



Everything Moving - AT - WILCOX'S JANUARY CLEARING SALE

Of course, that's why we put on our January Sales. We want to move all the stock we can before stock-taking, and to do this we have marked all our stock at prices that you cannot buy them today wholesale.

Do your shopping now and save from 20 to 40 per cent. on all you buy!

READ ON:
LADIES' SILK DRESSES
Worth \$17.00... For \$12.98

LADIES' SILK DRESSES
Worth \$13.00... For \$7.98

LADIES' SERGE SKIRTS
Worth \$3.75... For \$2.49

LADIES' TWEED SKIRTS
Worth \$3.75... For \$2.49

LADIES' BLACK MOIRE UNDERSKIRTS
Worth \$1.00... For 70c.

LADIES' WHITE UNDERSKIRTS
Worth \$1.10... For 70c.

LADIES' SHIRTWAISTS
Worth \$1.00... To Clear at 50c.

LADIES' SHIRTWAISTS
Worth \$1.50... For 90c.

LADIES' SILK AND VOILE SHIRTWAISTS
At Special Cut Prices

LADIES' SUITS
From \$7.98 to \$22.00
Worth from \$14.00 to \$33.00
All Special Cut Prices for January Sale

LADIES' COATS
From \$6.98 to \$25.00

These are Coats that are worth from \$10.50 to \$45.00. You could not buy the cloth and make them yourself for the money they are selling at.

LADIES' SERGE DRESSES
From \$4.98 to \$10.00
At Special Cut Prices

ALWAYS PAYS TO SHOP AT

WILCOX'S
Charlotte St.
Cor. Union

FOR THE SOCIAL SERVICE CONGRESS

Plans Advanced at Meeting Held Yesterday

Noted Speakers at Sessions to Be Held in Knights of Columbus Hall—Programme of the Congress

At a meeting in the board of trade yesterday afternoon further plans were made for the great Social Service Congress to be held in the city on January 22, 23 and 24. A. M. Belding, president, and there were present Rev. F. S. Dowling, secretary, Rev. W. G. Lane, J. L. Sugrue, Mrs. John A. McAvity, Mrs. J. H. Doody, Hon. R. J. Ritchie, Rev. W. H. Barracough and C. B. Allan. The secretary read some correspondence from Dr. T. Albert Moore of the Social Service Council of Canada, and the chairman reported that the Knights of Columbus had very generously granted the use of their hall for the congress. Dr. Moore's letter referred to the question of forming a provincial social service council, and the secretary was instructed to give a list of organizations which should send delegates to consider that question and organize such a council.

Mrs. McAvity, Mrs. Doody, Mr. Allan, Mr. Barracough and the secretary were appointed a committee to arrange for two luncheons which will be a feature of the congress. The following is the programme, and it shows that the congress will be one of the most important ever held in New Brunswick:

Monday, January 22, 1917.
Session I—8 p.m.

Chairman: His Honor, Josiah Wood, LL.D., Lieutenant-Governor of New Brunswick, Sackville (N. B.)
8:00—Opening.
8:10—Chairman's remarks.
8:20—Social Reconstruction. After the War—Rev. J. G. Shearer, B.A., D.D.
8:40—Music and offering.
9:00—Address—Raymond Robins.
10:00—Adjournment.

Tuesday, January 23, 1917.
Session II—10 a.m.

Chairman: Rt. Rev. J. A. Richardson, D.D., D.C.L., Bishop of Fredericton, Fredericton (N. B.)
10:00—Opening.
10:10—Chairman's remarks.
10:20—Appointment of officers and committees.
10:30—Child Welfare Conference—Dr. Hastings H. Hart, director child helping department, The Russell Sage Foundation, New York. Discussion.
11:45—Prohibition—Rev. W. B. Wilson, Fredericton, secretary New Brunswick Prohibition Alliance.
12:15—Noon luncheon—Address, Raymond Robins.

Session III—2:15 p.m.
Chairman: His Worship, R. T. Hayes, Esq., the mayor of St. John.
2:00—Opening exercises.
2:05—Chairman's remarks.
2:15—The Family, Its Perils and Safeguards: (a) Laws Affecting Marriage—Rev. L. Norman Tucker, D.C.L., London. (b) The Age of Consent—Judge Ritchie, St. John. (c) The Social Diseases—Dr. Peter H. Bryce, Ottawa.

8:20—Discussion.
8:45—Women in Industrial Life—Mrs. William Smith, St. John. Women in Political Life—Mrs. Frank Hatheway, St. John. Women in Social and Religious Life—Mrs. R. A. Jamieson, St. John.
4:40—Discussion.
4:50—Address—Rev. George C. Pidgeon, D.D.
5:30—Adjournment.

