

**THE STERLING BANK**  
OF CANADA

**SAVE Because---**

Your good fortune today is no sound guarantee of your security tomorrow.

**Guide-Advocate**  
Watford, Ont.  
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500 inches 9 cents per inch.  
250 inches 10 cents per inch.  
Shorter periods 12 cents per running inch.

Advertisers will be allowed a change of matter every two weeks. Weekly changes can be had at a slight extra cost. Copy of change must be in printer's hands by Tuesday noon.

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**BUSINESS CARDS**—One inch and under, per year \$5.00.

**AUCTIONEER CARDS**—\$5.00 a year.

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Advertisements without specific directions will be inserted (if) for and charged accordingly.

W. C. AYLESWORTH, Publisher.  
T. HARRIS, Editor.

**Guide-Advocate**  
WATFORD, MARCH 7, 1919

**The Call Of The Blood.**  
(Montreal Herald.)

As illustrating the meaning of "the call of the blood," President George B. Cutten, of Acadia University, Nova Scotia, relates that in the early days of the war, when the Nova Scotian Highland Brigade was being recruited, a meeting was held at Stony Island, a small settlement at the extreme southwest of Nova Scotia. Recruits were bidden to come forward to sign the roll. A young man came down the aisle, and directly behind him a little grey-haired woman. Reaching the front of the hall, the woman faced about. "Neighbors," she said, "that boy's grandfather stood with Nelson on the deck of the Victory at Trafalgar. I'd have been ashamed of him if he had not been the first man up." Take another Canadian illustration. A mother's only child—a young man at College—enlisted during the first days of the war. "It must have been hard to let him go," someone said to the mother. She looked him in the eye and replied: "I held that boy in my arms as I waved 'Good-bye' to his father when he sailed for South Africa. Could I have let him do less than his father?" As the president says, a nation with such women is unconquerable; annihilation is conceivable, but surrender—never.

**The Value Of Advertising**

Says John Wanamaker: "If there is one business on earth that a quitter should leave severely alone, it is advertising. To make a success of advertising, one must be prepared to stick to it like a barnacle on a boat's bottom. He should know before he begins it that he must spend money—considerable of it. Somebody should tell him also that he cannot hope to reap results commensurate with his expenditures early in the game. Advertising doesn't jerk; it pulls. It begins very gently at first, but the pull is steady. It increases day by day and year by year, until it exerts an irresistible power. It is likened to a team pulling a heavy load. A thousand spasmodic, jerky pulls will not budge the load, while one-half the power exerted in steady effort will start and keep it moving. There are three ways to make advertising pay, and these are the only ways. There are no others. First, is to keep at it; second, is to keep at it; third, is to keep at it."

Read the Guide-Advocate "Want Column" on page 4.

**Revolution of 1848.**  
The French Revolution of 1848 is sometimes called the second revolution, the first having been that of 1789, resulting in the establishment of a republic, which was followed by the empire under Napoleon I, and this in turn by the restoration of the Bourbon dynasty. The revolution of 1848 resulted in the abdication and banishment of King Louis Philippe, the proclamation of a Republic, the election of Louis Napoleon as president, and later the establishment of the empire, with him as emperor under the title of Napoleon III. This revolution was not accompanied by extensive military operations, but there was heavy fighting in Paris, in which several thousand persons were killed.

**Freedom of the Seas.**  
During the war between Spain and Holland, in the latter part of the sixteenth century and early in the seventeenth century, both these powers acted with so much rigor toward ships of every other nationality conveying goods to belligerents that England felt compelled to enter a strong protest. The resistance provoked by England led to the first use of the term "contraband of war" when the treaty of Southampton was drawn up between England and Spain in 1625.

**A Message of Cheer.**  
Rev. Philip Cook, of Chicago, was one of the party of Y.M.C.A. workers recently torpedoed in mid-Atlantic. As soon as he could reach a cable office he sent this unique message to his wife: "Acts xxvii, 41-44." The brief reference is to the vivid account of the shipwreck suffered by the Apostle Paul, the conclusion of which is the sentence, "And so it came to pass, that they escaped all safe to land."

**An Oily Fruit.**  
A new fruit containing a large percentage of oil has been discovered in the region of Torreon, Mexico, and is known by the name of chichopoxtle. Experiments show that 25 per cent. of its contents consist of oil of great value in industrial pursuits requiring a lubricant of high quality. It is proposed to introduce the cultivation of this fruit upon a large scale.

**Eggs Spoiled.**  
Enough eggs are lost through spoilage and deterioration at the present rate of production in this country to supply two eggs a day to any army of approximately 5,000,000 soldiers. The value of these wasted eggs amounts to \$122,735,500 a year.—Thrift Magazine.

**Smuggling.**  
A curious method of preventing smuggling instituted by the Italian Government in the fixing of a metallic net along the length of the Swiss frontier. The net is of five-mesh steel wire about nine feet high, and there are gateways at different points.

**The Largest Clock.**  
The largest clock in the world adorns the tower of an insurance company's building in Liverpool. It has four dials of twenty-five feet each in diameter, and minute hands fourteen feet in length.

