Countless Efforts Are Constantly Being Made

to palm off inferior dyed hosiery by saying "Equal to Hermsdorf," "As good as Hermsdorf," "Better than Hermsdorf." The constant quoting of Hermsdorf dye by the man who wants to substitute shows the weakness of his argument. Hermsdorf Dyed Hosiery and Gloves bear this stamp



American Bureau of Louis Hermsdorf, 78-80 Walker St., New York.

Chemnits, Germany.

It's your safeguard and your customers' guarantee.

New York Selling Office of Hermsdorf Black Mercerized Yarns, JOS. J. DeLONG, 396 and 398 Broadway, New York, N.Y.