Session IV—8 p.m.
Chairman: Hon. G. J. Clarke, K.C., premier of New Brunswick.

8:00—Opening exercises.
8:10—Chairman's remarks.
8:20—"The Patronage System and Craft"—Rev. L. Norman Tucker, D.C.L.
9:00—Music and offering.
9:10—Address—Raymond Robins.

Wednesday, January 24, 1917.
Session V—10 a.m.

Chairman: Hon. J. A. Murray, minister of agriculture, Fredericton (N. B.); St. John (N. B.)
10:00—Opening exercises.
10:10—Chairman's remarks.
10:20—Industrial Life: (a) The Worker and His Right to Duty to Work—Rev. W. J. Smith, B.A. (b) The Worker and His Wage—J. L. Sugrue, St. John. (c) The Worker and His Time—Rev. T. Albert Moore, D.D.
11:05—Discussion.
11:20—Care of Dependents, Defectives and Delinquents: (a) What the Province Now Does—Rev. W. R. Robinson, St. John. (b) What Needs to Be Done—11:50—(c) Address—Dr. Hastings H. Hart.
12:15—Adjournment.

Session VI—2 p.m.
Chairman: Sheriff A. A. Wilson, K.C., St. John (N. B.)

2:00—Opening exercises.
2:05—Chairman's remarks.
2:15—Urban and Rural Life: (a) Degradation and Uplifting Tendencies: (1) Urban—Rev. H. K. Thomas, Sackville, Newcastle. (b) The Returned Soldier and the Land—Dr. Peter H. Bryce.
3:00—Discussion.
3:20—Race Track Gambling—Rev. J. G. Shearer, B.A., D.D.
3:30—Discussion.
4:00—Social Obligations of Christianity—Rev. L. Norman Tucker, D.C.L.
4:30—Ideal Social Service Organization—Rev. T. Albert Moore, D.D.
4:50—Reports of committee and business.
5:30—Adjournment.

Session VII—8 p.m.
Chairman: Rt. Rev. Edward A. LeBlanc, Bishop of St. John.

8:00—Opening exercises.
8:10—Chairman's remarks.
8:20—Address—Rev. George C. Pidgeon, D.D.
8:50—Music and offering.
9:00—Address—Raymond Robins.
10:00—Closing of congress.

A Blainstown, Mo., citizen an orthodox churchman rebelled because his wife made him wipe the dishes after each meal. "It's not a man's work," he said. The good wife is something of a Bible student, so quoted him from II Kings xxi, 18: "And I will wipe Jerusalem as a man wipes a dish, wiping it and turning it upside down." The Blainstown man is still wiping dishes.

ROYAL YEAST CAKES
MADE IN CANADA
Bread is the cheapest food known. Home bread baking reduces the high cost of living by lessening the amount of expensive meats required to supply the necessary nourishment to the body.
REFUSE SUBSTITUTES.
E.W. GILLET COMPANY LIMITED
TORONTO, ONT.
WHOLESALE: TORONTO, ONT. MONTREAL.

FIND BOPP GUILTY
States district court of having violated this country's neutrality.
The cases went to the jury at 4 p. m. The verdict was reached at 8:30 p. m. Smith, technically a defendant, was given immunity for testifying for the government.

DEATH OF "BUFFALO BILL"

Denver, Colo., Jan. 10.—Colonel Wm. Cody "Buffalo Bill," the famous hunter and scout, died at 12:05 p.m. here today. Colonel Cody, as "Buffalo Bill," was for many years known throughout America and Europe through his wild west show. He was a picturesque type of the pioneer frontiersman, and lived to see large cities built where he once hunted the buffalo and fought Indians. He was born in Scott county (Ia.), in 1846. In 1872 Colonel Cody was elected to the Nebraska legislature. The colonel heard the warning of the approach of the end of life on Monday from Dr. J. H. East, his physician and friend. He had summoned the physician to the home of his sister, where he was spending his last hours. When Dr. East walked into his room, Col. Cody said: "Sit down, doctor; there is something I want to ask you. I want you to answer me honestly. What are my chances?" "There is a time, colonel," said the doctor, "when every honest physician must commend his patient to a higher power." Col. Cody's head sank. "How long?" he asked simply. "I can answer that," said the physician, "only by telling you your life is like the hour glass. The sand is slipping gradually, slowly—but soon the sand will all be gone. The end is not far away." Col. Cody turned to his sister, Mrs. May Decker.

The Great Body-Builder—

BOVRIL

Call for it at the FOUNTAIN or RESTAURANT.

At a dinner given recently by Mr. and Mrs. Fred J. Young of Grassy Valley, Hawkins county, Tenn., in celebration of the birth of their sixth child, the announcement was made that each of the six children was born at 4 o'clock in the afternoon.

