

We Sell to Type Founders  
and Dealers Only.....

The *✱ ✱ ✱ ✱*  
Challenge *✱ ✱*  
Machinery *✱*  
Company *✱ ✱*

Printers'  
Machinery

2529 to 2555 *✱*  
Leo Street *✱ ✱*  
Chicago *✱ ✱ ✱*  
Ills., U. S. A. *✱*

## NO SACRIFICE

Some printers have an idea that if they are to have speed on a press, they must sacrifice quality.

And vice versa---if they are to have quality, they must sacrifice speed. Such sacrifices are money lost---they're unnecessary too.

The best thing about the Challenge-Gordon is that it does the highest quality at great speed.

That's dollars in your pocket.

## Lovejoy Co.'s

### DRY PAPER MATRIX

Will keep in any climate.

Ready for use when wanted.

JUST THE THING for offices where there is but a limited amount of stereotyping.

No sweat box necessary.

Easy to use.

Molds can be made on machine or by hand. Less time required for drying, less heating of type and less wear on blankets than when using the ordinary matrix.

In sheets 19x24 inches.

Can be sent by mail or express to any part of the world.

Send 12 cents in stamps for half-sheet sample by mail.

### THE LOVEJOY CO.

444-6 Pearl Street, NEW YORK, U.S.A.

## The "ACME" SELF-CLAMPING CUTTER

The only AUTOMATIC Self-Clamping Cutter made. We combine Self and Hand Clamp. Also, Self and Foot Clamp.

Used by...

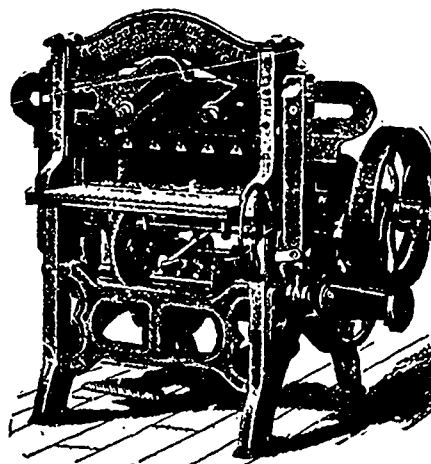
MUNSEY  
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HARPER BROS.  
COSMOPOLITAN  
YOUTHS' COMPANION  
INLAND PRINTER

And the leading

PRINTERS  
BOOKBINDERS  
PAPER MILLS  
etc., etc., etc.

Send for Catalogue  
and References.

It will pay you...



Labor saved will pay entire cost of Cutter in two years.  
HIGHEST AWARD at the World's Fair.  
FORTY sizes and styles, 28 to 72 inches.

### CHILD ACME CUTTER & PRESS CO.

64 Federal St. BOSTON, MASS.