

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROB. Moderate N. W. winds; fair and cooler.

SIMPSON

Fashionable Summer Suits at \$17.75

This is a big reduction. A very short time ago similar suits were selling for \$30 and over. We just purchased 125, and they are beautifully made and as smart as smart can be. We will be satisfied with \$17.75, and you will be more than satisfied with one of the suits for that money. Come early to-morrow when the selection is the best.

The suits are made of first-class imported Panamas, English serges, diagonal serges, French Venetians, in grey, green, brown, navy, black, fawn and tan, also of English tweeds and striped and checked worsteds. Coats are 26 to 29 inches long, lined throughout with silk or satin, square and rounded collars, some in mannish styles, strictly tailored or trimmed with silk braid or satin touches, patch or slash pockets, two or four-button fastening. Skirts are the fashionable and correct styles, gored, pleated or panel effects. The original selling prices of these goods were: \$25.00, \$27.50, \$32.50 and \$35.00. Tuesday's price **17.75**

Women's Dust Coats, of a splendid quality crash, in natural or grey shades, in a nice plain style. They are single-breasted front, semi-fitting back, plain tailored sleeves, smart shawl collar and patch pockets. Trimmed with small novelty buttons. Special value. **4.75**

Women's Separate Skirts, in two styles of good quality wool Panama, in black and navy, made with fashionable gore. One has fold of self around bottom, the other is cut in front and back panel to give a banded effect. A full range of sizes to select from. Regular \$4.50. Tuesday **3.25**



Men's Clothes for Motoring and for Street and Holiday Wear

Here are four examples from our Men's Department for men who motor. They are on the Main Floor, and close by are clothes for the hot weather, for cricket, tennis, camp, office, theatre, in fact, clothes for any hour of the day or night. They are all alike, in two respects. First, quality is the best. Second, prices are the best (for the customer).

Motor Coats and Light Waterproofs

Duck Automobile Dusters, in dark fawn, double-breasted style, fastened close up to the throat, with military collar and wind straps on sleeves. Sizes 36 to 46. **3.50**

English Drill Automobile Dusters, made rainproof by chemical process, dark khaki shade, double-breasted, with military collar, slash pockets and wind straps. Sizes 36 to 46. **5.50**

Paramatta Waterproof Coats, a single texture material that is very light, but thoroughly rainproof. Latest single-breasted style, long and roomy, with raglan shoulders, slash pockets and wind straps. Sizes 36 to 46. **10.50**

Chauffeurs' Suits

Chauffeurs' Two-piece Suits, heavy military drill, chemically proofed to resist rain, dark khaki shade, cut regulation single-breasted Norfolk style, buttoned close up to the throat, with military collar. Sizes 36 to 44. **7.00**

Straw Hats, etc.

Men's Straw Hats, fine American make, in the rough or fine split braids, best black silk bands, easy fitting, low, medium or high crowns. Thursday **2.00**

Men's Linen Hats, in crusher shapes, light and cool, colors slate, tan and white. Special prices. **.25, .35, .45**



Underwear

Men's White Mesh Knit and Athletic Underwear is the coolest and most comfortable. The mesh knit in long or short sleeves, and ankle or knee length drawers, and the athletic no sleeves and knee length drawers. Special per garment Tuesday **.50**

750 Suits Men's Balbriggan Combinations, in the natural shade, long sleeves and ankle length; regular \$1.00. Tuesday **.69**

400 Suits Men's Pyjamas, odd lines and samples, flannelette, swasette and fine cambric, some are slightly soiled. Tuesday morning the price is cut to less than half. Regular \$1.00, \$1.50 and \$2.00. **.69**

Footwear Bargains

69 Cents Per Pair for Shoes Worth Considerably More

Black Velvet Ankle Strap Pumps 69c.

240 pairs Misses', Children's and Infants' Black Velvet Ankle Strap Pumps, with dainty bow, on new short vamp, leather sole, low heel, all sizes 11 to 2, 8 to 10½, and 2 to 7½. Special clearing price Tuesday. **.69** (Phone Orders Filled.)

Misses' Button Boots 69c.

180 pairs Misses' Button Boots, dongola kid leather, patent toe caps, spring heel, all sizes 11 to 2, also children's sizes 2 to 10½. Special clearing price Tuesday. **.69** (Phone Orders Filled.)

White Duck Tennis Shoes 69c.

360 pairs Boys' and Women's White Duck Tennis Shoes, blucher style, black rubber soles, all sizes 1 to 5 and 3 to 8. Special price Tuesday. **.69** (Phone Orders Filled.)

