TAYSON INFORMATION TECHNOLOGY INCORPORATED

COMPANY OVERVIEW

Tayson Information Technology Inc. is a full-service videotex company, providing cost-effective, application-oriented NAPLPS systems to the international marketplace from offices in Calgary and Toronto.

EXPERIENCE

It specializes in adapting the technology to meet the users' specific needs, delivering cost-effective, fully functional NAPLPS systems. Tayson is a videotex hardware and microcomputer outlet providing individual hardware or complete turnkey systems.

Tayson operates a commercial page creation service bureau in Calgary, staffed by professional graphic artists specially trained by Tayson's technical staff in using the NAPLPS medium to its maximum potential.

As videotex is a natural augmentation to existing video systems, Tayson also provides video production services and specializes in integrating the two media for optimum information delivery.

The principals of Tayson are professional engineers combining over 20 years of computer application and data communications experience. Over four years of NAPLPS system development have culminated in the ultimate in NAPLPS business systems, providing absolute flexibility in hardware and software design.

PRODUCTS AND SERVICES

- Consulting Services
  The diverse business experience of Tayson's principals ensures the development of NAPLPS systems which reflect unparalleled functionality and user-friendliness. Tayson is adept in developing specialized software, turnkey systems, or handling project management.
- Hardware Suppliers
  Tayson is an outlet for most manufacturers of NAPLPS equipment and microprocessor computer equipment. With a diversity of product lines, Tayson can provide appropriate hardware configurations tailored to meet your application needs and budget. Being a turnkey supplier ensures prompt delivery and responsible servicing.

FUTURE DIRECTIONS/ TARGET MARKETS

Tayson's unique application approach to NAPLPS system development provides affordable entry into the videotex technology using a standard microprocessor (the IBM Personal or any CP/M compatible processor). The systems developed deliver the ultimate in user-friendliness and functionality:

- Downloading of pages from remote hosts or other systems
- Text editing
- Interactive electronic billboarding
- Database management

Tayson has installed systems across Canada, servicing a variety of information needs (e.g. audio-visual presentations, cable head-ends, electronic billboards).

FOR MORE INFORMATION

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