

18. T-Shirt Present (Sept. 14, 15)

As the traditional "Visitor Present," an original DIY Show T-shirt will be given to the first 1,000 visitors on September 14 and 15 (General PR Show), for a total of 2,000 persons.

19. DIY Book Corner

Here, books (including those in foreign languages) related to DIY will be on display, and will be offered for on-the-spot sale.

20. Show Stamp Rally (Sept. 14, 15)

This year's show is larger in scope and it is held in three different halls. Therefore, we need to exercise some ingenuity to encourage the visitors to visit all the different exhibits without skipping any. In this event, a stamp counter is set up at five location, and those visitors who get all the stamps will receive a present.

21. Home Center for the New Era

DIY Laser Disk Information System (Sept. 13, 14, 15)

In line with the new media the so-called Data Base for dealing with products and the Coordinator System are leaders which are sure to draw many customers to the Home Center on the near future.

The key point is the speed and accuracy with which the needs of the customer can be met. Of course we would never settle for less than the best when it comes to quality.

In this corner we make the fullest use of both the hard and soft Pioneer "Laser Disk" and demonstrate how to classify several tens of thousands of items in the DIY Home Center. We also, using an actual model, show how it is possible to search for information on products, combine it and then how to use it to improve customer service. Expect nothing but the best.

Appearance

The following persons will be making an appearance at various events of this Show and providing assistance.

Matsutaro Ishikawa (DIY Consultant)

Tetsuo Kimura (Director, Japan Nichiyo-Daiku Club)

Masato Nishizawa (Director, Japan Nichiyo-Daiku Club)

Kazuko Yuda (Home Adviser)