**Cars In Mud.**  
To enable automobiles to run over deep sand or mud, light perforated and cleated steel rims that can replace the tires on wheels have been invented.

**How's This?**

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Medicine. Hall's Catarrh Medicine has been taken by catarrh sufferers for the past thirty-five years and has become known as the most reliable remedy for Catarrh. Hall's Catarrh Medicine acts through the Blood of the Mucous surfaces, expelling the Poison from the Blood and healing the diseased portions.

After you have taken Hall's Catarrh Medicine for a short time you will see a great improvement in your general health. Start taking Hall's Catarrh Medicine at once and get rid of catarrh. Medicine at Send for testimonials, free.

F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists, 75c.

**Mackensen Was Interned.**  
An Ignominious Ending  
To His Military Career

ONE of the best known of the German generals is Marshal Mackensen, the youngest of Germany's marshals, whose work was confined to the eastern area and who was usually called upon when sledge-hammer blows were necessary against Russia. Mackensen was in command when the Germans overwhelmed Roumania. He was never employed in the west, so far as the British and French were concerned. There is a curious story that his name comes from some Scottish ancestors, Mackenzie, and that he objected to fighting against those of his own flesh and blood. But the remarkable result is that he alone, though the most successful of Germany's commanders, is now suffering internment in Austria.

The arrest of Mackensen was accompanied by certain picturesque circumstances which, apart from the particular trouble, would have been unusually impressive. He was in an elaborate special train with all his staff and a great retinue, dressed and decorated as in the days of their supreme success. As the train pulled up at Budapest station many German officers in mufti, who had been waiting on the platform, entered the saloon cars and informed the marshal and his officers of the trouble ahead. The station had been surrounded by Hungarian troops with one-half dozen machine guns. The engine was de-



GEN. VON MACKENSEN.

tached from the train, and a Hungarian major informed the marshal that he would be given ten minutes to decide whether he would proceed to the Hungarian Parliament to discuss particulars of his internment or be arrested forthwith.

Punctually at the expiration of the allotted time Mackensen decided to accompany the major to the Parliament, where he was received in state by Count Karolyi and informed that, according to the treaty concluded by Hungary with the Entente General d'Esperey, Hungary was obliged to intern him and his army. Mackensen made vigorous protests, urging that he had received instructions from the German Armistice Commission to the effect that the armistice concluded in the west was posterior to that concluded by Hungary with Gen. d'Esperey. According to this treaty, he urged, he had the right to be repatriated with his entire army fully armed. But his contentions were disregarded and he was forthwith interned.

At a similar time Vienna several hundred officers and men of Mackensen's army were awaiting orders. A British colonel who asked one of the men if he spoke French was greeted by a chorus of replies in that tongue from a company of troops from Alsace-Lorraine, who seemed perfectly delighted with the prospect of going home. They showed the colonel, to the intense annoyance and displeasure of their own officers standing by, how they had removed all German emblems from their uniforms. Their joy was destined to be short in view of the decision to intern Mackensen and his army, though at that time they were so uncertain as to what would happen that they desired to show themselves in the public gaze in Vienna, being in this respect so different from the thousands of Mackensen's troops who passed through the city in the dead of night in order to avoid contact with the public.

Whatever may be the present circumstances of Mackensen's army, the marshal himself can hardly regard his fate as unpleasant, as he is interned in a castle and park some 17 miles from Budapest on the beautiful estate of Count Karolyi.

All mothers can put away anxiety regarding their suffering children when they have Mother Graves' Worm Exterminator to give relief. Its effects are sure and lasting.

Boost W. S. Stamps.

**Farmer's Account Book**

This book is as complete as we can make it. There is a place in it for everything you plant, raise, buy, sell, have on hand; with a summary of the year's business.

It puts your farm on a business basis.

It is free to Farmers. Call or write for a copy.

**THE MERCHANTS BANK**  
OF CANADA  
Head Office: Montreal. Established 1864.  
WATFORD BRANCH, F. A. MACLEAN, Manager.  
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

Have you bought your  
**THRIFT STAMPS**  
We sell them

**Put your THRIFT STAMPS on an Earning Basis**

Remember, when you are filling up your Thrift Card, that the 25 cent Thrift Stamps, which you can buy wherever you see the above sign, are simply a means to an end.

Thrift Stamps earn no interest.

The interest begins when your Thrift Card, filled with 16 Stamps, is taken to the Money-Order Post Office, Bank or other place displaying the Beaver-Triangle sign, and exchanged as \$4.00 in the purchase of a War-Savings Stamp, which costs \$4.02 this month.

War-Savings Stamps earn 4½ per cent compound interest, being redeemable on January 1st, 1924, for \$5.00 each.

BUY W-S S WAR-SAVINGS STAMPS

Now sold in a new waxed board package — a great improvement over the old lead package

**RED ROSE TEA** "is good tea"

Sold only in sealed packages

You are invited to come in and inspect our

**Singer Sewing Machines**

The world's standard sewing machine.

You need a Singer for your spring sewing. Get our prices and terms before you buy any other machine.

**Harper Bros.**  
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