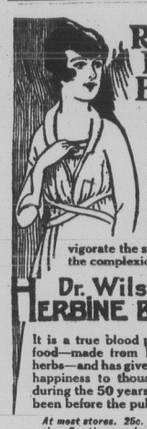

Rich Red Blood

means health—means mental vigor and physical strength.

What women in particular need to purify and enrich the blood—build up and invigorate the system, and clear the complexion—is

Dr. Wilson's HERBINE BITTERS

It is a true blood purifier—a blood food—made from Nature's healing herbs—and has given new health and happiness to thousands of women during the 50 years and more it has been before the public.

At most stores. 25c. a bottle; Family size, five times as large, $1.

The Brayley Drug Company, Limited
St. John, N.B. 36

CANADIAN TROOP SHIP WRECKED

Fourteen Hundred Soldiers and the Crew Safely Landed.

A Canadian Atlantic Port, July 8.—When the Hall liner City of Vienna, with 1,400 Canadian troops consisting of various drafts and details on board, ran ashore on a dangerous rock near here in a thick fog, it was at first feared that there might be a considerable loss of life.

There was a heavy on-shore swell and the dense fog and the steamer, exposed to the full force of every wave, was in danger, it was thought, of speedily breaking up; but the troops and men have all been safely landed and the ship herself still holds together so that there is still a hope of saving her. According to the story told by rescued men it was about seven o'clock in the morning that the City of Vienna, endeavoring to make harbor, struck the ledge. The engines were reversed without avail and S. O. S. calls were at once sent out.

Guns too, were fired and could be heard on shore, a mile or more from the rock. Fishermen soon located the ship and returned to report her exact position. Orders were given by the port authorities for the boats from nearby life-saving stations to proceed to the City of Vienna and take off as many men as the boats would accommodate and other craft was despatched from the harbor to the scene. So rough was the sea, that one harbor tug was forced to return to port, with water almost up to the fires in her engine room. But the life-boats and fishing craft, manned by crews well acquainted with the numerous reefs in those waters were able to go alongside the stranded ship and by eleven o'clock that morning had landed a large number of soldiers on the rocky shore. The sea was still running high and the work of rescue was carried out with great difficulty.

A steamer not many miles away when the City of Vienna struck, had responded to her S. O. S. signals but on account of the thick fog, had been unable to come close to the stranded ship. This steamer's life-boats were accordingly lowered and the sailors transferred seven hundred of the soldiers from the City of Vienna to their own ship. The steamer could accomodate no more and accordingly brought these to port. Meanwhile despite the increasing sea, the fishermen and life-saving crews had been landing boat-load after boat-load. A pilot schooner also took off about seventy-five men and brought them to port. Patrol boats visited the different fishing harbors collecting numbers of the soldiers rescued from the ship and landing them here. The remainder of the men landed on the shore marched along the country roads to this port. The steamer's crew was also brought to port.

"We thought the City of Vienna had been torpedoed," said one of the soldiers to the Canadian Press today. "Of course we did not have the faintest notion where the ship was and our first thought, when the sudden jar and crash came, was that we were in the war zone and that a U-boat had got us. We were soon undeceived, however, when looking over the bow we could see a big rock within a few yards of the ship."

One of the ships officers told the Canadian Press that the discipline of the troops when the steamer struck was splendid. There was no sign of excitement, or confusion, he said, and the men formed up and obeyed orders as precisely as if they were on parade.

TIME WAS EXTENDED.

All eating-places must be under license by July 1st, the time having been extended from June 1st to allow opportunity to handle some 50,000 applications.

CANADA'S FIRE WASTAGE ON A PER CAPITA BASIS, IS HIGHEST IN WORLD

Commission of Conservation Suggests Profit-Sharing Commission to Agents, and the Adoption of Fire-Prevention Measures.

Ottawa, July 6—Canada's annual fire waste is $2.73 for every man, woman, and child, and is larger than that of any other civilized country in the world, according to a most exhaustive report by the Commission of Conservation on fire waste in Canada just made public. This enormous waste, the commission asserts, is sapping the economic vitality of the country, and the immediate adoption of compulsory fire-prevention measures is necessary. The investigation also revealed the fact that the expense of conducting the business of fire insurance in Canada is unduly high and that there are grave abuses in the present agency system.

