MERCHANTS

OF CANADA

Reserve Fund and Undivided Profits 7,248,134 Deposits. 1914...... 59,256,044 Assets, 1914......83,120,741

223 BRANCHES IN CANADA.

General Banking Business transacted, SAVINGS DEPARTMENT at all Branches. Deposits of \$1.00 and upwards received and interest allowed at best current rates.

Watford Branch - F. C SMYTH, Manager

Second Annual

hat

one

tyle

fter

of

ction

have

styles, \$10

\$9.95

avai

Dress

anged

55c.

19.75

th our

to six

finely

nge at

pecial 3.50

ch as

ck. Fully i experience. Apply to OUTLEY. o. 4, Watford. FULLY

ly to John

on Christ-

mare colts.

avy. Own-ote. Apply rwick.

has ever

etically in

level, one the sur-

es, dirigines, toris being

and fordown as he Three

But

ons

MN.

County Lambton **Corn Exhibition**

PETROLEA JANUARY 27, 28, 29, 1915

Special Rates on All Railways

For prize list and full information apply to the Secretary. G. BRAMHILL, CHAS. M. FLECK,

Secretary, Petrolea, Ont. President. Corunna, Ont.

ARKONA

Mr. Ivan Crawford, of London, is spending a few days at his home here.

Miss Rose McLeish, of Petrolea, is home on her vacation.

Mrs. Detwiler, of London, is spending a few days with her parents, Mr. and Mrs. Geo. Ranks. Miss Sa. ah McKay, of London, spent New Year's Day at her home here.

Miss Georgie Davidson, B.A., left Sat-rday for Melbourne, where she has accepted a position as continuation teach-

Mr. Fred Eastman spent a few days last week in Toronto.

Dr. F. and Mrs. Stoner, of Adrian, Mich., are visiting friends in Sarnia,

Mr. Arthur Lampman, of Capac, is enewing old acquaintances in town.

Mr. and Mrs. O. B. Muma, of Grand Rapids, Mich., are spending a few weeks with Mrs. A. Muma.

The regular meeting of the Women's Institute will be held at the home of Mrs. H. Utter, Saturday, Jan. 9th, at 3 p.m. Mrs. Utter will give a reading, also Miss Pressey and Miss Williams will render All are cordially invited to at

The Late Mrs. Adam Baird

Mention was made last week of the death of Mrs. Letitia Baird, widow of the late Adam Baird, which occurred at the home of her daughter, Mrs. H, G. Vance, 18 sideroad, Warwick, on Monday, December 28th, 1914. Deceased was born in the county of Tyrone, Ireland, in 1842, and consequently was in her 73rd year at the time of her death. She came to this country with her parents in 1852 and settled in Warwick. She was married in 1861 to Adam Baird, who predeceased her in the year 1900. From the union two sons and three daughters survive, namely, George G. Baird, Warwick; Dr. J. Baird, of Mt. Brydges; Mrs. H. G. Vance and Mrs. Muxlow, Warwick, and Mrs. (Dr.) Belcher, Pleasant Hill, Mo. Deceased was a life-long member of the Presbyterian church, and lived an energetic and consistant Christian life, making many friends, who regret her demise. The funeral was held on Wednesday, Dec. 30th, to Bethel cemetery, the service being taken by the Rev. J. C. Forster, Presbyterian minister, assisted by Rev. W. M. Shore, rector of Warwick. The pall bearers were five nephews, James, William and Robert Brandon, J. Campbell, R. Porter, and a grandson, W. Janes.

Fowler-Jones

A quiet wedding was solemnized on Dec. 30th at the residence of the bride's uncle, Mr. Charles Warcup, 597 King street, London, when Rev. R. W. Norwood, rector of Cronyn Memorial Church, united in marriage Miss Helen Jones, of New York, and Mr. J. Harry Fowler, B.A., a well-known and popular newspaper man of London.

