

BOOT LACES

of all kinds and in all lengths
can be bought to best advantage from

JOHN GORDON & SON

Wholesale
Only.

—Montreal.

WRITE US. All lines in stock in Montreal.



How to Avoid Losses.

This is a practical subject with every merchant. It is not so hard to make money if we can only avoid losing what is made. If all the goods bought would show a ready turnover there would be good profit in merchandizing.

The remedy for this trouble, whether a mistake in buying, shelf-worn or faded goods, is sending them to these works and having them redyed some staple or fashionable color.

This is the case with plumes and feathers and ribbons, as well as with dress goods.

We are helping hundreds of merchants all over Canada to escape losses that kill the profits of the year.

—PRICE LISTS AND ALL PARTICULARS
—FOR THE ASKING.

R. Parker & Co.

Dyers and Finishers

Head Office and Works - 787-791 Yonge St.
Montreal Branch - 1958 Notre Dame St.

...Toronto.