A Sale of

SILKS

This is not an illustration of a Rocky Mountain peak—it is *SILK*. We did not trouble our artist for a woman in a fashionable silk dress this time because you are the person who ought to wear that dress, and we couldn't use your photograph as an advertisement.

To-morrow and the next day are the only days on which it will be possible to secure for yourself *Silk* at anything like these low prices. Here are four examples of the sale's good things:—

- 100 pieces of Natural Honan Shantung Silk. This is a specially heavy quality, bright finish and color; just the thing for auto coats, dresses and waists. A saving of 22c per yard. 34 inches wide. Per yard **.63**
- 1,500 yards of Double Width Dress Foulards, in a profusion of designs and colors. Our \$1.50 regular selling lines. 40 and 42 inches wide. Tuesday's silk sale, per yard **1.19**
- 2,000 yards of Rich Black Paillette, Satin de Chine, French Chiffon Tafeta, and C. J. Bonnet's Rich Black Peau de Soie, woven on the edge of every yard is "Wear Guaranteed," a rare opportunity to buy a black dress, waist or slip. Tuesday's silk sale, per yard **.67**
- 1,500 yards of Rich Colored Dress Silks, comprising French and Swiss paillette, satin de chine, in every wanted shade, including ivory and black; a big reduction on these silks for Tuesday's silk sale. Tuesday, per yard **.59**

Dress Fabrics

Special Dressmakers' Prices

Plain Tailored Suits made for. **13.50**
Plain Tailored Skirts made for. **3.00**
In order to keep all our staff during the off season we are making special reductions in the charges for tailor-made suits and skirts. We guarantee the best possible work and finish. All our suits and skirts are cut, fitted and made by experts.

Can You Wear Size 20, 21 or 22 Corset?
If you can you will be interested in this sale of sample corsets. To-morrow we offer the entire Canadian range of Warner's Rust-proof and Redfern Corsets at Half Price. All the latest new spring and summer models are included, made in finest materials. An exceptional opportunity to secure a high-class corset at a very low price if you wear size 20, 21 or 22. **Tuesday Half Price**

Can You Get These Large Enough Elsewhere at This Price?
Lowered prices on scarce goods. Extra large summer vests for women. Phone orders taken. Ask for "Whitewear."
800 Women's Summer Vests, in extra large sizes for 40 to 46 bust measure, fine white ribbed cotton, low neck, short or no sleeves; beading and tapes; regular price 30c each. Tuesday, each **.17**
600 Women's Summer Vests, in fine ribbed white lisle thread, low neck, short or no sleeves, beading and tapes, some are slightly imperfect. Sizes for 40 to 46 bust measure. Regular price 45c each. Tuesday, each **.25**

Can You Afford to Jeopardize Your Health?
You need one of these Coat Sweaters for your summer outing. Cool evenings make a coat sweater almost a necessity. Here's a half-price chance in a three-quarter length coat. Only seventy-two to sell. No phone orders.
72 only Women's Knitted Coat Sweaters, heavy quality, stole effect, stylish three-quarter length, 2 pockets, pearl buttons, color all grey or grey with red stole; sizes 32 to 38 bust. Tuesday each **1.50**

A Reminder

That our sale of Picture Frames at Half Price closes on Saturday, June 3rd. Frames to suit every style of picture and photograph. (Sixth Floor.)

China

10-piece Toilet Set, Cream porcelain ware, natural color, floral decoration, embossed with gold finish. Tuesday, special **2.98**
Carlsbad China Dinner Set, comprising 102 pieces, beautiful transparent white China body, dainty spray rose decoration, best gold slippling. Tuesday **25.00**
90 Austrian China Salad Bowls, artistic floral design, some worth up to \$2.25. Tuesday **1.00**

Hosiery

Misses' Fine Ribbed Mercerized Cotton Stockings, 1-1 elastic ribbed double spliced heel, toe and sole. A dressy stocking for the girls, black, white. Sizes 6 to 8½. Special, pair, Tuesday **.25**
Men's Pure Silk Socks, gauze weight, double spliced lisle thread, sole, heel and toe. Grey, tan, green, navy, purple. Regular 35c. Tuesday, pair **.29**

Special Prices in Baby Carriages

English Wooden Baby Carriages, upholstered and hoods of leatherette, rubber tires, brake. Regular to \$8.35. Tuesday **15.95**
American Baby Reed Carriages, close body, roll over hood. Regular to \$19.00. Tuesday **16.25**
Leatherette Folders, full size, hood, spring seat, strong wheel, steel frame. Special, Tuesday **4.69**

Wall Papers

We are cleaning up our stock room of odds and left overs after our spring record sales. Real estate men, apartment house owners, landlords and tenants, can buy excellent papers on Tuesday at less than half price.

