

Table B

## SAMPLE VALIDATION

AGE	SAMPLE	UNIVERSE <sup>1</sup>
	(n=1,200) %	(N=18,445,00) %
18-19 years	3.6	4.8
20-24 years	10.9	13.0
25-29 years	13.6	12.5
30-34 years	13.0	11.4
35-39 years	13.6	10.3
40-44 years	9.4	8.1
45-49 years	7.0	6.9
50-54 years	5.8	6.8
55-59 years	6.9	6.5
60-64 years	6.9	6.0
65 years or older <sup>2</sup>	10.3	13.5

<sup>1</sup> Catalogue 92-210 Post Censal Annual Estimates of Population By Marital Status, Age, Sex, and Components of Growth for Canada, Provinces, and Territories June 1, 1984.

<sup>2</sup> Added Categories: 65-69, 70-74, 75-79, 80-84, 85-89, 90+.

It should be noted that, while age has been validated for Canadians who are 18 years of age or older, income and education can only be validated from Statistics Canada's data for Canadians who are 15 years of age or older. As well, the sample is only representative of residents in the provinces who have direct dialing telephone services. Therefore, Canadians who are accessible only by a telephone servicing a large number of people, such as senior citizen homes, hospitals, and Indian Reserves, and those who have only radio-telephone service or no telephone service at all, are automatically excluded from the sample. Any further questions the reader has about sampling should be referred to the Research Consultant.