Following the ceremony a number of friends of the happy couple gathered with a band and tendered them a seren-

ade. After a brief honeymoon Mr. and Mrs. Fowler will take up their residence

in London. His fellow employees of the Free Press His fellow employees of the Free Press presented Mr. Fowler with a handsome set of royal crown derby china, and a number of friends in the business and social life of London waited upon him and presented him with a purse of gold. Mr. A. S. Blackburn made the presentation of the china on behalf of the Free Press employees and Mr. J. C. Duffield presented to purse.

Janes-Acton

A very pretty house wedding occurred at the home of the bride's brother Mr. Joseph Acton, on Wednesday, December thirtieth, when his sister Miss Emily, became the bride of Mr. Charles A. Janes. Promptly at six o'clock, to the strains of the wedding march, played by Mrs. Pentland, the bride, leaning on the arm of her brother, Mr. Jos. Acton, took her place under an arch of evergreens and flowers, where Rev. S. V. R. Pentland performed the ceremony in the presence of the immediate friends of the contracting parties.

The bride was becomingly attired in cream charmeuse and carried a bouquet of bridal roses, her only ornament being a pearl crescent, the gift of the groom. The young people will take up house-keeping in the groom's new home on the sixth line.

A Valuable Paper

The opportunities of the coming year, from a farmer's point of view appear to be many. Owing to the war there will be a shortage of crops in Europe, and therefore an extra demand for all kinds of farm products in Canada. This will afford an opportunity for the farmer who manages his farm in a business like way to reap a rich harvest. Every farmer who is farming for profits, should be a reader of the Weekly Sun, the Farmer's Business paper. There is no other farm do, light. 4 25 to
Canners 3 50 to
Cutters 4 50 to
Milkers, choice, each 60 00 to
do, com and med 40 00 to
Springers, each 50 00 to
Calves, veal 9 00 to
do, medium 7 00 to
do, common 2 00 to
Spring lambs 6 75 to
Bucks 5 75 to reader of the Weekly Sun, the Farmer's Business paper. There is no other farm paper in Ontario that supplies the farmer with the same reliable information as the Sun does. By perusing the Sun, you will gain a knowledge of the markets, which will enable you to sell your products to the best advantage. The subscription price will only be a fraction of the additional profits you will make by reading the Sun. When renewing your subscription for your local paper, you will make no mistake if you subscribe for the Sun, the Farmer's Busi-Spring lambs
Bucks
Ewes, light
Sheep, heavy and bucks. Bucks 5 75 to Ewes, light 5 25 to Sheep, heavy and bucks 3 50 to Culls 2 00 to Hogs, weighed off cars 7 75 to do., fed and watered 7 50 to do., f. o. b 7 15 to East Buffalo. scribe for the Sun, the Farmer's Busi-

BORN.

In Plympton, on Sunday, Dec. 27th, pending a few weeks at his home here.

11. Lloyd Jackson, of Toronto, is pending a few weeks at his home here.

12. Westernester 1914, to Mr. and Mrs. Altred Kennedy, 1914, to Mr. and Mrs a daughter.

n Bosanquet, on Saturday, Dec. 26th, 1914, to Mr. and Mrs. Albert Norwood,

MARRIED.

On Tuesday, Dec. 22nd, 1914, at the manse, by Rev. R. G. McKay, M.A., Guy Vernon Risk, of Brooke, to Jane Rodger, of Alvinston.

At the home of the bride's parents, Mr and Mrs. Armstrong, Inwood, on Dec. 23rd, by Rev. N. A. Campbell, Foster W. Smith, of Brooke, to Adelyn Armstrong, of Inwood.

In London, on Wednesday, Dec. 30th, 1914, Miss Helen Jones, of New York, to Mr. J. Harry Fowler, B.A., of London.

At Christ church, Irvine, Alta., on Dec. 17th, 1914, Mr. William Orchard, manager of the Union Bank, of that place, to Miss Gertrude Margaret, only daughter of Mr. Robt. Alexander, formerly of Forest, and niece of Miss Sarah A. Shirley, Rachael street, Watford

At the home of Mr. and Mrs. David Hicks, Wanstead, on Dec. 31st, 1914, Alice Christena, only daughter of Mr. and Mrs. Hicks, was united in marriage to James Evans McIntosh, of Enniskillen, by Rev. T. M. Mead.

DIED.

In Brooke, on Friday, Jan. 1st, 1915, Richard O. VanNatter, aged 64 years, 7 months, 2 days. At the family residence, 86 Anderson cavenue, London, on Sunday, Jan. 3rd, Lizzie, beloved wife of J. Roy Dengate, aged 35 years.

aged 35 years.

In Paris, Ont., on Wednesday, Dec. 30, 1914, Mrs. Thos. Bingham, Petrolea, aged 67 years and 7 months. In Petrolea, on Sunday, Dec. 28th, 1914, Jane Bray, widow of the late Thos. Dodge, aged 73 years, 7 months and 11

At Prince Albert, Sask., on Jan. 4th, Charles Thompson, aged 36 years, 1 month, 23 days.

MARKETS

WATFORD			
GRAIN AND SEEDS— Wheat, fall, per bush \$1 Oats, perbush Barley, per bush Beans, per bush 1 Timothy 2 Clover Seed 7 Alsike 7	47 55 50 00 00	2 3 12	15 47 60 50 00 00
Butter, per pound	30 00 90 00	3 26	24 18 30 00 75 00 00
MISCELLANEOUS— Wood	00 6 8 16		50 6 10 23 00
VEGETABLES AND FRUIT— Potatoes, per bag	50		60
POULTRY— Turkeys, per lb Chickens, per lb			14 9 8

Geese London

Toronto

Toronto, Jan. 5.—Receipts to-day at the Union stockyards were 60 cars, containing 750 cattle, 65 calves, 1,157 hogs and 486 sheep and lambs.

Cattle are not coming in too fast and the market is holding steady to firm at the advance for good butcher cattle made on Monday's market. Receipts today.

the advance for good butcher cattle made on Monday's market. Receipts to-day were moderate, trade was fair and practically everything was cleaned up. The average quality was not quite up to yesterday, but a few good butcher steers sold at \$8. Good cows were steady at \$5.50 to \$6. Good butcher bulls firm. Canners steady, but the demand not quite as keen as formerly, Lambs steady to firm. Hogs steady.

to firm. Hogs steady.
To-day's quotations:
Extra prime steers.... | 10-day's quotations | Extra prime steers | 7 50 to Butcher cows, choice | 6 00 to do., good | 5 75 to do, medium | 5 25 to do., common | 4 25 to Butcher bulls, choice | 6 35 to do., good bulls | 6 25 to do., medium | 5 75 to Feeders 900 to 1,000 lbs | 6 00 to do., bulls | 5 25 to do., bulls | 5 25 to 6 00 6 00 4 50 6 50 6 50 6 00 6 65 6 00 6 00

90 00 65 00 95 00

East Buffalo, Jan. 5.—Cattle—Receipts, 7,750 head; active; prices unchanged. Veals—Receipts, 150 head; active; \$4 to \$12.50. Hogs—Receipts, 12,000; active; heavy, \$7.40; mixed, \$7.40 \$7.50; vorkers, \$7.50 to \$7.75; pigs, \$6.75 to \$7.75; roughs, \$6.50 to \$6.75; 50. Shore ad lawley Moreotes \$\psi_0.6\text{ to \$1.76}; roughs, \$6.50 to \$6.75; stags, \$5.50. Sheep and lambs—Receipts, \$0.00 head; active; lambs, \$5 to \$9: vearlings, \$5 to \$7.50; wethers, \$6.00 to \$6.25; ewes, \$3.50 to \$5.75; sheep, mixed, \$5.75 to \$6.00.

