

PERSONS

ore

Interest
About
Waists

older woman, also
e out about
from 34 to 44.
an excellent qual-
line in a very
front, in surplus
pening, trimmed
tailored sleeve,
or navy. Special
... \$2.95

o quality of rich
black only, invisible
silk buttons on
lacked, long tailor-
sized, 34 to 46.
at Tuesday \$4.50
ders invited for

Pumps

made by Her-
colors of satin,
ps, light flexible
uesday ... \$2.95

kid, and black
and low heels,
... \$2.95

Wall Papers

or mother's, sis-
bedroom, with
designs, or cut-
suit any room.
Papers in plain
orduroys, linen,
ys, pinks, greens,
lows. Per roll,
and 50c.

any plain paper,
25c, and 50c.

ALMS

Room Papers, in
assorted colors
ular to 25c, Tues-
er to 50c, Tues-
—Fifth Floor—

and
nes

g by the
Method

ancerns housekeep-
proprietors, pub-
ers, etc.

VACUUM CLEAN-
ER \$99.75.

slightly used Dun-
ers that we will sell
This type of ma-
instant satisfaction
ers, so that at this
thing in thoroughly
turning order, they
in. Just at this
is you will feel that
y improved house-
ments included for
floors, walls, fur-
ures on a universal
floor or alternating
to 60 cycles. Tues-
... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

... \$99.75

FOR SALE—\$9,250

Walmer Road, South of Bernard
Ten rooms and two bathrooms, hard-
wood floor, hot-water heating, balcony.

H. H. WILLIAMS & CO.
38 King Street, Toronto
Phone 6619

PROBS: F. SENATE P O
... and becoming cooler.

The Toronto World

FOURTEEN PAGES—TUESDAY MORNING APRIL 16 1912—FOURTEEN PAGES

YONGE ST. STORE FOR RENT

Yonge, near Shuter, store 17 x 15; 2
good show windows; possession June,
1912.

H. H. WILLIAMS & CO.
38 King St. East.

VOL. XXXII—No. 11,580

EXTRA! EXTRA!

TITANIC SINKS; 1800 PEOPLE DROWNED

ONLY 675 PEOPLE WERE SAVED MOSTLY WOMEN AND CHILDREN

Wireless Message From Carpathia States That Rescued Passengers and Crew Are Being Taken to New York, and Makes No Mention of Any Other Survivors.

NEW YORK, Tuesday, April 16.—(Can. Press)—More than 1500 persons, it is feared, sank to their death early yesterday, when within four hours after she crashed into an iceberg the mammoth White Star Line steamer Titanic, bound from Liverpool to New York on her maiden voyage, went to the bottom off the Newfoundland Banks. Of the approximately 2200 persons on board, the giant liner, some of them of world-wide prominence, only 675 are known to have been saved. The White Star Line offices in New York, while keeping up hope to the last, were free to admit that there had been "horrible loss of life."

Accepting the early estimates of the fatality list as accurate, the disaster is the greatest in the marine history of the world. Nearest approaching it in magnitude were the disasters to the steamer Atlantic, in 1873, when 574 lives were lost, and to La Bourgogne, in 1898, with a fatality list of 571. Should it prove that other liners, notably the Allan liners Parisian and Virginian, known to have been in the vicinity of the Titanic early yesterday, had picked up others of her passengers, the extent of the calamity would fortunately be greatly reduced. This hope still remains.

SHATTERED FALSE HOPES.

News of the sinking of the liner and the terrible loss of life in consequence came early last evening with all the greater shock, because hope had been buoyed up all day by reports that the steamship, altho badly damaged, was not in a sinking condition, and that all her passengers had been safely taken off. The messages were mostly unofficial, however, and none came direct from the liner, so that a lurking fear remained of possible bad news to come.

Shortly after 7 o'clock last night there came flashing over the wires from Cape Race, within 400 miles of which the liner in the treacherous Newfoundland Banks region, had struck the berg, which brought her to grief, that at 2.20 o'clock Monday morning, 3 hours and 55 minutes after receiving her death blow, the Titanic had sunk.

