SOMETHING NEW / GOLD CASES

We would call the attention of the Trade to our

IO Karat Gold Cases.

These goods are manufactured by the American Watch Co. of Waltham, Mass., and are made in every Style and Size to fit the Waltham Movements. The outside, or wearing surface, is 14 karat gold. The inside, or not exposed surface, is 8 karat gold, and when taken together the case will assay 10 karat. Thus possessing every quality of a much higher grade of case, and for Style, Finish and Durability are FAR SUPERIOR TO ANY OTHER THAT IS OFFERED TO THE TRADE AT THE SAME PRICE.

FOR SALE BY ALL LEADING JOBBERS IN CANADA.

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