700 Casualties Annually.

The report which was compiled for the commission by Mr. J. G. Grove Smith, says that since Confederation fire loss in Canada, excluding forest fires, has been $700,000,000. Of this sum $350,000,000 is made up of direct fire looses. $150,000,00 represents the cost of maintaining public and private fire protection services, whilst $197,000,000 is the amount of insurance premiums paid but not returned to policy holders in compensation for loses. In addition nearly 200 people are burned to death, and about 500 seriously injured by fire every year. In the four normal years, 1912-1915, Canada's annual per capital fire loss was $2.73, as compared with $2.26 in the United States, 64 cents in England, 74 cents in France, 28 cents in Germany, and 13 cents in Switzerland. A disquieting feature is that the losses in this country are increasing with great rapidity.

Lack Fire Prevention Laws.

The Commission says that seventy per cent of fires in Canada are caused by carelessness, faulty building construction, arson and lack of fire prevention laws, such laws as exist being but poorly enforced. Canadian fire departments are rescribed as the best in the world, but they are not preventing a steady growth of fire losses.

In dealing with the remedy for present conditions, the Commission says that compulsory legislation making individuals responsible for their own careless acts, is imperative. The public, it is asserted, must be aroused to their collective responsibility so that public opinion will urge and support the adoption of restrictive legislation. The Dominion Government, not being given direct jurisdiction by the B. N. A., it should, the Commission thinks conduct a campaign to educate the public to their responsibility. The purpose of this would be to assist provincial fire prevention efforts. The Dominion Government, it is stated should also maintain a testing laboratory to establish standards in building materials and devices.

Too Many Agents.

The Commission contends that the high cost of doing business implies extravagant administration on the part of insurance companies and says that from 1869 to 1916 the public has paid the insurance companies 65 cents for distributing every dollar of indemnity. This it continues, gives good food for thought when it is remembered that, under present Government management, the collection of customs and inland revenue cost less than five per cent of the receipts. Since the establishment of Government insurance in New Zealand in 1905 the rates on mercantile risks have been reduced ten per cent, and on dwellings 33 1-3 per cent. The report asserts that insurance agents in Canada are paid on the average, a commission of slightly over 20 per cent, obviously a large expenditure on middle men or agents is excessive a circumstance which makes necessary a higher commission that is economically necessary.

"The root evil of the insurance business and one of the greatest factors in the excessive fire waste in Canada is undoubtedly the method of compensating agents solely on a commission basis," the report declares. The careless agent is paid equally well with the careful agent. This tends to over insurance, carelessness in the use and care of property, and arson, all of which cause a heavier fire waste. The remedy for this, the Commission states, is a profit sharing commission for agents, whereby those who write good risks would be more highly remunerated than those who write bad ones.

Profit Sharing Commission.

The Canadian Fire Underwriters' Association, it is pointed out, has attempted, but failed, to enforce a similar system of contingent commissions on account of the disadvantage under which it would place its members in competition with non-board companies. The Commission of Conservation, therefore, recommends that uniform legislation be drafted into the Dominion and Provincial Insurance Acts to establish the principle of profit sharing commissions for all companies, leaving the companies and their agents to work out the details.

CAMPERS CAUSE FOREST FIRES.

Terrible Consequences of Abandoned Camp Fires in Eastern Canada.

Some of the worst forest conflagrations in New Brunswick and Nova Scotia this year have been traced to unextinguished camp fires. In two instances, parties of picnicers cooked their tea on blazing fires carelessly built on dry twigs and pine needles instead of on rocks or gravel. Having enjoyed themselves, the campers returned home without any thought of the smoking embers left behind. Within two days, the Province of New Brunswick had lost $60,000 because of those two camp fires. Many settlers sacrificed their barns and hundreds of workmen were taken from their regular employment and hired at public expense to put out the flames. The "deadly camp fire" is one of the worse menances with which the fire ranging staff of this province has to deal this summer. The directions are so simple that no child could fail to understand them and no patriot could fail to put them into effect:

1. Build a small camp fire; a small fire cooks better.
2. Build it on rocks or gravel, never against an old tree.
3. When through with the fire, put it out completely with two or three pails of water or a few shovels of earth.
4. Look out for lighted tobacco and matches. They don't look dangerous but they cost Canada millions of money and many lives every year.

FOOD PRODUCTION IN FRANCE

More than 1,000,000 Frenchmen have been killed in war, and 1,500,000 are physically unfitted by their injuries to carry on their farm work. The women are managing the farms and doing most of the farm work. In battle zones, such as the Champagne district, women did not foresake their work in the fields even when German shells were bursting around them. When the cannonading was heavy they lay flat on the ground and as soon as there was a lull they would be up attendnig to their grape-vines. The wives of French farmers have always helped their husbands in the fields. They now do double duty, rising earlier and working later. Horses were conscripted for the army and French women have taken their place to draw the plows and harrows. Food production in France despite the efforts of women, chilren, old men and cripples has dropped to one third.

THE WOMEN OF FRANCE.

