

The MORE they cost — the harder they fall when they go up against this marvelous NEW

Cole Eight Ninety

This New Cole Model Eight Ninety is ready to actually out-perform any car in America today. This challenge is made to dealers as well as to owners. No car at any price is barred—the more they cost, the harder they fall.

We are prepared to show:

- quicker get-away
- more power in high on the hills
- more speed on the straight-away
- surer, quicker and quieter brakes
- better cooling
- more miles per gallon of gasoline
- easier handling
- better balance
- the most beautiful and aristocratic car on the American market today at any price.

Distributed By

Great Eastern Garage CO.
LIMITED
122 Charlotte Street
St. John, N. B.

Another **FEDERAL** 1 to 7 ton capacities

Federal is the Trustworthy Truck. Its efficient haulage service is regular and permanent, as good tomorrow as it is today.

THE VICTORY GARAGE & SUPPLY CO., LTD.
92-94 Duke Street
ST. JOHN, N. B.

Tel. M. 4100

Chevrolet

At the Automobile Show you will see new features in 490 models in construction and price.

490—4-Door Sedan at	\$1800
490—4-Passenger Coupe	1270
490—Special Touring	975

F. O. B. St. John

All 490 models have new rear axle assembly, hand emergency brake, new springs, etc.

Baby Grand Models

Five types of cars, latest improvements, low prices.

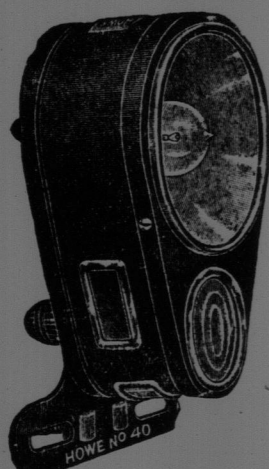
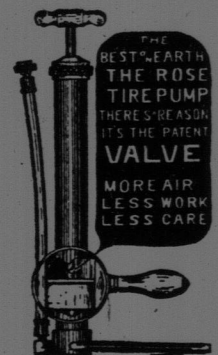
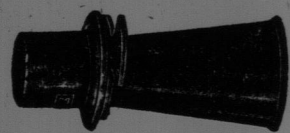
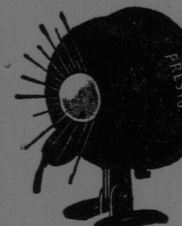
Service—Show room, parts room, service station, all in one building.

Parlee Motors Sales Co.

Hamm Building, 453-455 Main Street.



Paint Your Ford for \$1.25
Easily—Quickly—Conveniently—Safely—Economically
for big cars too—Black and Five Colors
GLIDDEN AUTO FINISHES



Get Your Car Equipped for the Summer

The convenience and comfort of complete modern equipment, in any car, are important, indeed necessary, in assuring full enjoyment of the motoring season. Ease in operation, preparedness for emergencies, and the all-important factor of safety rest should be carefully considered in making your list of

MOTOR CAR ACCESSORIES

of which we offer a large and fully complete line, comprising the latest and most approved inventions, including

ROYAL OAK TIRES
"Tougher than Oak"
in Both Fabrics and Cords.

Clover Leaf Tires, Goodyear Tires, Inner Tubes, Tire Repair Kits, Shaler Five Minute Vulcanizers, Adamson Vulcanizers, Locktite Patches, Rim Parts, A. C. Titan and Champion Spark Plugs, Walker Jacks, Tire Pumps, Self-Vulcanizing Patches; Wrenches, including Lane Mosberg Socket Wrench Sets, Presto Visors, Wind Deflectors, Auto Driving Gloves, Auto Indicators, Stop Lights, Parking Lights, Search Lights, Spot Lights; How Safety Combination Spot Light and Tail Lamp, Autoreelites, Mazda Bulbs, Batteries, De Luxe Radiator Caps, Boyce Motor Meters, Wind Shields, Red Star Timers, X Liquid Radiator Sealer, Bumpers, Running Board Mats, Auto Mats, Auto Lunch Kits provided with Vacuum Bottles, Goggles, Glidden Auto Finish, Wonder Worker Brilliant Lustre and other finishes, Car Cleaners, Lubricants, Pyrene Fire Extinguisher, indeed a complete line of Automobile Accessories which you'll find in our

MOTOR CAR SUPPLY DEPARTMENT—STREET FLOOR.

Visit Our Exhibit at the Motor Show

Motor Car
Accessories

W. H. THORNE & CO., LTD.

General
Hardware

Store Hours:—8 to 6, Open on Saturday Evenings Until 10.

