

And then 15 of your friends (who live in Western Canada, not in Cities Winnipeg, Calgary, Edmonton, Vancouver and Victoria.)

Your own Name Your own Post Office

THE FOLLOWING IS A LIST OF PEOPLE WHO ARE INTERESTED IN MAIL ORDER SHOPPING

NAME (Be careful in writing out the different parties' initials)	POST OFFICE
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

CUT THIS COUPON OUT and mail it to us and we will send you a Book of Coloured Post Cards, FREE.

Send to the Hudson's Bay Company, Winnipeg