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### "Sterling" Rubber Insulated Wire

is used throughout this handsome hotel in order to secure that dependability and durability in the electric circuits which are required in buildings which shelter human lives.

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Standard Underground Cable Co.  
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### North American Reindeer Company, Limited.

PUBLIC NOTICE is hereby given that under the First Part of chapter 79 of the Revised Statutes of Canada, 1906, known as "The Companies Act," letters patent have been issued under the Seal of the Secretary of State of Canada, bearing date the 9th day of November, 1918, incorporating Nicholas Henry Kern, physician, George Benedict Seiter, electrical engineer, and Richard Henry Jones, manufacturer, of the City of Chicago, in the State of Illinois, one of the United States of America; Frederick Swan Lawrence, of the City of South Bend, in the State of Indiana, one of the United States of America, manager; Harry Bragg of the City of Montreal, in the Province of Quebec, journalist, for the following purposes, viz:—

(a) To engage in the commercialization of the reindeer industry in all its branches in Canada and elsewhere;

(b) To secure such rights, concessions, privileges, leases, properties, services and good-will necessary to the successful carrying on of the business;

(c) To acquire by purchase or otherwise herds of reindeer wherever they may be procured, to transport the same by any means or methods desired, to raise reindeer for the market at any point or points selected for the purpose, to prepare for market and to place upon the markets of the world the said animals and all manufactured or prepared products or by-products thereof;

(d) To construct, acquire, purchase, lease, operate, contract for or otherwise secure for the uses of the company all necessary lands, buildings, yards, docks, equipment and transportation facilities of whatsoever nature, cold storage and warehouses and all other means required for the carrying out of the purposes of the corporation;

(e) To acquire by purchase or otherwise, the securities of any other corporation having similar objects and to exercise all the rights and privileges of such ownership, including the right to vote thereon;

(f) To sell, issue and dispose of the capital stock of the company for cash or its equivalent, properties of any nature whatsoever, live stock, supplies, rights, services, concessions, good-will, information deemed of value to the company, privileges of any nature whatsoever, equipment or any other commodity not specifically mentioned which may be required for the proper conduct of the business;

(g) To accept or make donations or contributions of any kind and character consistent with the best interests of the company;

(h) To conduct scientific and research work, exploration, survey, advertising, lecturing or otherwise engaging in such publicity as shall be considered for the best interests of the company;

(i) To act as agent for any company having similar objects.

The operations of the company to be carried on throughout the Dominion of Canada and elsewhere by the name of "North American Reindeer Company, Limited," with a capital stock of one hundred thousand dollars, divided into 10,000 shares of ten dollars each, and the chief place of business of the said company to be at the City of Montreal, in the Province of Quebec.

Dated at the office of the Secretary of State of Canada, this 18th day of November, 1918.

THOMAS MULVEY,

Under-Secretary of State.

Ottawa.

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