

PROGRAM RESULTS: UNITED STATES

BUSINESS ACTIVITY

During the October-December 1987 period thirteen posts reported the following business activity:

1. 163 EXPORT SALES WORTH \$395 MILLION
2. 146 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS
3. 4 NEW JOINT VENTURES/LICENCING AGREEMENTS WORTH \$30.6 MILLION
4. 15 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$423 MILLION
5. 2 CANADIAN INVESTMENTS IN TERRITORY WORTH \$30 MILLION
6. 4 TECHNOLOGY TRANSFERS

HIGHLIGHTS:

- o \$30 million sale of meat processing plant (Cleveland)
- o \$24 million investment in TV film production in Canada (Los Angeles)
- o \$15 million investment in corn oil products in Canada (New York)
- o \$9 million sale of global positioning systems equipment (Detroit)
- o \$2 million sale of fiberglass for ceiling panels (Minneapolis)
- o \$2 million sale of power supplies (San Francisco)

KEY STATISTICS: for the thirteen posts reporting workload information

Missions Reporting To

		UTE	UIW
No. Trade Enquiries	Cdn	3901	3796
	Local	2434	2996
No. Investment Enquiries	Cdn	159	100
	Local	898	1204
No. Business Visitors	Cdn	1171	1006
	Local	1482	1885