

No Step Backward ! Every Advance a Triumph

JAMES BOSS GOLD CASES BETTER THAN EVER AT

**REDUCED PRICES !**

THE character and magnitude of the plant of the **KEYSTONE FACTORIES** are unrivaled. Improved and patented machinery of the most ingenious description occupies every floor of two of the most massive and stately buildings in Philadelphia, while hundreds of operatives, selected for their commanding skill, and drilled in special and original methods, assist in giving shape, construction, and finish to the most complete and serviceable Watch Cases ever produced.

Celebrated as **JAMES BOSS GOLD CASES** were heretofore, they have now an additional claim to fame and popular favor. Notwithstanding their reduced price,

Every Style of Jas. Boss Gold Case is Made Better Than Ever

It will particularly repay every jeweler on the alert for new, fresh, and reliable goods at prices that *MUST* sell them, to examine the

**DOUBLE | PEERLESS | BOSS | GOLD | CASES. |**

It is, of course, impossible to illustrate, through a print, the graceful roll of the curves, delicately executed rope knurling, and exquisite vermicelli engraving of these cases. No description can do them justice. They are literally superb, and are sold as low as any first quality goods known to the trade.

Every Case has the Dust-Proof Band, is close fitting to a nicety, interchangeable, and is guaranteed for Twenty Years.

The greatest recommendation of Jas. Boss cases is that their guarantee is *bona fide*, and that they give universal satisfaction.

**Keystone Watch Case Factories,**

19th and Brown Streets,

PHILADELPHIA, PA.,

U. S. A.