In France recently figures showed that there are now 475,000 women at work in munition factories at $2.00 per day plus 50c from the Government with 25c additional for each child, if the head of the house is in the Army. Thrift is so strong a principle with French women that French banks are carrying larger deposits than ever before, despite the fact that 18,000,000,000 towards the finances of the war came from popular subscribtion.

NO FOOD RESERVE IN BRITAIN.

"It is obviously an elementary precaution to build up as large a reserve of food as possible in an island which is menaced by submarine blockage. No such reserve is yet in sight and there should be no slackening in Canadian efforts to provide foodstuffs for the Mother Country." Late Viscount Rhondda.

DO YOUR FEET BURN?

Then use Zam-Buk. There is nothing so soothing for tender, aching or blistered feet. It will end the burning, draw out the soreness, prevent blistering and make walking a pleasure.

The men at the front are badly in need of Zam-Buk for their feet. Don't forget to keep your soldier friends supplied. All dealers 50c box.

ZAM-BUK IS SOOTHING!

ONLY MEDICINE MADE FROM FRUIT

Extraordinary Success which "Fruit-a-tives" Has Achieved

One reason why "Fruit-a-tives" is so extraordinarily successful in giving relief to those suffering with *Constipation, Torpid Liver, Indigestion, Chronic Headaches, Neuralgia, Kidney and Bladder Troubles, Rheumatism, Pain in the Back, Eczema* and other Skin Affections, is, because it is the only medicine in the world made from fruit juices.

It is composed of the medicinal principles found in apples, oranges, figs and prunes, together with the nerve tonics and antiseptics of proven repute.

50c. a box, 6 for $2.50, trial size 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

LIST OF LATEST ARRIVALS AT BAKERS HOTEL, GASPE, P. Q.

Dr. A. F. Garrow, Montreal; Mrs. Dr. Garrow, Montreal; Miss M. Garrow, Montreal; Miss D. Donohue, Montreal; J. W. Adair, Montreal; W. R. G. Holt, Montreal; Mr. and Mrs. F. H. Petcher, Montreal; Howard Gordon, Montreal; J. P. Duprie, Montreal; E. Brochu, Quebec; J. D. Brule, Campbellton, N. B.; H. W. Palmer, Montreal; H. Boissian, Quebec; W. B. Jones, Chatham N. B.; Geo. C. West, Kansas City, Mo.; W. O. Henderson, Columbus, Ohio; James E. Brayley, Tolido, Ohio; L. J. Sweeny, St. John, N. B.; J. Depatie, Montreal; W. B. Smith, Toronto; Ont.; John A. Weeks, New York; Chas. F. Richardson, Brooklyn, Mass.; G. R. Nutter, Boston, Mass.; Robert Sweet, Boston, Mass.; E. M. Nicholas, Columbus, Ohio; H. C. Dunham, Waban, Mass.; J. W. Maples, New York; F. Parent, Quebec; B. R. Holt, Montreal; H. E. French and wife, Tolido, Ohio; Father Michaud, New Richmond; Father Fortin, St. Anne; Father Lamonde, St. Anne; A. H. Willison, Montreal; J. A. Mancoux, Quebec; W. D. F. Hayes, New York; J. Stork, New York; Mr. and Mrs. F. Dubond, Victoriaville; H. Wiseman, Belleville, Que.; H. W. Doddridge, New Richmond; I. J. Murry, Pabos; Miss K. Journeau, Little Grespe; I. E. Petre, St John; J. E. Hidice, Chandler; F. H. Deraciho, Chandler; A. Foley, Lanse Aux Louise; W. Harquail, Campbellton, N. B.; Miss B. Burton, Quebec; J. E. Daoust, Montreal; O. I. McRuno, Bathurst, N. B.; A. Gagnon, Gascon; J. E. Amyot, Quebec; J. A. Bidard, Montreal; P. Laundry and son, Bathurst, N. B.; T. E. Burget, Cape Cove; C. O. Maguire, Guysbor, N. B.; H. A. Ellis, Barachois; J. Cameron, Ottawa, Ont.; G. C. McIntyre, St. John; W. R. Stafford, Montreal; W. J. Laundry, Chandler; W. Harper, Chandler; Dr. Wm. Gardener, Montreal; Chas. M. Lee, Philadelphia, P. A.; I. N. Mohr, Philadelphia, P. A.; J. Aurback, New York; H. A. Arnold, Columbus, Ohio; J. E. Belanger, Quebec; F. Tardiff, Mont Joli; A. A. Bernier, Montreal; G. R. Hooper, Montreal; W. F. Torrance, Montreal; Rev. W. D. Laird and wife, Cape Ozo.; H. W. Sidham, Tolido Ohio; A. Green, Nouvelle; J. H. Lasnier, Matapedia; W. B. Flynn, Perce; Mr. and Mrs. H. J. Leaman, Moncton, N. B.; M. Lafontaine, Charlomange; Capt. LeBrun, Perce; J. L. Harkins, Quebec; Hon. Justice Stevenson, Bettorson, N. J.; Dr. G. D. Stewart, New York; Julien T. Davies, Long Island, N. Y.; J. E. Barbor, New Jersey; A. Hepburn, New York; C. Brown, Tolido Ohio; F. Huntington, Columbus, Ohio.

