# WHAT'S DOING IN EAST LONDON



'Every East Londoner a Home Owner"

Why not adopt this Past London is a district of comfortable homes mostly owned

Are you a home owner or merely a home renter? Make the start to own a home by opening a Savings Account with The Huron & Erie. Add a few dollars each pay day and you will soon have sufficient capital for the first payment upon a home. Deposits with The Huron & Erie are absolutely safe and they earn interest each half year at

# Huron & Erie

\*Older than the Dominion of Canada" East London Branch: Dundas, Opp. Rectory St. A. H. Whitlow, Manager

Other London Branches: Richmond Street, Opposite Post Office, Market Square, Elmwood avenue and Wortley Road.

**ARTHUR'S** 

Soft and warm. Vests with short or long sleeves or

Same style as above, only made in the extra large

sleeveless; Drawers ankle length or bloomer style; extra

well made and finished. Each ...... 85c

EXTRA LARGE SIZES, 95c

sizes. Vests, Bloomers, Drawers, special value ......95c

#### ANDREWS DRY GOODS

866 DUNDAS STREET

### MILL-END SALE

Yard-wide Curtain Marquisette white or ecru, lengths 1 to 3½ yards Less than half price, at, rard

Mill Ends Fine Cotton with dimit, stripes, yard wide, 30c and 35c quality, for, yard
Ends of 2 to 5 yards 28-inch White
Flamelette; nice, soft
quality, yard
Table Damask Mill Ends, 1½ yards
to 3 yards, good weight,
good width, yard
Another lot Girls' Pullovers, half

"VELVA" COMBINA-

Medium Weight Combina-

tion Suits, V neck, short or

long sleeves or sleeveless.

Special ..... \$1.69

GIRLS' UNDERWEAR, 50c

Girls' Fine Rib Cotton

Underwear - Vests and

LARGER SIZES, 75c

Girls' Underwear, same as

above, only larges sizes, 6

to 9. Special, each .... 75c

TIONS, \$1.69

40 Ladies' Suits

brown, green and black. Come early and get your choice.

50 HATS

638 DUNDAS ST. EAST LONDON (Half block east of Adelaide street.)

> If you fail to visit our Girls' De partment you are missing an oppor-

ROSS McKAY

tunity to get the best to be had i Girls' Coats and Dresses At Prices That You Would

Not Hesitate To Pay. Our stock of Ladies' Coats, Suits, Dresses, Millinery and Furs has been greatly replenished, enabling us to offer the best to be had in

exceptionally Our Velour Coats start from \$12.50.

Reliable Clothing Co. 642 DUNDAS ST.

STOP

requirements in wearing apparel for ladies and men, also house furnishings, will be delivered to your home. Easy

J. Holliff

Boys' All - Wool Black

Sizes 5 to 8 ..... 50c

Sizes 8½ to 10 ..... 59c

Railway men's Horsehide

One-Finger Gauntlets, Spe-

cial, at ...... 75c

Heavy Reefers and Mack-

inaw Coats for the outdoor

man .. \$9.95, \$10.95, \$12.50

OPEN EVENINGS

UNTIL 8.30, EXCEPT

WEDNESDAY

Worsted Stockings, ribbed.

Special .... \$2.95 CHILDREN'S FLANNEL-ETTE GOWNS, \$1.25

RIBBON FELT HATS AND

TAMS. \$2.95

Tams, in jade, white, cardi-

nal, copen, sand and brown.

Ribbon Felt Hats and

Children's Flannelette Gowns in white only, good quality, well made; sizes 4 to

Drawers, sizes 1 to 5; soft 12. Each ..... \$1.25 finish, splendid wearing qualities. Each ..... 50c SILK BABY QUILTS, \$1.95 Silk Baby Quilts, in white,

pink, sky; size 27x36-inch. Special .... \$1.95 Same style, embroidered in colors ......\$2.75

#### **EXTRA EXTRA** SPECIAL HEAVY COTTON

HAIR NETS, 3 for 25c Real Hair, in cap, fringe; large size. Spe-

3 for 25c

PADDED SILK VESTS.

Black Silk Vests, lined with mauve; warm and comfortable, without sleeves ... ..... \$1.95 Same style, with long sleeves ......\$2.95 SHETLAND FLOSS, 15c. 7 for \$1.00

SHEETING, 95c YARD

50 yards only Heavy

Linen Finish Cotton

Sheeting, 2 yards wide. slightly soiled. Reg.

\$1.50, sale price, yard.

95c

Shetland Floss, in a range of colors, also black and white. Special ....



EAST LONDON

**PHONE 3213-W** 

specials to offer. Look them over.