OAK HALL'S 28TH ANNIVERSARY SALE

This is not an ordinary Sale! It is the celebration of the completion of twenty-eight years of business of which we are justly proud. We have had in preparation the celebration of an anniversary for some time and as a result we offer you savings from prevailing prices never heard of before.

Each day brings us **NOTICE OF INCREASED PRICES** from manufacturers of all kinds of wearables and even if you can't find an immediate need for new clothes it will be the wisest kind of economy to buy now and put the garments away for future use. **BUY NOW AND SAVE.**

Sale Starts Thursday, Today, and Ends Saturday, January 20

MEN'S WINTER OVERCOATS.
Regular \$10.00... Reduced to \$7.95
Regular 12.00... Reduced to 9.60
Regular 20.00... Reduced to 16.35
Regular 25.00... Reduced to 19.90
Regular 40.00... Reduced to 28.65

MEN'S TWEED AND CHEVOT SUITS.
\$10.00 Suits... Reduced to \$8.45
13.50 Suits... Reduced to 10.85
18.00 Suits... Reduced to 14.60
22.50 Suits... Reduced to 18.35
25.00 Suits... Reduced to 21.30

MEN'S BLACK OR BLUE SUITS.
Regular \$12.00 to \$30.00. All at SPECIAL PRICES

MEN'S FUR COATS.
China Beaver... Regular Price \$30.00
Anniversary Price... Reduced to 25.40
China Wombat... Regular Price 30.00
Anniversary Sale Price... Reduced to 25.40
Black Dog... Regular Price 27.00
Anniversary Sale Price... Reduced to 23.00
Special Wombat... Regular Price 45.00
Anniversary Sale Price... Reduced to 38.20

IMPORTED PRIZEE REEFERS.
Regular Price \$8.00... Sale Price \$6.85
Regular Price 12.00... Sale Price 10.20
Regular Price 15.00... Sale Price 12.70

MEN'S MACKINAW COATS.
Finest quality extra weights. These special prices, \$6.30, \$7.20, \$8.10.

MEN'S SHEEP-LINED COATS.
\$ 5.50 Coats... Reduced to \$4.65
6.50 Coats... Reduced to 5.63
8.00 Coats... Reduced to 7.20
12.00 Coats... Reduced to 10.20

SPECIAL—MEN'S ODD VESTS.
(Sizes 35 to 38 only).
Regular Price... \$1.50, \$2.00, \$2.50
Anniversary Sale Price... 80c.

SPECIAL.
65 Men's Waterproof Coats... Regular Price \$8.00
Sale Price... \$4.95

SPECIAL.
160 Men's Reversible Vests, Corduroy or leather, can be worn either side out. Sizes 40 to 46 only. Regular Price \$3.50. Sale Price \$1.98

SAVINGS IN MEN'S UNDERWEAR.
Men's Fleece Lined Shirts or Drawers. Regular 65c. and 75c. Sale Price 54c.
Men's Heavy Ribbed Shirts or Drawers. Regular \$1.00 and \$1.25. Sale Price .89c.
Men's Standfield's Red Label Ribbed Shirts or Drawers, \$1.75 quality now \$1.58; \$2.00 quality now \$1.79.

SPECIAL MEN'S SHIRT VALUES.
Negligee Shirts. Regular \$1.00. Sale Price 89c.
Negligee Shirts. Regular \$1.50. Sale Price \$1.29
Flannel Shirts. Regular \$1.25. Sale Price \$1.09

MEN'S SWEATER BARGAINS.
Men's Heavy Sweater Coats, Military Collar. Regular \$2.50 and \$2.75. Sale Price \$2.19

MEN'S SHAKER NIGHT SHIRTS.
Regular \$1.00... Sale Price 79c.
Regular \$1.50... Sale Price \$1.19

MEN'S SHAKER PYJAMAS.
Regular \$1.75... Sale Price \$1.48
Regular \$2.25... Sale Price \$1.89

CHILDREN'S OVERCOATS.
2-12 to 10 years.
Regular \$5.00 Coats... Reduced to \$4.25
Regular 6.00 Coats... Reduced to 5.10
Regular 7.00 Coats... Reduced to 5.95

BOYS' OVERCOATS.
8 to 16 Years.
\$7.00 Coats... Anniversary Sale Price \$5.95
8.00 Coats... Anniversary Sale Price 6.80
9.00 Coats... Anniversary Sale Price 7.65

BOYS' NORFOLK SUITS.
6 to 18 Years.
The better qualities have two pairs Bloomers.
Boys' \$5.00 Suits... Reduced to \$4.25
Boys' 6.00 Suits... Reduced to 5.10
Boys' 8.00 Suits... Reduced to 6.80
Boys' 10.00 Suits... Reduced to 8.50