The news came from the steamer Carpathia, relayed by the White Star liner Olympic, and revealed that by the time the Carpathia, outward bound from New York and racing for the Titanic on a wireless call, reached the scene, the doomed vessel had sunk.

PICKED UP IN LIFEBOATS.

Left on the surface, however, were lifeboats from the Titanic, and in them, as appears from the meager reports received up to a late hour, were some 675 survivors of the disaster. These, according to the advices, the Carpathia picked up, and is now on her way with them to New York.

For the rest of the scene as the Carpathia came up was one of desolation. All that remained of the \$10,000,000 floating palace, on which nearly 1400 passengers had been voyaging luxuriously to this side of the Atlantic, were some bits of wreckage. The biggest ship in the world had gone down, snuffing out in her downward plunge, it appeared, hundreds of human lives.

FEW MEN SAVED.

A significant line in the Cape Race despatch was the announcement that of those saved by the Carpathia nearly all were women and children. Should it prove that no other vessel picked up any passengers of the sinking liner, this might mean that few of the men on board had been saved, as the proportion of women and children among the passengers was large.

The same fact would likewise spell the doom of practically the entire crew. In the cabin were 260 women and children, but it is not known how many there were among the 740 third-class passengers.

In the first cabin there were 128 women and 15 children, and in the second cabin 79 women and 8 children.

AMONG THE NOTABLES.

Notable persons, travelers on the Titanic, whose fate was in doubt in the lack of definite advices as to the identity of the survivors were Mr. and Mrs. John Jacob Astor, Major Archibald Butt, aide to President Taft; Charles M. Hays, president of the Henry B. Harris, the theatrical manager, Grand Trunk Pacific of Canada, his wife and daughter; W. T. Stead, Benjamin Guggenheim, F. D. Millet, the artist, and J. D. Widener of Philadelphia. Mr. and Mrs. Isidor Straus, J. B. Thayer, vice-president of the Pennsylvania Railroad; J. Bruce Ismay, Henry B. Harris, the theatrical manager, and Mrs. Harris, and Col. Washington Roebling, builder of the Brooklyn Bridge.

A RAY OF HOPE.

A ray of hope appeared shortly before 11 o'clock last night in a message to New York from the operator at the Marconi wireless station at Sable Island, near the scene of the disaster. Answering an enquiry regarding the delivery of wireless messages to the passengers of the Titanic, the operator reported that it was difficult to deliver them, "as the passengers are believed to be dispersed among several vessels." Even this faint indication that other vessel than the Carpathia had picked up survivors of the Titanic was eagerly seized upon by thousands of relatives and friends of those who had set sail on her for this country.

The World Never Sleeps

When the bulletin came from Cape Race at 4 o'clock yesterday morning, announcing that the Titanic was sinking, following its collision with an iceberg, The World made the greatest newspaper "beat" in years. Shortly after thousands of extra editions giving particulars of the disaster were on the street and caught the early morning crowds.

The World was the only morning paper in Toronto, or even Canada, to put the big story of the Titanic sinking on the street when the flash came. The World was the only paper alive at that hour of the morning.

The World's "scoop" said, in part, that a message had been received from the wireless operator on the sinking steamer, saying that "they were sinking, and the women were being put off in lifeboats." It also contained facts regarding the rapid advance to the scene of a number of steamships.

At 5 o'clock yesterday morning The World interviewed H. G. Thorley, passenger agent of the White Star-Dominion Line, notifying him of the disaster. He said that there were a few Torontonians among the passengers, which The World printed.

Besides this great story, The World published several cuts of prominent people on board, as well as facts about the Titanic.

All this is indicative of the fact that The World was "on the job" and gave Toronto people the first account, by several hours, of the greatest happening in years. It was many hours later when other Toronto papers were on the street.

But that is not all. The World has always used Big Eyes in the matter of giving its readers the BEST ACCOUNTS of Big Things, in advance of contemporaries.

