## THE MONETARY TIMES

2 2 2



30,000 Policyholders who carry \$40,000,000 Insurance in Bend Office ... WATERLOO, ONT. Jual OF CANADA think it an Ideal Company BECAUSE OF ITS (a) Reasonable Premium Rates. (b) Guaranteed Cash and Paid-up Values. (c) Liberal Policy Conditions, (d) And Expanding Dividends. Agencies in all principal Towns and Cities in Canada.

Hy. Elliott has sold out his stock of shoes at St. Thomas. The tailoring establishment of McLean Bros., at Stratford, Ont., will in future be carried on by F. H. McLean. The stationery business of Thos. Ballantyne, in Galt, Ont., will be carried on in future by E. Cummings.

The Company OF the People, BY the People, FOR the People.

ASSETS, \$105,656,311.60

## **Proof of Public Confidence**

This Company has more premium-paying business in force in the United States than any other Company, and for each of the last 10 Years has had more New Insurance accepted and issued in America than any other Company.

The Number of Policies in force is greater than that of any other Company in America, greater than all the Regular Life Insurance Companies put together (less one) and can only be appreciated by com-parison. It is a greater number than the Combined Population of Greater New York, Chicago, Philadelphia, Boston, Toronto and Montreal.

## Significant Facts

This Company's Policy-claims paid in 1903 averaged in number one for each min-ute and a third of each business day of 8 hours each, and, in amount, \$89.00 a min-ute the year through.

THE DAILY AVERAGE OF THE COMPANY'S BUSINESS DURING 1903.

359 per day in number of Claims Paid.

6.297 per day in number of Policies Issued.

\$1,303,559.06 per day in New Insurance Written. \$98,582.76 per day in Payments to Policy holders and addition to Reserve.

\$53,841.18 per day in Increase of Assets

Full particulars regarding the plans of the Metropolitan maybe obtained of any of its Agents in all the principal cities of the United States and Canada, or from the Home Office, a Madison Ave. New York City.

Amount of Canadian Securities deposited with the Dominion Government, for the protection of Policy-holders in Canada, \$1 800,000.00.



770