

NOW for CHRISTMAS



One of the most familiar sights on Christmas Eve is to see men and women literally overloaded with bundles and trying their level best to remember everything at once. For years we've been emphasizing the advantages of doing your Christmas shopping EARLY, and nothing we can say this year will make everybody buy in advance. With everything in complete readiness next week there'll be reason enough for brisk trade, and the choicest things will go first, as a matter of course.



The children's play-quarter is located in the Basement, with more room to show goods and quicker facilities for selling them than we've ever had. We want all the children to come and see all there is to see, but parents will oblige us by bringing them early and not waiting till the last days. Santa Claus is in evidence all over with dolls, games, toys and a multitude of playthings to choose from. The stock exceeds in volume and variety anything we've ever known, discounting competition at every point of comparison.

Ready for Christmas, ready for the surging crowd of holiday shoppers and the myriad wants of a metropolitan trade. The whole store pulsates with a new life, and Christmas attractions discount anything ever before attempted. More room this year, more stocks, more different classes of goods and a working force of over eighteen hundred. Such facts are big with meaning, and such preparation as we have made is right in line with bigger business. The success of one season here is never high enough mark for the next. We've been careful to enlarge trade conditions and make the store more attractive, which means greater crowds and greater interest up-stairs and down. Next week will see the beginning of the Christmas enthusiasm, and such goods as these will be in big demand from the start:

