THE POPULAR NEWSPAPER OF MADAWASKA DISTRICT

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MADAWASKA

WEEKLY NEWS

No. 82

EDMUNDSTON, N. B MAY, 19th, 1932.

SUBSCRIPTION year, payable in advance . \$2.00

Advertising. — Classified ads, 60c first insertion, 40c for subsequent insertions. Rates of commercial advertising made known on application. Copy must be in our office on or before Wednesday, receiving

- We will be pleased to publish any social and personal news. Call the editor, Phone 75.

ROAD MAPS SUPPLIED TO **MOTORISTS**

This Canada of ours, with its 50,



"THE HOME OF GOOD CLOTHES"

MAY HEAD LEGION PERSONALS

-Mrs. Fred A. Soucie and little on Fred of Arlington, Mass., are tests of Mr. and Mrs. Albert Dion--Miss Lourdes Bérubé entertain

—Miss Lourdes Bérubé entertained at a dainty bridge of two tables on Tuesday evening, for the pleasure of Mrs. Fred Soucie, of Arlington. Others present were Mrs. Albert Dionne, Mrs. Gaspard Boucher, Mrs. Alphie Bourgeois, Miss Marle Anne Daigle, Miss Yvonne Daigle, and Miss Aurore Dionne. Prizes were won by Miss Dionne and Mrs. A. J. Dionne, and Mrs Soucie received a lovely guest prize.

at a delightful afternoon tea on Thursday, in honor of Mrs. Fred Soucie. The guests included Mrs. Enoil Michaud, Mrs. Albert Lebel, Mrs E. J. Hubert, Mrs. George Laporte, Mrs. L. A. Landry, Mrs. Alphie Bourgeois, Mrs. Thomas Guerrette, Mrs. Patrick Fournier Mrs. Gaspand Bourgeois, Mrs. Capting Fournier Mrs. Gaspand Bourgeois, Mrs. Capting Mrs. Patrick Fournier Mrs. Gaspand Bourgeois, Mrs. Capting Mrs. Patrick Fournier Mrs. Gaspand Bourgeois Mrs. Patrick Fournier Mrs. Pa

Patrick Fournier, Mrs. Gaspard Boucher, Mrs. Frank Bourgoin, Miss Marie Anne Daigle, Miss Aurore Dionne, Miss Yvonne Daigle, and Miss Anne Daigle.

—Miss Etiennette Gagnon who has been working for Fraser Companies in Montreal for the past year, was transferred to the Edmundston Office this week. Many friends are glad to see Miss Gagnon in town again.

—Mr. and Mrs. Gaspard Boucher entertained a few of their friends at a most enjoyable dinner on Satur-



MADAWASKA **Printing Office**

onal at Charlottetown and summer esorts such as Pictou Lodge at Pic-ou, N. S., and other places to the mpler tourist cabins. Increasing ef-

Canada's recently arranged treaty with New Zealand may materially increase production at the motor plants in the Dominion, according to leaders of the industry. Indications are, however, that ten motor car business in New Zealand is not at a very high peak so the volume of trade resulting form the treaty may not reach immediately the value attained by exports in 1930. In that year, which was the last year before tariffs were raised against Canadian cars, Canada exported to New Zealand nearly six million dollars worth of cars and trucks and chassis. Under normal business conditions in New Zealand, the new treaty with its preference for Canadian automotive vehicles may mean a new market to rmany hundreds of

CHIPS FROM AN To Dare Atlantic **EDITOR'S PENCIL**

It's hard to reach a goal when you haven't any. Remember that, if you are dilly-dallying through life. Even the ball player with ability goes into a slump at least once a season. But he comes out of it. That's the important thing.

ess is still a matter of giving, not

Training might be likened to an alarm clock which awakens men from their business lethargy.