The World put over a "scoop" on the bulletin that Captain Amundsen had reached the South Pole. Extra editions giving a story of the Norwegian's great feat were put on the street by The World several hours before the other papers were awake.

Four days before N. W. Rowell, leader of the opposition, announced in the legislature his long-awaited "banish-the-bat" policy. The World published the story in full.

Last Saturday a story appeared on the front page of The World, announcing the appointment of a Bishop of Japan. A re-write of the story appeared on the front page of the evening papers ten hours later.

The World has published at least one, and sometimes as many as four or five, exclusive items every day for the past month. The World never sleeps!

LOSS OF PROBABLY 1800 LIVES IS MESSAGE SENT BY "OLYMPIC" FEW MALE PASSENGERS SAVED

Hope is Entertained That Extent of Disaster is Over-stated, As "Titanic" Carried Only 2170 Persons Including Crew—Found Boats and Wreckage Only.

NEW YORK, April 15.—(Can. Press).—The text of the message from the steamer Olympic reporting the sinking of the Titanic and the rescue of 675 survivors which reached here late to-night, expressed the opinion that 1,800 lives were lost.

"Loss likely to total 1,800 souls," the despatch read in its concluding sentence.

It is hoped and believed here that this an error, unless the Titanic had more passengers on board than was reported. The list as given out showed 1,310 passengers and a crew of 860, or 2,170 persons in all. Deducting 675, the known saved, would indicate a loss of 1,495 persons.

All Boats Accounted For

The Olympic's despatch follows:

"Carpathia reached Titanic position at daybreak. Found boats and wreckage only. Titanic sank about 2.30 a.m., in 41.16 N.; 50.14 W. All her boats accounted for containing about 675 souls saved, crew and passengers included. Nearly all saved women and children. Leyland liner Californian remained and searched exact position of disaster. Loss likely total 1800 souls."

Thought Liner Had Been Saved.

LONDON, April 16.—Some of the London newspapers, went to press this morning under the belief that all aboard the Titanic were safe and that the vessel was proceeding for Halifax. These in editorials congratulated all concerned that man's inventive genius has reduced the perils of a sea voyage to a minimum.

Later despatches recording the sinking of the Titanic with loss of life appear only in the very latest editions, and the horrible extent of the disaster will not become known to the British public generally until much later in the day.

Exciting scenes were witnessed at Lloyd's underwriting rooms. Insurance losses in the last six months have been unparalleled in the history of Lloyd's in liners of the bigger

THE RUSH FOR NEWS.

On the streets, in the street cars and in the cafes and restaurants last night there was no other topic discussed than the terrible Titanic disaster. At 10.20 The World put an extra on the street, when doubt as to the truth of the facts had been reduced to but a shadow of hope by the despatches. In half an hour 10,000 copies had been sold, and every place where there was light, men and women, too, could be seen pouring over the appalling news of the greatest disaster of modern times.

Since the Olympic collision the Delhi and Oceana have been wrecked, and now comes the disaster to the Titanic. When business opened there was a rush to reinsure.

BANK MERGERS.

On our financial page will be found some details of the rumors current yesterday of another big bank merger. But later than these rumors is the statement made to The World last night that negotiations are under way—and likely to be successful—for the consolidation of the Bank of Montreal and the Royal Bank of Montreal, with a joint capitalization of twelve millions and joint assets of one hundred and fifty millions—a combination approaching in monetary strength to the Commercials and the Bank of Montreal.

Mr. Pease of the Royal is one of the most aggressive bank capitalists in Canada, and now that he has effected a strong position in the east he would like to get a leading position in Ontario; and this certainly could be brought about in the quickest manner by joining with the Traders, which has a splendid line of branches and business in this province.

The World does not believe that it is in the interest of the country generally that these mergers should continue. It will neither be good for the smaller banks, nor for the smaller traders, nor for the smaller places. It may end in a lot of little local banks being started.

And the discussion in parliament next session on the Bank Act renewal will certainly be an important one.

"Rebecca" a Beautiful Character.

