

PROGRAM RESULTS: AFRICA & MIDDLE-EAST

BUSINESS ACTIVITY

During the January - March 1994 period seventeen posts reported the following business activity:

- 22 EXPORT SALES WORTH \$191.51 MILLION
- 20 NEW BUYING CONNECTIONS / 18 AGENCY AGREEMENTS
- 10 NEW JOINT VENTURES WORTH \$1.5 MILLION / 4 LICENSING AGREEMENTS
- 1 CANADIAN INVESTMENT IN TERRITORY WORTH \$10 MILLION
- 11 TECHNOLOGY TRANSFERS

HIGHLIGHTS:

- \$160 Million sale of DASH - 8 aircraft (Pretoria)
- \$60 Million new agency agreement for lines of credit (Pretoria)
- \$10 Million sale of remote subscriber stations (Pretoria)
- \$7.82 Million sale of earthquake recording instruments (Cairo)
- \$3 Million sale of newspaper (Tunis)
- \$1.5 Million sale of semi truck units (Pretoria)

KEY STATISTICS: for the seventeen posts reporting workload information

Missions Reporting To

		GBT
No. Trade Enquiries	Cdn	4445
	Local	6834
No. Investment Enquiries	Cdn	121
	Local	96
No. Business Visitors	Cdn Pr / Pub	1043 / 80
	Local Pr / Pub	1437 / 270