- Legal Aspects of International Law. The legal implications of expanding into the global marketplace.
- International Trade Management. The operational skills to manage trade activities effectively and efficiently, while keeping focussed on the competitive advantage.

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Once the first four FITTskills courses have been successfully completed, participants earn the Certificate of International Trade. Completion of all eight courses qualifies participants for the Diploma of International Trade.

## GeoFITT

Where FITTskills courses offer a general overview of issues in exporting, GeoFITT is a series of intensive workshops which focus on a client's specific regional or national interests. With access to FITT's up to-the-minute database of international trade information, GeoFITT prepares participants to move into target areas with confidence.

GeoFITT instructors are active business people with language skills and a detailed cultural knowledge of each GeoFITT target country or region.

## CustomFITT

CustomFITT programs are individually tailored to the specialized sectoral concerns of businesses operating in the international economy, emphasizing how to get products and services to and from foreign markets. CustomFITT programs can be delivered on-site, and can be designed to span a single day or a whole year, depending upon a business' needs.

For more information about any of these programs, contact:

Forum for International Trade Training (FITT) 155 Queen Street Suite 608 Ottawa, ON K1P 6L1 Canada Tel.: (613) 230-3553 Toll-free: 1-800-561-FITT Fax: (613) 230-6808 E-mail: corp@fitt.ca