

9. What single factor do you think, at present, most helps Canada be competitive internationally? (PROBE: What helps Canada most to be able to sell goods and services internationally?)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Rltntship With World	6.8%	8.1%	5.1%	3.2%	5.6%	9.5%	7.3%	8.8%	6.4%	3.7%	6.7%	6.9%	11.5%	5.9%	2.6%
Natural/ Abundant Res	20.5%	26.7%	27.5%	19.4%	17.1%	22.1%	16.1%	22.0%	21.2%	16.9%	21.2%	19.9%	21.2%	20.8%	18.2%
Quality Of Our Goods	8.5%	9.3%	4.3%	8.9%	8.2%	10.5%	6.6%	7.5%	8.6%	10.2%	10.1%	6.9%	6.6%	8.6%	11.5%
Products We Sell	2.7%	4.1%	2.2%	1.6%	.6%	6.2%	1.5%	2.9%	1.9%	4.0%	2.6%	2.9%	2.0%	2.8%	3.6%
Mrktng, Aggrsv Sls, Good Sls Record	4.4%	2.3%	3.6%	2.4%	2.0%	10.5%	1.5%	3.9%	5.0%	4.3%	4.9%	3.9%	3.2%	4.7%	5.2%
Inventions, Invntvnss	3.0%	2.3%	2.9%	2.4%	2.0%	5.6%	.7%	2.5%	3.4%	3.1%	4.3%	1.7%	2.0%	3.1%	4.2%
Industry	1.2%	1.2%	.7%		1.3%	1.8%	.7%	1.7%	1.2%	.3%	1.4%	1.0%	2.0%	.7%	2.1%
Business	1.0%	.6%			1.9%	.5%	1.5%	.8%	1.2%	.9%	1.5%	.5%	2.0%	.8%	
Govt	2.7%	2.9%	2.2%	1.6%	3.0%	2.1%	5.1%	2.4%	3.4%	2.2%	2.6%	2.9%	2.6%	3.1%	1.0%
Pop	.6%	1.2%		1.6%	.4%	.5%	.7%	.3%	.5%	1.2%	.7%	.5%	.3%	.7%	.5%
Reasonable Prices	2.9%	8.1%	.7%	1.6%	1.5%	4.9%		2.7%	4.0%	1.5%	2.4%	3.4%	2.3%	3.7%	.5%
Monetary Value Of Dllr	8.4%	15.7%	3.6%	8.9%	7.1%	9.5%	5.8%	5.4%	11.2%	8.9%	11.0%	5.9%	4.6%	9.5%	9.9%
Interest Rates	.7%	.6%	.7%	.8%	1.1%	.3%	.7%	.5%	1.0%	.6%	1.0%	.5%	.6%	.9%	
Eco Diversity	1.7%		4.3%	1.6%	1.5%	2.3%	.7%	2.2%	1.6%	1.2%	1.8%	1.7%	1.4%	1.9%	1.6%
Frgn Aid Programs	.2%		1.4%		.2%			.2%	.3%		.4%		.3%	.2%	
World Habits/ Quly Wrkmshp	3.3%	3.5%	2.2%	1.6%	3.3%	4.1%	2.9%	3.6%	2.2%	4.6%	4.8%	1.8%	4.0%	2.7%	4.7%
Good Reptn	6.5%	11.6%	7.2%	4.8%	6.7%	3.6%	8.0%	7.5%	5.5%	6.2%	5.6%	7.3%	8.6%	5.8%	5.7%
Free Trade Agrmnt	3.5%	1.7%	3.6%	.8%	3.7%	3.6%	6.6%	4.1%	3.4%	2.2%	3.4%	3.5%	3.4%	3.4%	3.6%
Good Pub Relns Betwn Gov't & Priv															
Ind	.5%		1.4%	.8%	.4%	.5%	.7%	.7%	.3%	.6%	.5%	.5%	.9%	.4%	.5%
Education	1.3%	.6%	2.9%		1.9%		2.9%	1.0%	2.1%	.3%	1.8%	.8%	1.7%	1.0%	1.6%
Agrcltr Products	1.9%	3.5%	2.9%	8.1%	.4%	1.8%		2.5%	1.4%	1.8%	1.6%	2.2%	2.6%	1.7%	2.1%
Tourism	.2%		.7%	.8%	.2%			.5%			.1%	.3%		.3%	
Natnl Pride	.4%	1.2%	.7%		.2%	.5%		.5%		.9%	.4%	.4%	.6%	.3%	.5%
Cutting Wage Rates	.3%			.6%	.3%			.3%	.2%	.3%	.4%	.1%	.9%	.1%	
Resrch & Dev	1.7%		1.4%		2.0%	3.1%		1.2%	2.9%	.3%	1.8%	1.6%	1.7%	1.6%	2.1%
Canadian Attitude	1.0%		.7%		1.3%	1.3%	1.5%	.7%	1.4%	.9%	1.0%	1.0%	.6%	1.0%	1.6%
Peaceful Cntry	2.3%	1.2%	2.2%		2.4%	3.6%	2.2%	3.9%	1.7%	.6%	2.3%	2.4%	4.9%	1.6%	1.6%
Fincl Sitr	.3%	1.2%		.2%	.3%			.3%	.3%		.3%	.3%	.3%	.3%	
Taxes	.3%	.6%		.6%			.7%	.7%		.3%	.4%	.3%	.9%	.1%	.5%
Metric System	.1%			.2%					.2%		.1%			.1%	
Increased Pop/ Mechanization	.7%			.9%	1.0%	.7%		.3%	.5%	1.5%	1.0%	.4%	.3%	.8%	.5%
Nothing	1.2%	1.2%		4.0%	1.5%	.3%	1.5%	1.0%	1.2%	1.5%	1.2%	1.2%	1.7%	.7%	2.6%
Other	.5%				1.5%	.7%		.7%	.2%	.6%	.3%	.7%		.2%	2.6%
DK/ NS	24.1%	16.3%	21.7%	33.1%	26.3%	19.5%	32.1%	22.4%	20.7%	32.9%	17.5%	30.4%	20.6%	25.2%	24.5%