<p>Books.</p> <p>Dickens' Works, 15 vols., illustrated 6.25</p> <p>Waverley Novels, 12 vols., by Scott 4.50</p> <p>Macaulay's History of England, 5 volumes 2.00</p> <p>Cooper's Sea Tales, 5 volumes 1.25</p> <p>Ruskin, Modern Painters, 5 volumes 1.85</p> <p>Breakfast Table Series, O. W. Holmes, 3 volumes 1.00</p> <p>Tom Brown's School Days, 2 volumes, handsome cloth binding 1.00</p> <p>St. Nicholas Series for Boys, illustrated 1.00</p> <p>Henry Books for Boys, cloth bound and illustrated 1.15</p> <p>Vassar Series of Books for Girls, cloth binding, gold back 35</p> <p>Ballantyne's Books for Boys 35</p> <p>Young People's Library, a series of choice literature for children 35</p> <p>Black Beauty, nicely bound in cloth 45</p> <p>Robinson Crusoe 45</p> <p>Bible Chats with Children 45</p> <p>The Wonders of the Universe 1.00</p> <p>Albion Poets, printed in large, clear type, large crown, 3 vols. 2.00</p> <p>Tennyson's Poems, cloth binding, plain edges 1.00</p> <p>Addresses by Phillips Brooks and Henry Drummond, 2 volumes set 50</p> <p>Dumas' Works, 8 vols. 2.00</p> <p>Chambers' Encyclopedia, 12 vols. 5.50</p> <p>Farrer's Life of Christ, 5 vols. 2.50</p> <p>Macaulay's Essays, 3 vols. 1.50</p> <p>Green's History of the English People, 5 vols. 2.25</p> <p>Board Cover Picture Books, from 15c to 45c</p> <p>Leather Bound Albums, for 20 cabinet pictures and 16 visits, spring clasp 75</p>	<p>Handkerchiefs.</p> <p>Ladies' and Children's Handkerchiefs, plain, white and colored borders, 3 for 25</p> <p>Ladies' Pure Linen Hemstitched Handkerchiefs, each 7</p> <p>Ladies' Extra Fine Pure Linen Handkerchiefs, hemstitched, 3 for 50</p> <p>Ladies' Fine Batiste Embroidered Handkerchiefs, in assorted patterns 20</p> <p>Swiss Embroidered and Embroidered Hemstitched Handkerchiefs 35</p> <p>Ladies' Fancy Fine Lace Trimmed Handkerchiefs 25</p> <p>Ladies' Extra Fine Pure Linen Handkerchiefs, embroidered 1.00</p> <p>Gents' Pure Irish Linen Handkerchiefs, tape bordered 18</p> <p>Gents' Pure Irish Linen Handkerchiefs, hemstitched, 3-4 size 25</p> <p>Gents' Pure Irish Linen Handkerchiefs, initialed and hemstitched 35</p> <p>Gents' Plain Japanese Silk Handkerchiefs, hemstitched, from 15</p> <p>Gents' Brocaded Silk, cream and colored, from 25</p> <p>Colored and Cream Silk Mufflers, in all the latest styles, 75c to 2.50</p> <p>Suspenders.</p> <p>Men's Elastic Web, Crown make Suspenders, patent buckles, kid-stayed back, silk ends and drawers supporters, black, light and dark colors 50</p> <p>Men's Fancy Embroidered Satin Suspenders, silk elastic ends, kid tips, embroidered on back, white, cardinal, pink, pale blue and gold grounds, kid-stayed back, Patent buckles, put up in fancy box 1.00</p> <p>Men's Plain Satin Suspenders, silk elastic ends, kid back and tips, in black, white, cardinal, pink, pale blue, mauve and gold, put up in box 1.25</p>	<p>Games.</p> <p>Peter Coddies, Letters, Snap, Authors, etc., at 5</p> <p>Jack Spratt, Loves and Likes, Old King Cole, Conversation Cards, at 10</p> <p>Nations, Authors, Lotto, Logomachy, Lost Hair, at 15</p> <p>Old Maid, City Life, Authors, Steeplechase, Fish Pond and others, at 20</p> <p>The Good Old Aunt, Kings and Queens, Bicycle Races, at 25</p> <p>Bo-Pop, Beaux and Belles, Fortune Telling Cards, at 40</p> <p>Nellie Bly, at 50</p> <p>Trickett Boy, Mail, Express, at 75</p> <p>Hide and Seek, Cat and Mouse, Uncle Sam's Express, at 1.25</p> <p>Carom, at 1.15</p> <p>Blocks, 15c to 1.00</p> <p>Picture Puzzles, 20c to 50c</p> <p>Parlor Croquet, 50c, 75c and 90c</p> <p>Ten Pins, 20c to 1.00</p> <p>Crokinole, 60c and 75c</p> <p>Dominoes, 20c to 75c</p> <p>Cheese, 25c to 1.00</p> <p>Checkers, 15c, 20c and 25c</p> <p>Checker Boards, 8c, 12c and 20c</p> <p>Fort Bagatelle, 20c to 2.50</p> <p>Skates.</p> <p>Acme, nickel plated, No. 10 steel 2.75</p> <p>Hullfax Club (plated), No. 10 steel 1.00</p> <p>Hullfax Club, No. 7 steel 1.00</p> <p>Hullfax Club, No. 5 steel 50c</p> <p>Star Hockey (plated), No. 10 steel 2.75</p> <p>Star Hockey, No. 7 steel 2.00</p> <p>Star Hockey, No. 5 steel 1.50</p>	<p>Furniture.</p> <p>Roqing Chairs, solid oak, quarter-cut backs, solid embossed leather, cobbler-shaped seats, shaped arms, usually sold at \$2.50 special at 1.50</p> <p>Parlor Rocking Chairs, solid oak frames, high backs, upholstered, spring seats, silk tapestry covering, strongly made, regular price \$3.50, special at 1.90</p> <p>Ladies' Writing Desks, ash, antique and birch, natural finish, 20 inches wide, 50 inches high, with drop leaf, writing table, 2 book shelves, special at 3.95</p> <p>Ladies' Fancy Secretaries, quarter-cut oak polished, 50 inches high, 28 inches wide, slowly carved, with circle shaped mirror, shaped legs with large drawers, special at 5.50</p> <p>Music Cabinets, in quarter-cut oak, curly birch, natural and mahogany finish, 20 inches high, 48 inches high, movable shelves, fancy carved top, with bevel plate mirror, regular price \$7.00, for 4.75</p> <p>Pictures.