The quaint Uncle Jeremiah and the beautiful character of "Rebecca" in "Rebecca of Sunnybrook Farm," the delightful comedy which is at the Princess this week, will be especially pleasing to the ladies and young folk, judging by the outburst of enthusiasm displayed at last night's opening performance.

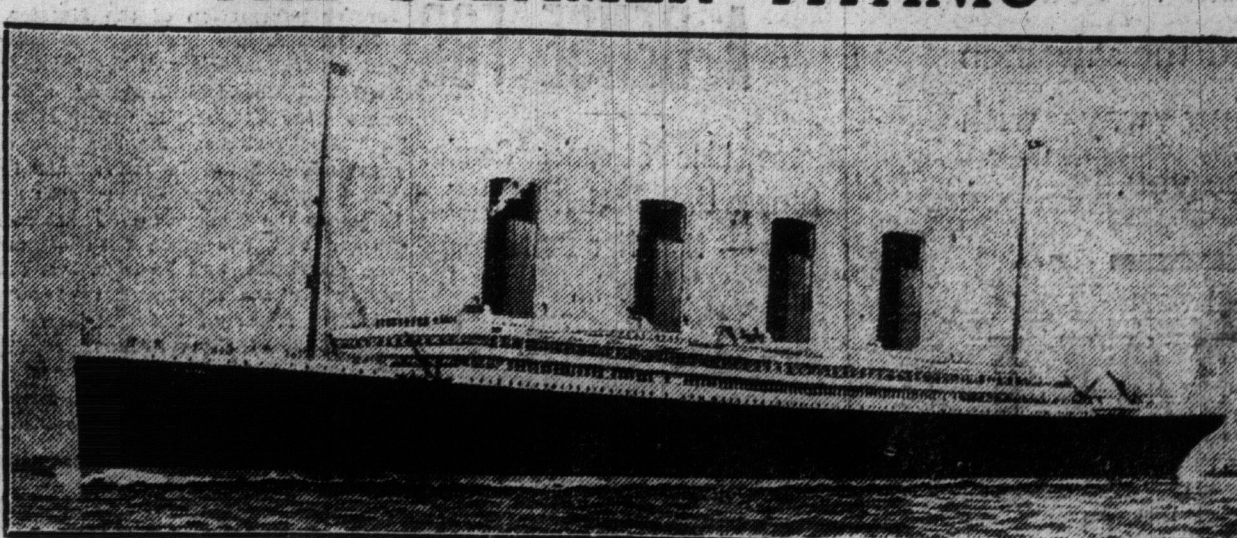
Sir John Hare at Ottawa.

OTTAWA, April 14.—Sir John Hare, the eminent British actor, arrived here Saturday, on his second visit to Canada, the first as an actor in 1896, and now as judge of the Earl Grey dramatic competitions. On Saturday night he attended the military dinner with His Royal Highness the Duke of Connaught, but to-day he was slightly unwell. He is 64 years of age.

The Hats for Spring.

There is a large stretch in the blocks for this spring, especially in the line of stiff felt hats for men. They range from the low crown wide brim derby to higher and medium crown with the roll brim. The Dineen Company, 141 Yonge-street, is the Canadian agent for Henry H. Heath of London, England, and Dunlap of New York.

THE STEAMER TITANIC



THE OFFICIAL STATEMENT.

H. G. Thorley, Toronto agent of the White Star Line, received from W. W. Jeffries, the New York agent, a telegram advising that Captain Haddock of the Olympic reported that the Titanic foundered at about 2 o'clock yesterday morning. The Carpathia has on board all the surviving passengers and crew, numbering 675. The Carpathia is steaming to New York.

Later in the evening Mr. Thorley received the following message from Mr. Jeffries: "Regret exceedingly to advise that Capt. Haddock of the Olympic marconis that the Titanic foundered about 2 a.m. Monday. Carpathia has on board all surviving passengers and crew, numbering 675. The Carpathia is now proceeding to New York."

Shortly before midnight Mr. Thorley received another message, reading as follows: "Referring to previous telegram, earlier advices state that Parisian and Victorian have passengers on board, but have not yet received confirmation."