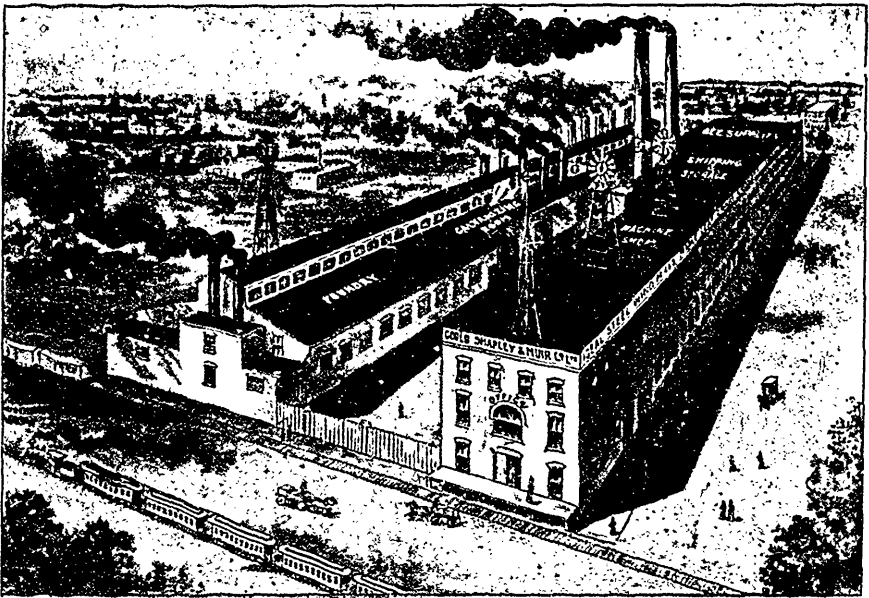


equipping a very large factory, an illustration of which is shown, and it is expected that it will meet all the requirements of their rapidly-increasing business. As an evidence of the popularity of the company in the city of Brantford, the high esteem in which it is held, and the confidence entertained for it, it is only necessary to mention the fact that the city has presented the company with the land and buildings for their new factory. Repairs are now under way fitting the buildings suitable for their business. The writer, in a recent interview with a prominent mem-

made from time to time at the various fall fairs. In this way the company are constantly using their own supplies in large quantities, thus submitting them to vigorous tests. This practical experience ensures the trade the very best up-to-date supplies and methods. Four views of the company's apiaries are here presented. Their present stock makes them, as far we know, the most extensive bee-keepers in the country.

There is also shown a view of the apiary of Mr. J. Shaver, of Cainsville. Mr. Shaver is a very able and extensive bee-



FACTORY OF GOOLD, SHAPLEY & MUIR CO., LIMITED

ber of the company, found him to be most optimistic in regard to the volume of trade for the future, but complained that the profits are cut so fine that there is scarcely a legitimate business margin. This may be true, but of what business can the same not be said?

The company has a great advantage over its competitors, in that they are large producers of honey, having something over four hundred colonies of bees. Mr. R. F. Holtermann, the well-known bee specialist, has full charge of this department. The measure of his success is the large business of the company, and the high standing of the various exhibits

keeper. Last year he exhibited at the Toronto Industrial, and captured some of the best prizes. He exhibits again this year. Mr. Shaver has been president of the Brant Bee-keepers' Association for several years.

Mr. F. J. Davis is also another good bee-keeper of Cainsville. In addition to his own apiary of sixty colonies, he has charge of the Goold, Shapley & Muir Co.'s apiary, and appears in the view of the company's Cainsville yard. He is considerable of a specialist, and is vice-president of the Brant Bee-keepers' Ass'n. We regret that his son "Aleck," who is quite a help in the apiary and takes a