10,000 rolls of Imported and Domestic Paper, in room lots or more, for any room, in reds, greens, browns, blues, buffs, and other blends, in plain, figured and floral designs—
Reg. to 15c, Tuesday, 6½c roll.
Reg. to 25c, Tuesday, 11c roll.
Reg. to 30c, Tuesday, 24c roll.
Reg. to 75c, Tuesday, 37c roll.
Reg. to \$1.25, Tuesday, 62c roll.

Short remnants in Burlap and Sanitas. Regular 28c to 35c yard. Tuesday, per yard **.14**

Groceries

One car Standard Granulated Sugar, 20 lbs. \$1. Lake of the Woods Five Roses Flour, ¼ bag, 79c
Canned Fruit, Raspberries, Strawberries, Lawtonberries, Cherries, Peaches, Plums and Pears in heavy syrup, per tin, 16c. Fresh Pineapple, per dozen, \$1.50. Choice Picnic Hams, 6 to 8 lbs., each per lb. 13c. Post Toasties, 3 packages 25c. Choice Pickles, mixed and Chow, 40 oz. bottle, 25c. Finest Canned Corn, 3 tins 25c. Canned Haddies, per tin, 10c. St. Charles Evaporated Milk, 3 tins 25c. Imported Macaroni, 3 packages 25c. Clark's Potted meats assorted, 5 tins 25c. Quaker Brand Pork and Beans in Chili Sauce, 3 tins 25c.

The Car

is no pleasure to the woman who has to hold her hat on with both hands, and gets home with the road in her hair, or vice versa. The moral is to wear a proper hat, and do not for one moment imagine that you cannot combine usefulness with beauty. You can.

Our Millinery Department is making a special display of motor hats and bonnets to-morrow. We will be very much mistaken if you are not able to pick out exactly the finishing touch to your costume in a few minutes.

Prices are exceedingly low. We noticed a little bonnet, perfectly capable of taking care of the most wayward tresses. It would have looked quite at home with a \$3,000 car, and was priced at \$1.50. There were others at \$9.00, and dozens in between. Come and see them on Tuesday.

From Holland

On Tuesday there is a sale of Dutch Curtains, Bed Spreads and Table Covers on the Fourth Floor. These are most suitable for summer cottage, sitting-room, den or bedroom. Possibly no other fabric gives such a cosy, cheerful effect as the quaint colored Dutch crêtonnes. We are showing an unusually large range of these materials in curtains, bed spreads and table covers. Having purchased most advantageously, we are selling Tuesday at a mere fraction of their true worth. All materials have fast colors. The designs give a touch of dignified cheerfulness wherever used, and you should not fail to come and make your choice.

Curtains, regular \$6.00; pair. **2.48**
Table Covers, reg. \$1.25; each. **.49**
Table Covers, reg. \$1.75; each. **.69**
Table Covers, reg. \$1.00; each. **.39**
Table Covers, reg. \$1.50; each. **.59**
Table Covers, reg. 50c; each. **.19**
Bed Spreads, reg. \$3.00; each. **1.29**

SERVICEABLE TAPESTRY RUGS AT REDUCED PRICES.
There is no floor covering that will give so much service at the price as a good tapestry. These we offer on Tuesday are extra good in quality, and excellent in design and colorings. Prices are considerably under the regular.
9 x 9 feet, Tuesday, \$6.39 9 x 10½, Tuesday, \$7.39 9 x 12, Tuesday, \$8.39
10½ x 12, Tuesday, \$10.39 12 x 12, Tuesday, \$12.39

Linens and Staples--2nd Floor

Table Napkins, fine satin damask, 22 x 22 inches, hemmed or unhemmed, every thread linen, snow white, full satin damask; a big range of very dainty designs, only about 100 dozen in the lot. Tuesday, dozen **1.99**
Embroidered Linen Pillow Cases, just the kind of pillow cases the bride would like. They are made in Ireland, of pure Irish linen, fine Irish embroidery work, spoke stitched ends, 44 x 36 inches, a big range to select from, Tuesday, pair **1.75**
Pure Linen Crash Suiting—This is the very popular line of natural and cream thread about crash, for dust coats, cool skirts, summer dresses, or children's wash clothing, 36 inches wide, 380 yards at, Tuesday, yard **.25**

Steamer Rugs for Coronation Travellers, genuine Scotch plaids, broken plaids, soft quiet colorings, fringed ends, beautiful finish, full size. Tuesday, each, \$2.75, \$3.50, \$5.00, \$6.50, \$8.00, \$10.00.

The **SIMPSON** Company Limited
Robert