

NOW for CHRISTMAS



One of the most familiar sights on Christmas Eve is to see men and women literally overloaded with bundles and trying their level best to remember everything at once. For years we've been emphasizing the advantages of doing your Christmas shopping EARLY, and nothing we can say this year will make everybody buy in advance. With everything in complete readiness next week there'll be reason enough for brisk trade, and the choicest things will go first, as a matter of course.



The children's play-quarter is located in the Basement, with more room to show goods and quicker facilities for selling them than we've ever had. We want all the children to come and see all there is to see, but parents will oblige us by bringing them early and not waiting till the last days. Santa Claus is in evidence all over with dolls, games, toys and a multitude of playthings to choose from. The stock exceeds in volume and variety anything we've ever known, discounting competition at every point of comparison.

Ready for Christmas, ready for the surging crowd of holiday shoppers and the myriad wants of a metropolitan trade. The whole store pulsates with a new life, and Christmas attractions discount anything ever before attempted. More room this year, more stocks, more different classes of goods and a working force of over eighteen hundred. Such facts are big with meaning, and such preparation as we have made is right in line with bigger business. The success of one season here is never high enough mark for the next. We've been careful to enlarge trade conditions and make the store more attractive, which means greater crowds and greater interest up-stairs and down. Next week will see the beginning of the Christmas enthusiasm, and such goods as these will be in big demand from the start:

Books.		Handkerchiefs.		Games.		Furniture.		Toys.		Sleds.		Dolls.	
Dickens' Works, 15 vols., illustrated.	6.25	Ladies' and Children's Handkerchiefs, plain, white and colored borders, 3 for	25	Peter Coddies, Letters, Snap, Authors, etc., at	5	Racing Chairs, solid oak, quarter-cut backs, solid embossed leather, cobbler-shaped seats, shaped arms, usually sold at \$2.50	1.50	Drums, 20c to	1.25	Sleighs (coasters), 14c to	.75	Dressed Dolls, a large assortment, each from 20c to	3.00
Waverley Novels, 12 vols., by Scott	4.50	Ladies' Pure Linen Hemstitched Handkerchiefs, each	.7	Jack Spratt, Loves and Likes, Old King Cole, Conversation Cards, at	10	Toy Whips, 5c to	.25	Toy Guns, 5c to	.50	Babies' Cutters, with hand grips, without rail, 85c and	1.00	Undressed Dolls, a great variety, 10c to	2.00
Macaulay's History of England, 5 volumes	2.00	Ladies' Extra Fine Pure Linen Handkerchiefs, hemstitched, 3 for	.50	Nations, Authors, Lotto, Logomachy, Lost Heir, at	15	Toy Swords, 10c to	.50	Toy Boards, 10c to	.50	Babies' Cutters, with rail, 90c	1.50	Jointed Indian Dolls, each 20c to	.75
Cooper's Sea Tales, 5 volumes	1.25	Ladies' Fine Batiste Embroidered Handkerchiefs, in assorted patterns	.20	Parlor Rocking Chairs, solid oak frames, high backs, upholstered, spring seats, silk tapestry covering, strongly made, regular price \$3.50, special at	1.90	Blackboards, 50c to	.90	Assorted Animals	.30	Babies' Cutters, nicely upholstered, \$1.25 and	2.50	Musical Dolls, each 20c to	2.50
Ruskin, Modern Painters, 5 volumes	1.85	Ladies' Pure Irish Linen Handkerchiefs, hemstitched, 3-4 size	.35	Old Maid, City Life, Authors, Steeplechase, Fish Pond and others, at	20	Skin Goods (animals), 20c to	.75	Wood Animals, 50c to	2.50	Babies' Cutters, plain body	2.50	Rubber Dolls, Cats, Dogs, etc., 10c to	1.25
Breakfast Table Series, O. W. Holmes, 3 volumes	1.00	Swiss Embroidered and Embroidered Hemstitched Handkerchiefs	.20	The Good Old Aunt, Kings and Queens, Bicycle Races, at	25	Iron Trains, 50c to	3.50	Shoo-Fly Rockers, 50c and	.75	Babies' Cutters, wicker	2.50	Steam Engines, 50c to	2.00
Tom Brown's School Days, 2 volumes, handsome cloth binding	.90	Ladies' Fancy Fine Lace Trimmed Handkerchiefs	.25	Bo-Pop, Beaux and Belles, Fortune Telling Cards, at	40	Iron Carts, 25c to	1.25	Rocking Horses, \$1.25 and	2.00	Shoo-Fly Rockers, 50c and	2.50	Hot Air Engines (cannot blow up), \$1.50 to	25.00
St. Nicholas Series for Boys, illustrated	.35	Ladies' Extra Fine Pure Linen Handkerchiefs, embroidered	1.00	Telegraph Boy, Mail, Express, at	75	Iron Stoves, \$2.50, \$3.50 and	5.00	Dolls' Carriages (with parasols)	1.00	Dolls' Trunks, 45c to	1.25	Trampets, 10c to	.50
Bentley Books for Boys, cloth bound and illustrated	1.15	Gents' Pure Irish Linen Handkerchiefs, tape bordered	.18	Hide and Seek, Cat and Mouse, Uncle Sam's Express, at	1.25	Hunting Sets, 50c to	2.00	Men's Smoking Jackets, navy blue cloth, lined with cardinal, trimmed with spotted and foiled silk facing, quilted collar and cuffs, with frogs, silk corded edges and pockets, neat and fancy, sizes 36 to 44 inches chest measure	7.50	Watches, 5c to	.25	Tool Chests, 30c to	1.50
Vassar Series of Books for Girls, cloth binding, gold back	.35	Gents' Pure Irish Linen Handkerchiefs, hemstitched, 3-4 size	.35	Carom, 15c to	1.15	Tea Sets, 10c to	.75	Men's Japanese Silk Smoking Jackets, brown, garnet and blue colors, quilted throughout, fancy silk embroidered fronts and cuffs, sizes 34 to 42 inches chest measure	2.95	Rattles, 5c to	.25	Horse and Carts, 75c, \$1 and	1.50
Ballantyne's Books for Boys	.25	Gents' Pure Irish Linen Handkerchiefs, hemstitched, from	.15	Picture Puzzles, 20c to	.50	Paint Boxes, 10c to	.75	Men's Japanese Silk Smoking Jackets, in camels' hair cloth, fawn and brown shades, neat fancy patterns, silk cord trimmings and well made, sizes 38 to 42 inches chest measure	4.50	Tool Chests, 30c to	1.50	Planes, 50c, \$1, \$1.25 and	5.00
Young People's Library, a series of choice literature for children	.35	Gents' Broaded Silk, cream and colored, from	.25	Parlor Croquet, 50c, 75c and	.90	Drawing Sets, 50c	.75	Men's Japanese Silk Smoking Jackets, in camels' hair cloth, fawn and brown shades, neat fancy patterns, silk cord trimmings and well made, sizes 38 to 42 inches chest measure	4.50	Tables, Cradles, Beds, 25c to	1.25	Chairs	.25
Black Beauty, nicely bound in cloth	.45	Gents' Plain Japanese Silk Handkerchiefs, hemstitched, from	.15	Ten Pins, 20c to	1.00					Wash Sets, 50c to	1.00		
Robinson Crusoe	.50	Colored and Cream Silk Mufflers, in all the latest styles, 75c, to	2.50	Crokinole, 50c and	.90								
Bible Chats with Children	.65			Dominos, 20c to	.75								
The Wonders of the Universe	1.00			Cheese, 25c to	.75								
Albion Poets, printed in large, clear type, large crown, 8 vols.	2.00			Checkers, 15c, 20c and	.25								
Tennyson's Poems, cloth binding, plain edges	1.00			Checker Boards, 8c, 12c and	.70								
Addresses by Phillips Brooks and Henry Drummond, 2 volumes set	.50			Fort	.70								
Dumas' Works, 8 vols.	2.00			Bagatelle, 20c to	2.50								
Chambers' Encyclopedia, 12 vols.	5.50												
Farver's Life of Christ, 5 vols.	2.50												
Macaulay's Essays, 3 vols.	1.50												
Green's History of the English People, 5 vols.	2.25												
Board Cover Picture Books, from 15c to	.65												
Leather Bound Albums, for 20 cabinet pictures and 16 visits, spring clasp	.75												

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