73 3

As many are now finding out: Suc

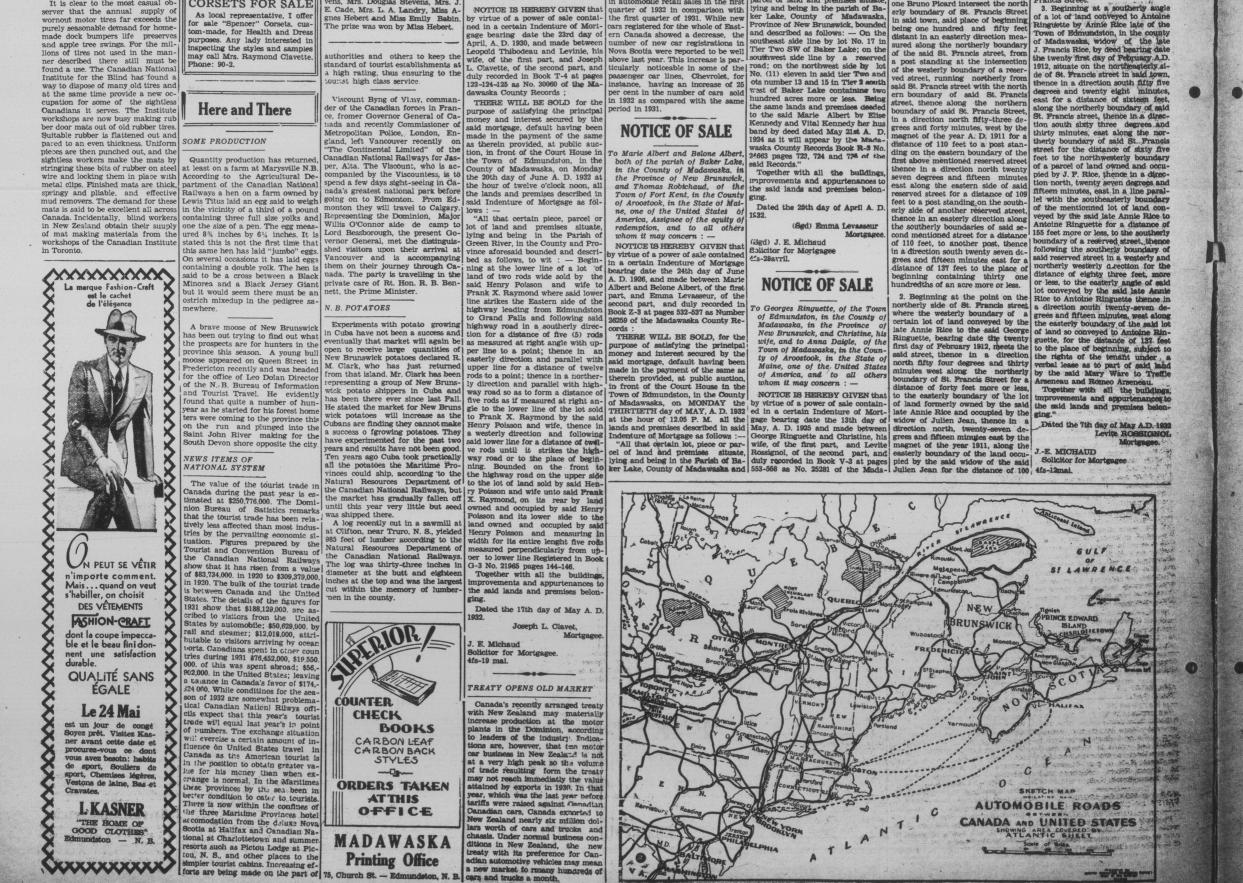
Character is a rudder which is all-

Business is like any other game — t can't be played if everyone sits on

THE modern streamlines which characterize the design of the new Ford V-8 motor cars are exemplified in the new Ford V-8 De Luxe Tudor sedan, shown above. The car is long and low, its V-type radiator, slanting windshield and the forward slope

FORD SHOWS NEW V-8 DE LUXE TUDOR

The Classed of the great of precision of the great of the company of the company



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