

to bring their business before our readers. For Magazine advertising of this class our rates will be found uncommonly low though in this department, as in others, we shall try to practise our motto "We seek the Best."

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As noted elsewhere, we have lately added subscribers, not only locally and from the interior of B. C., but from almost every other province in Canada, and from Britain. Still, the designer of our Magazine cover happily portrayed our present field of operations, or "spheres" of work.

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Permit us to add here once and for all that we shall continue to send any printed or other communication bearing on the life and work of the Magazine not only to strangers, but to subscribers, whom we may reckon our friends and partners. If you do not need the form, Pass it on!

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We specially request that any subscriber who does not get the Magazine in due course will kindly report non-receipt to the Business Department. If, by mistake, as formerly happened, two or more copies are sent to the same person (through different addresses in the Hall books, or otherwise) we shall be obliged if he or she will accept only one copy.

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The P. O. Definition of "Subscribers"

Though contributors to the funds of Westminster Hall may be entered as honorary subscribers for the Magazine, we think it right to emphasize that only subscribers who pay directly for the Magazine are considered by the P. O. authorities in the matter of

granting the postal privileges, open under certain regulations, to such publications.

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"Do It Now!"

Accordingly, those readers who so appreciate the publication as to be ready to become practical partners in its progress, will best forward its interests by sending the yearly subscription direct to the management of the Magazine.

PRAISE FOR CANADA WEST

"There are only two places where anything like the same hospitality and frank and tactful generosity may be found in anything like the same degree"—(as in Arizona). "Those two places are up-country in Australia and the Western provinces of Canada." (So said Sir Gilbert Parker in a recent interview).

WHY NOT VANCOUVER NEXT?

It is ideas that the world wants; put new and serviceable ideas into practice and you make history. Among the Agencies that may combine for the peace and progress of the world perhaps none can wield so much influence as the press in its various forms. It is, therefore, cheering to see recognition given to the originator of any movement that directly or indirectly bring peoples and nations closer together. Mr. Harry Brittain, in whose brain was born the idea of an Imperial Press Conference, was recently honoured in the present centre of Empire. From this conference, begun only a few years ago, there sprung an Empire Press Union, which has had a