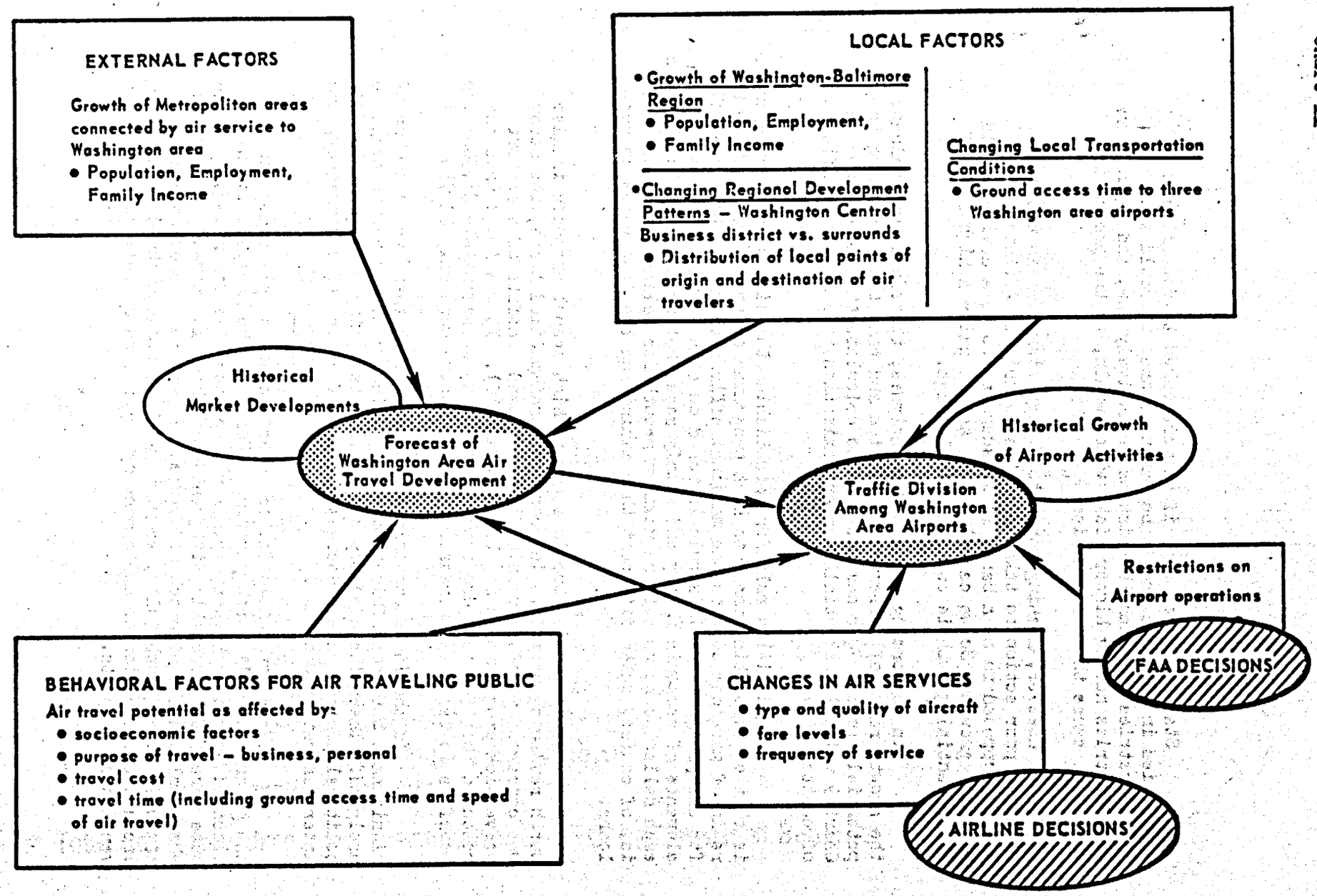

FACTORS AFFECTING COST-BENEFIT ANALYSIS