9		
1	Pork, whole shoulders 15c	
ı	Leg Pork 25c	
ı	Shoulder Chops 200	,
ı	Loin Chops 35c	
ı	Bacon, choice breakfast 320	;
	Back Bacon 40c	
-	Wiltshire Roll 23c	
	Smoked Ham 32c	
ı	Beef, shoulder roast 121/2c	
Ì	Choice Brisket 10c	
TAXABI	Hamburg Steak 15c	
CHEST	Boneless Cuttings 121/20	
į	Lamb, shoulder15c	
	Choice Legs 30c	
-	Lamb Chops 25c	
-		

CANNED GOODS

Aylmer Tomatoes .. 15c can Excelsior Peas ..... 15c can Excelsior Corn 2 cans for 25c

EAST LONDON 654 DUNDAS. PHONE 705

> Jewelry Store at 6621/2 DUNDAS ST.

East London, with a new stock

Diamonds. Watches and Jewelry.

You are always welcome. No ob

EAST END PAVING.

## New School and Library Planned For Southeast, Paving Extension Asked

Plans are all completed for the opening of a new branch of the public library somewhere around Hamilton road and "And why shouldn't we go shouldn't Rectory street, and the only thing that We've got two machine shops, two men's is lacking now is the finding of a suit- furnishing establishments, several dry "This is what we have been want- assembling plant, numerous grocery

be different, but, even if we had, there are enough citizens in this section to warrant the opening of another branch." of the Board of Health. Naturally, this warrant the opening of another branch."

ohildren on the outside, and, as it is es-"All we need now to make this part sential that all children under the age of East London grow, and grow fast," of 16 years must obtain an education, he added. "is for the city to lay an it is also essential that the School Board asphalt or cement pavement from Eger- erect another school."

#### WANT NIGHT BANKING IN EAST LONDON

A petition will be signed in a few days by residents of the East End to have a bank open at least one night a eye to the safety of themselves and week for the benefit of the workingmen who have no chance during the week of

in our pockets or leave it lying around of the day and on Saturday. the house, which is not a very safe method in view of so many hold-ups there are great numbers of accident occurring from time to time."

YOUNG EAST ENDER IS SOCIALLY AMBITIOUS

J. Jazz Himself.

There is a rumor going around the East End that a member of the male sex. living in the vicinity of the Hamilton road and Egerton street, whose name is being withheld for various reaof the social set of the East London first step in the course.
While it is very difficult for the com-

arduous labor of performing the latest Her golden head uncovered, side-steps, runs, trots, knee-bends and a pansy blue, all other fancy kicks and drops, which Her little pleading voice. every prospective dancer must associate himse'f with, the young man bids fair to become a second Vernon Castle, providing he works as hard for the next couple of weeks as he has done since the first lesson.

It might be as well to give a slight inkling as to who the coming leader is, so as to give the girls of the city a chance to cultivate his acquaintance during the long winter months, when parties and dancing are all the rage and they are looking for someone who can introduce all the latest spins and So I must work

ing young man is "Merry." Now, it's little face upturned; up to the girls of the East End, at least, Perhaps my father's a soldier out to meet him. If they haven't as yes had the honor of making his acquaint- As he went to Canada four years ago ance it's up to them to ask their friends who this mysterious party is. They won't have much trouble in finding out won't have much trouble in finding out the money earned; who he is, but if they do their troubles Poor mother waits and watches daily will be well rewarded when they find out how well he can dance as they wearily seek their beds in the early Do you think you would know him, sir hours of the morning after the party

To meet the ever-increasing demands around the Hamilton road and Rectory street area it was found necessary for My two local banking concerns to open up clutching my arm, branch offices for the convenience of Looking at my Maple Leaf as though prospective depositors and now the latest rumor above ground is that anating with a landowner near the corner of Hamilton road and Adelaide street for a suitable location on which to erect another branch building.

# **FURNACES**

their work by paving Egerton street and

the rest of Hamilton road to the city

goods stores, a welding shop, a truck

Site for Branch Library Is ton street to the end of the carline, and then they simply can't keep us Sought in Neighborhood of down. By their work in laying the pave-Hamilton Road and Egerton they have gone on Hamilton road, they have done a great deal towards building up this section, and if they complete

ing for a long time," commented Ald. stores and butcher shops and, in fact, G. B. Drake, "and I know it will find every kind of concern that is necessary favor with all residents around here. for the growth of a town. The average working man, when wanting to obtain some particular book has to go either to the up-town library or ing a new school on Egerton street, and to the East London branch on Dundas I know they will find no trouble in filling street and, if a person has been working hard all day wants to go to the East it with London's future citizens when London branch he has to come down they get it completed. here and transfer to an Ottaway car, and then, to get back to his home he lic schools for the accommodation of must either walk or take a car down to the city and transfer, and by the time he gets back he hasn't got much time to read an account of the city and transfer. time to read an account of the time taken up in moving around. If we had a suitable street car system it would be different, but even if we had to accommodate approximately 70 or 80 pupils, but now they are only allowed they are only allowed

#### ASK TRAFFIC COP AT ADELAIDE AND DUNDAS

has a tendency to leave some of the

Busy Section Demands Regulation Dur

ing to the local police department with "The way things are at present," one a view to having a traffic policeman resident stated, "we have no chance of stationed at the corner of Adelaide and getting to the bank before they close and we have to carry the money around Dundas streets during the busy hours

One of the residents stated that would be averted if they had any though there has been no one serious'y injured for quite a long time, a serious Takes Dancing Lessons and May Rival accident may take place at any time.

