



81 ADELAIDE STREET WEST

Toronto, Dec 7 — 1894.



Respected

Sir:

Will you oblige by taking a look at the little label on your copy of "Grip". It won't take a moment. There... You see, the date indicates the time up to which you have paid, and if you reckon from that date down to the end of Dec '94 (at the rate of \$2 per year) you will know exactly how much (if anything) you owe us.

Now, good Sir, may we send us this amount, and to the matter is fresh in your memory? It was no harder for the Egyptians to make bricks without straw than it is for us to make Grip without money. Our subscribers are good, honest, people to a man, we believe, but some of them are lacking in the sense of memory, and allow their subscriptions to run behind. These subscriptions, however, mean everything to us, and if each of our friends would send in his small amount the old Bird could go along nicely. Won't you be one to stand by us, and send in at once the amount (if any) shown on your label? With every confidence that you will heed this pathetic appeal, we remain yours very truly

Grip's Publishers



Politely urge you to do it **NOW** while



last thing in the run behind

