



**W**E wish to express our hearty thanks to the jewelers of Canada for their kindly support and appreciation of our efforts to increase the demand for fine goods of a standard quality, and thus elevate the desires of the public to secure the best goods and pay a reasonable price therefor.

Wishing you a very successful Holiday Trade, coupled with a Happy New Year, we remain,

Yours very truly,  
P. W. ELLIS & CO.,  
Toronto.