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FOR IMMEDIATE RELEASE
NOVEMBER 27, 1969DIPLOMATIC APPOINTMENT

The Honourable Mitchell Sharp, Secretary of State for External Affairs, announced today the appointment of Mr. Jean Martial Côté, former Ambassador to Sénégal, as Chief of Protocol. Mr. Côté who will be replacing Mr. Norman F. Berlis, will assume his new functions as of today. Mr. Berlis' next appointment will be announced in due course.

JEAN MARTIAL COTE

Mr. Jean Martial Côté was born at Blue Sea Lake, Quebec on July 18, 1920. He obtained his B.A. degree from Laval University in 1940, and a B. Com. from Queen's University in 1943. The same year he joined the Canadian Army and later served in Western Europe.

Mr. Côté joined the Department of External Affairs in 1945, and was posted to our embassies in Paris, Washington, Moscow, Cairo, Rio de Janeiro and in London (1962) as Counsellor. From July 1966 until July of this year he was Ambassador to Sénégal with concurrent accreditation as Ambassador to Guinea, to Mali, to Mauritania and as High Commissioner to Gambia.

Mr. Côté is married (Jane McLaughlin) and has two children.