BOYS' MACKINAW COATS.
Regular \$6.50 quality... Sale Price \$5.55
Regular 7.50 quality... Sale Price 6.35
Regular 9.00 quality... Sale Price 7.65

BOYS' KHAKI SOLDIER SUITS.
\$4.00 Suits... Sale Price \$2.75
5.00 Suits... Sale Price 3.38
5.75 Suits... Sale Price 3.83

BOYS' KHAKI BRITISH WARM COATS.
Regular \$7.50 Coats... Sale Price \$4.95
Regular 10.00 Coats... Sale Price 6.75
Regular 12.00 Coats... Sale Price 7.95

BOYS' MACKINAW OUTFITS.
Coat, Cap, Leggings.
3 to 8 Years.
Former Price \$8.00... Sale Price \$5.95

BOYS' GRAY FLANNEL BLOUSES.
Regular Price 75c... Sale Price 59c.

ANNIVERSARY SALE ON
Boys' Separate Knee Pants and Bloomers.
Shirts, Ties, Collars, Braces, Pyjamas, Night-shirts, Sleepers, Coat Sweaters and Jerseys.

MEN'S FINE FELT HATS.
Mallory, Stetson and Borsalino Makes.
Regular \$2.50 Hats... Sale Price \$1.98
Regular 3.00 Hats... Sale Price 2.48
Regular 4.00 Hats... Sale Price 3.48

LADIES' TAILORED SUITS.
Regular \$12.85 Suits... Sale Price \$8.60
Regular 14.85 Suits... Sale Price 9.90
Regular 20.00 Suits... Sale Price 13.35
Regular 25.00 Suits... Sale Price 16.65

SPECIAL OFFER ON LADIES COATS.
53 Coats in this lot, all new models, former prices \$14.00 to \$20.00. Anniversary Sale price \$8.85

MOIRE AND SATEN UNDERSKIRTS.
Four Special Prices... 89c., \$1.19, \$1.79, \$2.25

WONDERFUL BLOUSE BARGAINS.
Ladies fine Blouses in white with fine stripe, plain white or black sateen. Regular \$1.00 quality 50c. each

LADIES' VOILE OR FLANNEL BLOUSES.
Dainty stripes and figured patterns. Regular \$1.50 to \$2.00 quality... Sale Price 98c.

LADIES' WATERPROOF COATS.
Regular \$10.00 quality. Sale Price... \$5.00

GIRLS' MIDDY BLOUSES.
Former Price 75c... Sale Price 49c.
Former Price \$1.00... Sale Price 67c.
Former Price 1.25... Sale Price 83c.
Former Price 1.50... Sale Price 98c.

FINE WOOL SERGE SKIRTS.
Special Prices... \$3.65, \$4.65, \$4.85

LADIES' SERGE DRESSES.
\$ 5.95 Dresses... Sale Price \$5.08
6.45 Dresses... Sale Price 5.49
12.00 Dresses... Sale Price 10.73

LADIES' HOUSE DRESSES.
Special Sale Price... 88c., \$1.19, \$1.39

GIRLS' WINTER COATS.
Regular \$6.25... Sale Price \$4.95
Regular 7.25... Sale Price 5.80
Regular 10.80... Sale Price 8.65

LADIES' VELOUR DRESSING GOWNS.
\$4.00 Gowns... Sale Price \$3.20
6.00 Gowns... Sale Price 4.80
8.00 Gowns... Sale Price 6.40

SPECIAL VALUES FROM OUR MEN'S FURNISHING DEPARTMENT.
Men's Fine Black Cashmere Half Hose, worth 35c. pair... Sale Price 3 Pairs for 69c.
Men's Heather or Black Worsted Half Hose. Regular 40c... Sale price 3 Pairs for 98c.
Men's Heavy Police Suspenders. Regular price 35c., 40c... Sale Price 29c.
Men's Working Gloves and Mitts. Regular 75c. and 85c... Sale Price 63c.
Men's Silk Knitted Mufflers. Regular 50c. and 75c... Sale Price 39c.
Men's Fine Silk Neckwear. Regular 35c., 50c. Ties. Sale Price 19c.; regular 50c. Ties, sale price 39c.
Anniversary Sale Prices on all Trunks, Bags, Suit Cases.

We invite out-of-town shoppers to make our store their headquarters—arrange to meet your friends here.
Extra Salespeople. No Goods on Approval. Our Usual Guarantee—Money Back for Anything Not Satisfactory.

OAK HALL - Scovil Bros., Ltd. - ST. JOHN, N. B.