NO LICENSE REQUIRED TO HOLD PICNICS.

It is not necessary to obtain a license to serve refreshments at lawn socials bazaars, tea meetings, plblic or private luncheons, dinners, picnics, fairs, lodge, club or fraternal society meetings, and such functions, even where fifteen or more persons are present, but it is imperative that the Canada Food Board orders dealing with these entertainments be strictly observed.

Social and patriotic organizations are of course, expected to set as example in conserving as far as possible the supplies of wheat products, beef, veal, cheese and butter and other foodstuffs needed for export overseas.

Use of Sugar.

Frosting is forbidden for pies and cakes and the manufacture of doughnuts and cruellers is prohibited. Where 10 quarts of cream was formerly used to make a certain quantity of ice cream the Food Board now limits the cream to 4 quarts, with 6 quarts of milk to complete the apportionment. Six pounds of sugar is permitted to 8 gallons of ice-cream. Fudge is strictly taboded.

LOST.

On Wednesday afternoon somewhere around town, a man's grey rain-coat with checked lining. Finder please leave at

GRAPHIC OFFICE.

July 4-1-pd.

WAR VETERANS HAVE ORGANIZED

Provincial Organization Will Look After Interest of Returned Men.

St. John, July 8.—At a meeting held Tuesday morning, in the local Great War Veterans' Association rooms in Wellington row it was decided to proceed with the organization of the provincial headquarters of the G. W. V. A. Representatives were present from St. John, Fredericton, Moncton, Campbellton, Sussex, and St. Stephen. Among those present were: Captain Barton and C. Carter, of Moncton; Lieutenant Patchell, C. Bishop, E. J. Puddy, H. Allingham, Gordon Johnston and J. J. Barber, all of St. John; W. Parell, of Sussex; W. Richard, Fredericton, Lieutenant O. Lawson, Campbellton, and J. H. Warder, St. Stephen. The meeting was called to order at 10.15 o'clock with Major Gordon Johnson in the chair and O. J. Lawson as secretary. The election of officers resulted as follows, following an unanimous motion that the organization be proceeded with: Captain Barton, Moncton, president; C. Bishop, St. John, vice-president; O. J. Lawson, Campbellton, secretary; H. Patchell, St. John, treasurer; executive committee, C. Carter, Moncton; H. Allingham and Gordon Johnston, St. John; W. Parlee, Sussex; J. H. Warder, St. Stephen; L. Dewar, Campbellton; George Power, Moncton, and A. Ashford, Fredericton, with a member from both Chatham and Woodstock yet to be named.

Some of the important matters, affecting the returned soldiers, discussed were: the Land Settlement act, the work of the Y. M. C. A. overseas, provincial roll of membership, the publicity of representatives coming here from Ottawa to explain the aims and objects to the people of the G. W. V. A., and the employment of returned men.

The work of the overseas military Y. M. C. A. was taken up and discussed at length. It was the unanimous sentiment of those present that the work of the Y. M. C. A. was of the highest order and something that was a great benefit to the soldiers in the field. The meeting went on record as saying that the work of the Y. M. C. A. was to be commended.

Touching the matter of delegates going to the dominion convention to be held in Toronto on July 29, it was decided to send the following: St. John, Lieutenant Patchell, J. J. Barber, H. Allingham and C. Bishop; Sussex, W. Parlee; St. Stephen, J. H. Warder; Campbellton, Lieutenant Lawson; Moncton, C. Carter, and Fredericton W. Richard, with a delegate yet to be named from Chatham and Woodstock.

The next meeting is to be held early in August. St. John was selected as the provincial headquarters.

WORLD'S WHEAT RESERVES EXHAUSTED.

"Even if the greatest expectations of the 1918 harvest are realized, the fact remains that the world's reserves of wheat are exhausted and it will be absolutely necessary to continue conservation and substitution until the 1919 crop situation is known. Canada is daily increasing the manufacture of substitutes for wheat and consumers are urgently requested to make use of these substitutes to the limit of their ability." Henry B. Thompson, