

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

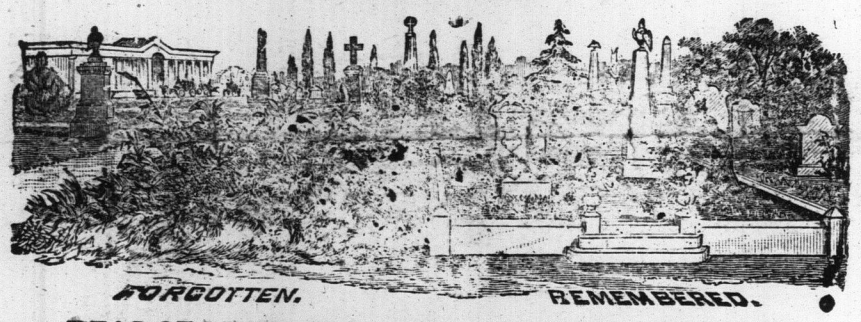
What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS
Bears the Signature of
Chas. H. Fletcher
In Use For Over 30 Years
The Kind You Have Always Bought
THE CENTAUR COMPANY, NEW YORK CITY.

Skinner's Monumental Art Works

Established 1874



HEAD OF BECK'S HILL, Duckworth St., St. John's, Nfld.

Now on hand a large new stock of Headstones and Monuments. All prices and sizes. We are now booking orders for spring delivery. Write for catalogue and Mail Order system or see our local agent who will be pleased to furnish all necessary information.

Edward French, Local Agent, care of G. Hierlihy's store.
First-class stone sockets supplied free with all headstones.

Security Milk Is Milk Made Sweet,
Kitchener Pickles Are Good To Eat.

Colin Campbell
85 Water Street, St. John's.

PURITY FLOUR

Order it this time



"More bread and better bread"

Advertise in The Guardian

Breezy Bits

How He Knew

First Chauffeur: "Bill got fined for taking out his employer's ear without permission."
Second Chauffeur: "But how did the boss know he took it?"
First Chauffeur: "Why, Bill ran over him."

They Never Die

There are songs," said the musician, "that have never, never died. They go ringing down the ages."
"That is true, sir," Brown replied. "For the past six months and upwards I have heard my daughter try to kill two or three each evening, but they never, never die."

Over-estimated Celt

"Dose Irish makes me sick, always talking about vat great fighter dey are," said one German to another on the train.
"Vhy, at Berta's wedding der odder night dot drunken Mike Mulligan butted in, und me, und mein der, und mein cousin Fritze, und mein friendt Louis Hartman, vhy, ve metty near kicked him out of der house."

For The Bruises

William Thaw, the young Pittsburg aviator, who has done such wonderful flying for the French, was being praised at a luncheon party.
"Mr. Thaw," said a pretty girl, "is as brave as he is witty. I saw him make a splendid flight one day, and on his descent I said to him:
'Flying requires some special application, doesn't it?'
'Oh, no,' said he. 'Any old kind of horse liniment will do.'

Famous Bridges

The Highest, Largest and Most Ornate Structures of their Kind.

The biggest bridge in the world is the Forth bridge. The British navy can pass under it, and its biggest dreadnaught looks like a pygmy in comparison.

The highest bridge in the world is the wonderful single span which crosses the gorge discovered by Livingston, into which the mighty Zambesi leaps in a fall only matched by Niagara. This light, airy looking structure is 400 feet above the river bed, so that the dome of St. Paul's could comfortably stand beneath it.

The longest single span in the world is the span of Brooklyn bridge. It is a suspension bridge, and its supporting towers are 1,600 feet apart. Imagine the strength of the cables capable of supporting such a terrific dead weight, to which add the surging traffic of two vast cities.

The two longest bridges in the world are the Tay bridge, in Scotland, and the great bridge which carries the railway across the St. Lawrence, at Montreal. The most ornate bridge in the world is the Tower bridge across the Thames. In fact, it is perhaps the most beautiful bridge in existence. It is unique, too, in that it is both a girder bridge and a suspension bridge and is also like the ancient draw-bridges of romance.

Its cost was £1,500,000, which is just about half the amount the Forth bridge cost.

Russian Equipment

New Shell Explains Russian Success on the Eastern Front.

A new kind of shell, said by some correspondents to be a Japanese invention, while others assert it is the product of Russian scientists, is generally given the chief credit for the success of the new Russian offensive, in despatches from Petrograd. Incredible quantities of this new weapon are being used by the General Brusiloff, and its effect is said to surpass everything witnessed in the war thus far.

"Of course, nothing can be said about the nature of this shell," says the Morning Post's correspondent at Petrograd, who asserts it is the product of the co-operative research of the Russian universities.

"In fighting, hitherto, the capture of positions have been gradual processes, but on the present occasion it is rapid beyond belief, the destruction and capture of men coming like a lightning stroke, leaving the staff officers, whose station is from five to fifteen miles behind the firing line, with no hopes of repairing the initial mischief, and they simply fled. The astounding quantity of booty of every kind is likewise evidence of this."

NEWFOUNDLAND POSTAL TELEGRAPH SERVICE.

POSTAL TELEGRAPH OFFICES are operated throughout the Colony at all the principal places. Messages of ten words, not including address or signature, are forwarded for twenty cents, and two cents for each additional word.

A Government cable to Canso, Cape Breton, connects with the Commercial Cable Co.'s system to all parts of the world. There is no more efficient Telegraphic Service in existence.

A ten word message to Canada, exclusive of signature and address, costs from 85 cents to \$1.00.

A ten word message to the United States, exclusive of signature and address, costs from \$1.10 to \$1.50.

To Great Britain, France or Germany—85 cents per word.

Telegrams are transmitted by means of the Wireless Service during the summer season, and all the year round to Steamers equipped with the wireless apparatus, which are due to pass with in the radii of the wireless stations at Cape Race and Cape Ray.

Telegraph messages may be obtained at all Post Offices and from Mail Clerks on Trains and Steamers, and if the sender wishes the messages may be left with the P. M. to be forwarded by first mail to the nearest Telegraph Office free of postage.

H. J. B. WOODS,
Postmaster General.
General Post Office,
St. John's, Nfld., Nov., 1915.

Fire Fire Fire

Insure your House and Property against Destructions by Fire

Don't be left Homeless.

THE BRITISH CROWN ASSURANCE CO. LTD.

A. E. Hickman,
Agent
ST. JOHN'S

For Sale

An Enterprise Model B Oxone Other Gas-making and Lighting Outfit.

Almost new. Will develop 700 candle-power clear white light. Suitable for Stereopticon views and moving pictures. Reason for selling, installing electric light. For price, etc., apply to C. E. Russell, Guardian Office, Bay Roberts.

Public Notice

On and after this date there will be posted in the Department of Agriculture and Mines a list of all titles of mining locations expiring during each current and succeeding month, with the date on which each such title expires.

SYDNEY D. BLANDFORD,
Minister of Ag. & Mines.
Dept. Agriculture & Mines,
Sept. 1st, 1915.
sept3,1m

TRY Arctic Indigestion Cure For Indigestion

The first cost of a motor engine is important. The life of the engine is also important. Some engines wear only a short time. Others go on doing duty for years; The cooling or water circulation has a lot to do with it. This an "Imperial" has. You can run the "Imperial" at the highest speed and yet keep it as cool as your wish.

C. E. RUSSELL, AGENT,
BAY ROBERTS.

A NEW CREATION WEBSTER'S NEW INTERNATIONAL DICTIONARY

THE MERRIAM WEBSTER THE Only New unabridged dictionary in many years. Contains the pith and essence of an authoritative library. Covers every field of knowledge. An Encyclopedia in a single book.

The Only Dictionary with the New Divided Page. 400,000 Words. 2700 Pages. 6000 Illustrations. Cost nearly half a million dollars.

Let us tell you about this most remarkable single volume.

Includes for example: full particulars, etc. Name this paper and we will send free a set of Pocket Maps.

C. E. C. Russell, Agent,
Springfield, Mass.

Not a Slacker

A good story of the war is told by M. Paderewski, the famous pianist. During the early days of the German campaign in Poland, the Russians were rounding up all "slackers" in Warsaw. One very old shopkeeper—he was nearly eighty—hid himself in his cellar, but his wife found him there and told him to come out.

"They're not looking for you," she said, "you're much too old for the army. Come upstairs at once."
But the veteran drew himself up proudly.

"My dear," he replied, "you don't understand. They are looking for such as me. They need generals."

Making Business Friends

Buying Goods at Home is a Direct Benefit in Every Sense

When you send your dollar off to some far off foreign mail order house you get what you pay for and no more. The duty is paid who handles it cares nothing for you. The transaction has no aftermath, except possibly the effort to return an unsatisfactory purchase.

When you buy goods at home you make business ties. The proprietor and his clerk want to keep your trade, and will return you favors in any way that they can. A consistent policy of home-buying creates a circle of loyal business friends. If you are in trade for yourself in your home town this is absolutely necessary to success. And it is exceedingly helpful to anyone else.

Success comes largely by favor. Many fellows wonder how some fellows get along so easily. Usually there is no magic or secret about it. They have been trying all their lives to make friends. If they have anything to sell, whether a line of merchandise or personal services, a host of their neighbors around them are glad to turn things their way. Buying goods in one's own town is the simplest and easiest way to create helpful business relations. And it costs nothing.

CASTORIA

For Infants and Children In Use For Over 30 Years

Always bears the Signature of *Chas. H. Fletcher*

A Forgotten Army

Organization That is Doing a Noble Work at the Front

There is one army actively engaged in the war swept / countries of Europe whose achievements have never as yet got into the headlines. It does not figure in the reports of trenches lost or taken in Flanders, or of desperate fighting in mountain passes, or of advance or retreat in Russia or Mesopotamia. It attracts no notice, and the man in the street never hears of it or thinks about it. Yet its activities extend to all the different theatres of war.

It is the Salvation Army—the same army whose soldiers trumpet along our street with their summons to equality striking meetings, and whose lasses hold out entreating cups at the street corners for contributions to Thanksgiving dinners and Christmas gifts. It is not all of its fighting on one side. There are 40,000 or more Salvation Army recruits fighting under the British flag—many of them were wrecks and derelicts until the Salvationists officers picked them up and made them men. But there are Salvationists also fighting in the German, French and Belgian armies.

British Salvationists have furnished, and manned ambulance units for care of the wounded soldiers from the field hospitals to the base. Canadian Salvationists have sent a unit of five cars to the Russian front, and have received the Czar's personal acknowledgment. The soldier Salvationists sing their familiar hymns in camp and when they get into battle. The women Salvationists are welcomed in the military hospitals in France. They have faced all perils in Rheims and other cities that have been battered by bombardments, and that have been in the possession of the French and the Germans. Here is an incident of the German occupation of Rheims which presents war in a new aspect.

A few grief-stricken neighbors were gathered for prayer in the small quarters. Suddenly some one was heard knocking at the windows; the adjutant opened it and saw a German soldier. At sight of the praying group, the man drew back, uttering excuses. But the adjutant, who did not know a word of German, beckoned him to stay, and then, from his coat pocket, the German drew forth a photograph of his wife and children, and began to sob as he tried to make the officers understand that he, too, was a converted man.

In Holland, the Salvationists have visited internment camps and have sheltered Belgian refugees. They have established a strangers' bureau, by means of which they communicate with prisoners of war and trace those who have been reported missing. What is perhaps most remarkable they finance their different activities through their own "Self-Denial Fund." It seems time to pay a word of tribute to this unique army, whose members seek to be, as they express it, "servants of all."

The Guardian will be sent to any place on the French Shore or Labrador during the summer for 25 cents.

Envelopes Envelopes

To Shopkeepers and Others I have on hand a stock of Envelopes

Sold only in lots.

C. E. RUSSELL, Bay Roberts.

The Endless Chain

MR. RETAIL MERCHANT, your business depends entirely on the prosperity of your customers. The success of the people of this town and nearby towns means your success. The more money the people earn, the more they will have to spend—WITH YOU—if you make a bid for their trade. For this purpose use the columns of "The Guardian"

Get our rates for a 6 or 12 months advertising contract.

ASK FOR Gem (Aerated) Drinks

Root Beer, Lemonade, Strawberry Pineapple and Gingerale. The big genuine 5 cent drink. Notwithstanding the increase in the price of sugar and other ingredients, the price is same as usual.

The Favorite Medical Receipt Book and Home Doctor

Illustrated

Comprising the favorite remedies of over ONE HUNDRED of the world's best Physicians and nurses. Supplied especially for this work. The scope of this work is entirely original, nothing like it ever before having been published. Every family should have a copy. Call and see a copy of the book.

Price: \$3.00.
C. E. Russell, Agent,
Bay Roberts.

WHY WOMEN WRITE LETTERS


To Lydia E. Pinkham Medicine Co.

Women who are well often ask "Are the letters which the Lydia E. Pinkham Medicine Co. are continually publishing, genuine?" "Are they truthful?" "Why do women write such letters?"

In answer we say that never have we published a fictitious letter or name. Never, knowingly, have we published an untruthful letter, or one without the full and written consent of the woman who wrote it.

The reason that thousands of women from all parts of the country write such grateful letters to the Lydia E. Pinkham Medicine Co. is that Lydia E. Pinkham's Vegetable Compound has brought health and happiness into their lives, once burdened with pain and suffering. It has relieved women from some of the worst forms of female ills, from displacements, inflammation, ulceration, irregularities, nervousness, weakness, stomach troubles and from the blues.

It is impossible for any woman who is well and who has never suffered to realize how these poor, suffering women when stored to health; their keen desire to help other women who are suffering as they did.



His Coming Fare

"James, my lad," said the grocer to his new assistant, "who bought that mouldy cheese to-day?"
"Mrs. Brown, sir," was the youth's reply.
"And the stale loaf we could not sell last night?"
"Where's that lump of rancid butter that the baker refused?"
"Mrs. Brown bought it cheap, sir," was the answer.
"And the six eggs we could not sell a week since?"
"Mrs. Brown. Are you ill, sir?" asked James, as the grocer turned green and groaned.
"No, no; only I'm going to tea at Brown's to night," replied the unhappy man as he wiped the perspiration from his face and sank into a chair.

Such A Shock

A New footman rushed into the dining-room while the family was at dinner. Pale and shaking, he gasped: "A glass of wine! A glass of wine, for the love of heaven!"
His master poured him out a generous glass of priceless vintage Chamberlain.

"What's the matter, James?" the master said. "What has happened?"
"The footman tossed off the wine, mashed his lips and sighed with relief."
"Oh," he said, "not a shock I've had, to be sure! I just bustled that there no. 21,000 peach-blow vase you bought from Duveen's, sir. Oh, my, what a shock! But I feel better now."