</p> <p>Colored Etchings, framed in assorted colors, fancy mouldings, carved edge, sizes 15x23 inches, fitted complete, regular price 75c each, special at 50c</p> <p>American Medallions, framed in fancy reeded enamel mouldings, gilt and white, with brass corners and enameled rests, size 8x10 inches, about 50 new subjects, special at 50c</p> <p>Steel Colored Artotype, framed in 3-inch fancy carved oak, with burnished copper lining, latest subjects, size 20x24 inches, regularly sold at \$1.50 each, special at 1.00</p> <p>Paints, in fruit, landscape and figures, framed in 5-inch, fancy gilt and white combination, size 3x3 inches, usually sold at \$1.50 each, special at 95c</p>	<p>Toys.</p> <p>Drums, 20c to 1.25</p> <p>Toy Whips, 5c to 25c</p> <p>Toy Guns, 50c to 1.00</p> <p>Toy Swords, 10c to 50c</p> <p>Blackboards, 50c to 1.00</p> <p>Assorted Animals 30c</p> <p>Skin Goods (animals), 20c to 75c</p> <p>Wood Animals, 50c to 2.50</p> <p>Iron Trains, 50c to 2.50</p> <p>Iron Cars, 25c to 1.25</p> <p>Hook and Ladder, 50c and 1.00</p> <p>Iron Stoves, \$2.50, \$3.50 and 5.00</p> <p>Iron Banks, 75c 1.00</p> <p>Hunting Sets, 50c to 2.00</p> <p>Tea Sets, 10c to 3.00</p> <p>Paint Boxes, 50c 75c</p> <p>Drawing Sets, 50c 75c</p> <p>Silverware.</p> <p>Cup and Saucer, quadruple plate, gold-lined, bright cut 1.75</p> <p>Ring Stands, with tray 1.25</p> <p>Trinket Trays, pretty designs 1.25</p> <p>Box, in round or square 1.00</p> <p>No. X29 Syrup Pitcher, extra heavy make, newest designs 3.50</p> <p>Bon-Bon Tray, quadruple plate, gold-lined 1.65</p> <p>Pickle Castors, with ruby bottle 1.15</p> <p>Butter Dish, quadruple plate, glass drainer 3.25</p> <p>Cake Dish, special plate, gold-lined, newest designs 3.50</p> <p>Fans.</p> <p>Gauze Fans, hand-painted, newest design (tinted handles), pink, blue, cream, white and black 50c</p> <p>Feather Fans, full size (feathers on both sides), in cream, white, pink, blue, Nile green, mauve, yellow and black 75c</p> <p>Ostrich Feather Fans, special assortment, newest shades, latest designs from 1.50</p>	<p>Sleds.</p> <p>Sleighs (coasters), 14c to 75c</p> <p>Cutters, 35c to 1.25</p> <p>Babies' Cutters, with hand grips, without rail, 85c and 1.00</p> <p>Babies' Cutters, with rail, 90c</p> <p>Babies' Cutters, nicely upholstered, \$4.25 and 5.25</p> <p>Babies' Cutters, plain body 2.50</p> <p>Babies' Cutters, wicker 2.50</p> <p>Shoo-Fly Rockers, 55c and 75c</p> <p>Rocking Horses, \$1.25 and 2.00</p> <p>Rocking Horses (swing in frame) 3.50</p> <p>Dolls' Carriages, 1.00</p> <p>Dolls' Carriages (with parasols) 1.25</p> <p>Dolls' Trunks, 45c to 1.25</p> <p>Men's Smoking Jackets.</p> <p>Men's Smoking Jackets, navy blue cloth, lined with cardinal, trimmed with spotted and foilard silk facing, quilted collar and cuffs, with frogs, silk corded edges and pockets, neat and fancy, sizes 36 to 44 inches chest measure 7.50</p> <p>Men's Japanese Silk Smoking Jackets, brown, garnet and blue colors, quilted throughout, fancy silk embroidered fronts and cuffs, sizes 34 to 42 inches chest measure 2.95</p> <p>Men's Smoking Jackets, in camel's hair cloth, fawn and brown shades, neat fancy patterns, silk cord trimmings and well made, sizes 38 to 42 inches chest measure 4.50</p> <p>Men's Fancy Vests, hand-knit Berlin wools, lined with cardinal hannel, brown with white spots, heavy and warm, sizes 36 to 42 inches chest measure 3.50</p> <p>Boys' Overcoats, extra heavy, with 2 capes, double breasted, with 2 rows of pearl buttons, in fawn, cardinal, green and navy blue, imported English box cloth, sizes to fit boys from 2 to 6 years, the latest London, England style, very neat and dresy 7.50</p>	<p>Dolls.</p> <p>Dressed Dolls, a large assortment, each from 20c to 3.00</p> <p>Undressed Dolls, a great variety, 10c to 2.00</p> <p>Jointed Indian Dolls, each 25c to 75c</p> <p>Musical Dolls, each 20c to 2.50</p> <p>Rubber Dolls, Cats, Dogs, etc., 10c to 1.25</p> <p>Tops, 10c to 2.00</p> <p>Steam Engines, 50c to 2.00</p> <p>Mechanical Toys, 50c to 1.00</p> <p>Hot Air Engines (cannot blow up), \$1.50 to 25.00</p> <p>Trumpets, 10c to 25c</p> <p>Watches, 5c to 25c</p> <p>Rattles, 5c to 25c</p> <p>Tool Chests, 30c to 1.50</p> <p>Horse and Carts, 75c, \$1 and 1.50</p> <p>Pianos, 50c, \$1, \$1.25 and 5.00</p> <p>Tables, Cradles, Beds, 25c to 35c</p> <p>Chairs 25c</p> <p>Wash Sets, 50c to 1.00</p> <p>Ties.</p> <p>Men's Silk and Satin Lombard or Club Ties, made all round, to tie in bow or four-in-hand, tying from either end or both sides, each 25c</p> <p>Men's Fine Silk and Satin Ties, four-in-hands, puffs and knots, in the latest American and English styles, showing the newest combinations of green, black and red, best satin linings, light and dark colors, each 50c</p> <p>Men's Extra Fine Quality Silk and Satin Ties, best Macleesfield make, in four-in-hands and knots, best satin lined, superior finish, in the newest shapes and colorings, each 75c</p> <p>Men's Extra Quality Pure Silk Four-in-Hand Ties, made from the choicest Crevel silk, in broche and damask patterns, best satin linings, light and dark patterns, each 1.00</p>
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