

POOR DOCUMENT

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Reduced Prices on Canada's Most Popular Floor-Covering

Made in Canada
—by Canadians
—for Canadians



Congoleum Week Ends Tomorrow

WHEN the stores close on Saturday night, *Gold-Seal Congoleum Week* comes to an end. The special bargain prices that have prevailed all this week will be withdrawn. Your opportunity to buy Canada's most popular floor-covering at these reduced prices will be gone.

If you already have used *Gold-Seal Congoleum Rugs* in your home you know their beauty—their remarkable money-saving and labor-saving features. If you have not yet put *Congoleum Rugs* in your home, you owe it to yourself to at least see what beautiful, sanitary, and practical floor-covering you can buy for amazingly little money.

Don't delay! Go to any of the stores below and select your *Gold-Seal Congoleum Art-Rugs* today.

Beautiful Patterns for Every Room

Gold-Seal Congoleum Art-Rugs are famous for their beautiful patterns. You will find Oriental and Chinese designs in warm, rich tones for living room and dining room—dainty flowered patterns that bring a fresh, bright look to bedrooms—and a fine range of conventional patterns for kitchen, bathroom and pantry. Or, if you prefer to cover the entire floor, you will find many attractive styles in *Gold-Seal Congoleum By-the-Yard*.

Gold-Seal Congoleum Art-Rugs

9 x 6 ft.	Gold-Seal Congoleum Art-Rug	\$7.95
	Regularly Priced \$9.00	
9 x 7½ ft.	Gold-Seal Congoleum Art-Rug	\$9.95
	Regularly Priced \$11.25	
9 x 9 ft.	Gold-Seal Congoleum Art-Rug	\$11.95
	Regularly Priced \$13.50	
9 x 10½ ft.	Gold-Seal Congoleum Art-Rug	\$13.95
	Regularly Priced \$15.75	
9 x 12 ft.	Gold-Seal Congoleum Art-Rug	\$15.95
	Regularly Priced \$18.00	

Attractive reductions in other sizes ranging down to the 18 x 36 inch Rugs 45c

Gold-Seal Congoleum By-the-Yard
The same durable, flat-lying material in roll form for use over the entire floor. Waterproof, sanitary, needs no fastening. Satisfaction guaranteed by the Gold Seal.

Two Yards Wide 75c per sq. yd.
Regularly Priced 85c

Waterproof and Easy to Clean

Gold-Seal Congoleum Rugs are made all in one piece on a durable fabric-felt base. They are waterproof, germproof and accident-proof. Neither dust, dirt, nor spilled liquids can penetrate the smooth,

enamelled surface. Unlike woven rugs, they require no tiresome sweeping or beating. A quick going-over with a damp mop makes *Congoleum* as clean and spotless as when new—its color fresh and sparkling.

Lies Flat Without Fastening

This is another important feature of *Gold-Seal Congoleum*. No tacks, nails, or cement are ever required to hold it in place. It literally "hugs" the floor and never "kicks up" or curls at the edges or corners.

Genuine, Guaranteed Goods

All the *Gold-Seal Congoleum* offered in this sale is fresh new goods, just received from the factory. All of it carries the famous Gold Seal pledge of "Satisfaction Guaranteed or Your Money Back." Look for the Gold Seal on the face of the goods. It protects you against inferior imitations of *Gold-Seal Congoleum*.

This is Your Last Chance!

If you wait until tomorrow something may prevent your going. And then you will have to pay much more for your *Congoleum*. After tomorrow prices will positively go up to their former level.

Congoleum Company of Canada, Limited
1270 St. Patrick Street, Montreal, Que.

FOR SALE BY

AMLAND BROS., LTD.,
19 Waterloo Street St. John, N. B.
CHAS. L. BUSTIN St. John, N. B.
E. A. EVERETT,
11 Charlotte Street St. John, N. B.
N. A. HORN BROOK & COMPANY St. John, N. B.
J. MARCUS,
30-36 Dock Street St. John, N. B.
PARKE FURNISHERS, LTD.,
113 Princess Street St. John, N. B.

A. O. SKINNER St. John, N. B.
R. & W. BOVAIRD Hampton, N. B.
J. WM. SMITH Hampton, N. B.
E. HARMER, LIMITED Norton, N. B.
BOYD BROS. St. George, N. B.
O'BRIEN & GILMOUR St. George, N. B.
BUCHANAN BROS. St. Stephen, N. B.
J. BABB West St. John, N. B.
JACOBSON & CO. St. John, N. B.
JACOBSON BROS. St. John, N. B.
J. STOUT Fairville, N. B.