#### Little Norah Bell.

party and has taken up dancing as the Standing in the gutter out in all th

showers Was a little ragged girl, her basket

Children buy some flowers to decorate your altar,

replied: My mother is sick and ill, my father And left me and Denny and little Sister

But, suddenly, a shadow crossed the

she exclaimed, Drawing from her neck slender chain; The picture inside the locket, a manly

of her own. father's name is Robert Bell,

Miller Bros. Furnaces, Eavetroughing, Roofing

Two leading lines.

and Metal Cellings.

PHONE 3426-J.

704 DUNDAS ST. PHONE 6622 East London's Quality Store

PREE DELIVERT		
All brands Creamery Butter, 1b	43c	
	63c	
Shortening, 1 pound	18c	
Snowflake Ammonia, 3 pkgs. Maple Leaf Salmon, halves,	25c	
Maple Leaf Salmon, halves,	29c	
Cascade Salmon, talls, 1-lb, cans	14c	
Minto Tea, 1-lb. cartons	55c	
Seeded Raisins,	25c	
Puffed Rice, pkg	18c	
Pure Jam, 4-lb. pails	85c	
Pure Clover Honey,	85c	
Ingersoll Pork Sausage,	25c	
Katchener Country Sausage, lb.	25c	
New and Old Cheese.		

Quality combined with prompt

ter built than ever before in the history of bicycles. The "Perfect" is standard for all wheels.

are greatly reduced.

Overcoats



"You must be giving these Coats away,' and "This sure is beauty" speaks well for price, style and quality of our Coats.

silk finished. At 75c and 98c

Quality Clothes Shop

640 DUNDAS STREET.

East London Stores are open evenings. Take advantage of this convenience.

## Serviceable and Good-Looking School Shoes For Schoolgirls

Velour Calf and Gunmetal Lace Boots, Hi Cut and with good soles.

Calf Lace Boots ...... \$4.50 Classic Black and Brown Brown Calf Hi Cut Lace, \$4.00 with wing tips ......

Children's Box Calf Lace Boots, 8 to 10½ ..... \$2.50, \$3.00 Little Gents' Box Calf \$2.50

Boots, with Hooks .....





# These Are Once-in-a-Great While

Nightgowns 98c

MEN'S OVERALLS. \$1.19.

80 per cent. Pure, Soft Gray Wool, heavy weight. Reg. 50c, 4 Pairs 95c

BOYS' BLOOMERS, 98c Wray's Union-Made Boys' Heavy Gray Cottonade Bloomers, three pockets and belt loops. An excel-lent school pant, for

A. J. McTAVI 636 DUNDAS.

## Nice Weather For Motoring

BUT THE "PROBS" SAY COLDER.

MOUNTAIN & EDEN

PHONE 6778-J 775 DUNDAS STREET. Coats.



Suits, Fur Coats, Dresses. Ladies' Ready - To - Wear OF ALL DESCRIPTIONS.

GOLDENBERG'S Ready-To-Wear 761 Dundas St. Phone 3599-J Open Evenings

# For Only \$45

EXTRA SPECIAL!

Upholstered in brown Spanish leather with spring seats, in

\$5 Puts One In Your Home

COMBINATION TREASURE STOVES ON EASY TERMS.

Burns either gas, coal or wood, for \$99.00.

725 DUNDAS STREET.

PHONE 896. Furnish your home on our easy-payment plan.

# Splendid Showing of High-Class Overcoats At This East London Store-

\$20, \$25, \$28, \$35--- and smart models, carefully tailored from fine Coats for men and young men in all the new range of shades and patterns, in grays, blues, browns, heather mixtures and the popular lovat greens. Hundreds of Coats to choose from.

CHILDREN'S OVERCOATS BOYS' AND YOUTHS' OVERCOATS Clever adaptations of the smart young men's Smart reefer and belted styles, in models, in a wealth of shades and styles, for boys | warm all-wool fabrics, for boys from 3 of 10 to 17 years .. \$9.98, \$12.98, \$14.98, \$18.00 to 10 years ...... \$9.98, \$10.98, \$12.48

SEASONABLE FURNISHING SNAPS Men's Extra Heavy Gray Military Flannel Work

> Shirts, with attached collar; all sizes ..... \$2.25 Heavy Fleece - Lined Underwear - Shirts and Drawers; all sizes. At 89c Heavy Khaki Work Shirts, with attached collar, extra size body; all sizes 14 to 17

Men's Heavy Coat Sweaters, in wool and cotton mixture, brown shades, with shawl collar ..... \$2.48 Stanfield's Heavy Wool

Underwear, guaranteed unshrinkable. Red Label ..... \$2.00

Blue Lable ..... \$2.50 R. J. YOUNG & CO.



EAST LONDON STORE PHONE 2143