

development of new industry in backward countries, would serve as an additional step toward the evolution of a multilateral world trading system.

(4) *To Develop New Markets for Canadian Products* An increasing total volume of world trade is important to Canada. At present most under-developed countries are unable to buy from us. The era of extensive expansion of world trade by opening up new geographical regions is now drawing to a close; world trade must now look toward intensive expansion by increasing consumer demands. Improved economic and social conditions in under-developed countries should provide an important outlet for the products of Canadian agriculture and industry.

(5) *To Develop Goodwill for Canada* There is an advantage to Canada in having Canadian experts and businessmen assist in the development of other countries and in having persons from other countries visit Canada to learn techniques. Those who are being trained as leaders in the under-developed countries will presumably thereby be influenced in favour of Canadian-produced farm implements, machinery, etc., and furthermore future students, will likely follow earlier ones to Canada for training at their own expense. There should also be advantage to Canada from sending experts to under-developed countries who can in turn make recommendations to Canadian producers with respect to the sort of goods which are likely to prove most attractive to the foreign market.

(6) *To Encourage Political Stability in Backward Countries* There is an evident surge of peoples, particularly in Asia, seeking a more advanced state of economic and social well-being. This surge parallels the recent successful demands of countries in that area for complete political independence. The Technical Assistance Programme, from the point of view of the advanced countries of the west, is an opportunity to channel this new demand so that the under-developed countries will gradually achieve their purpose by evolution instead of revolution. If the latter should occur, world Communism would be quick to take advantage of it.