From Old Subscribers

Dr. L. McLeay, Gravenhurst, writes "Although it has been some years since my last visit to Watford I enjoy reading the Guide-Advocate as much as ever and look forward to its coming each Friday. Sincerely hope that conditions in general are proving as favorable as possible to you. Wishing you the compliments of the geason. Kindest regards to all my

J. Williams, of Kelliher, Sask. es:—"Herewith please find enclosed \$1.00 being renewal subscription for 1915. The Guide-Advocate is always welcome in my house, it gives us all the old home news without any corresponding with friends in the East to get it, as they don't give you half the news the Watford Guide-Advocate does. We ex-pect to have Mr. and Mrs. Frederick T. pect to have Mr. and Mrs. Frederick T. Paul, of Quinton, Sask., with us for New Year's dinner. Mrs. Paul is the eldest daughter of Mr. and Mrs. John McCornick, of Kingscourt. We have just enough snow here for sleighing, the weather is quite cold and steady. Wishing all old friends the compliments of the season."

Funeral of the Late Mrs. Gott

Albany, Oregon, Dec. 25th, 1914.
The funeral service for the widow of the late Wm. Gott, of Strathroy, was conducted in the Methodist Church here by the Rev. Dr. Leach. A Christmas cree stood in one corner, an arch in front tree stood in one corner, an arch in front of the pipe organ had the words "Merry Christmas" inscribed upon it. Stockings hung across the front railing. Opposite all this was placed the grey velvet casket containing the remains of the departed one, after a painful illness, borne with remarkable Christian fortitude. Dr. Leach said the occasion could not be a more fitting one. Her new birth into the kingdom of God, and the birth of our Saviour being recognized at the same

HE STERLING BANK

OF CANADA

TEACH YOUR CHILDREN TO SAVE, because--

No. 226

Cents saved attain dollar power.

HEAD OFFICE.COR. KING AND BAY ST., TORONTO

WATFORD BRANCH

F. O. McILVEEN, Manager.



Now's the time to prepare for next year's harvest

Your harvest will be bigger, better next year, if you put in more time on the farm. Drive a Ford—and reduce from a matter of hours to a matter of minutes, time spent in those necessary trips to town during the busy season. Seventeen thousand Canadian farmers drive the Ford because it's a time-saver—money-saver—and pleasure-giver. Ford Touring Car \$590. Ford Runabout \$540. Ford Coupelet \$850. Ford Sedan \$1150. Ford Town Car \$840. (All cars sold fully equipped f. o. b, Ford, Ontario)

ADD TEN DOLLARS FOR DELIVERY

Buyers of these practical cars will share in profits if we sell accompany.

Buyers of these practical cars will share in profits, if we sell 30,000 new Ford cars between August 1st, 1914, and August 1st, 1915.

Ford Motor Company OF CANADA, LIMITED

Ray Morningstar, Arkona, Dealer for Watford and Arkona

CENTS CHARMING SLIPPERS

A large assortmentall shades and colors. Select early. Patent and Kid Pumps—plain style—Colonials— Souis and French Heel.

A New Line of Ladies' Box Calf Button, high and low heels, at \$2.75, also Laced Kid and Gunmetal Calf at same prices. Very special values.

Men's Box Calf, button and lace—at \$2.98 to clear.

Some Patent Leather Lace and Button, \$4.00, \$4.50 and \$5.00 values-nearly all sizes-to clear at \$2.98. The INVICTUS Shoe for ladies and gentlemen—the best good

We will have an extra hand at the Slipper counter. Bring

the family and get them fitted.

Men's Rubbers and Sox or anything you want in the shoe line.

JOHN

The sun affords us light by day,

The moon and stars by night,

The Watford Electric Light will Help the moon and stars at night

To make your home cozy, refined and bright.

WATFORD ELECTRIC LIGHT

GEORGE CHAMBERS

time. In all his experience he never found one so trustful, and with such perfect faith in the Lord Jesus Christ, the journey was looked forward to with such pleasure.

The service over, the remains were conveyed to the Masonic cemetery for burial. Her children are: Mrs. J.

Bryson, Watford; Mrs. C. Thrasher, Mrs. E. Chilson and Russel, Albany, Ore.; Mrs. L. Lowell, Bakersfield, Cal., and Kenneth, Gridley, Cal.

On leaving Canada for the West, Mrs. Gott, with her youngest daughter, were pinned in the Wanstead wreck four hours.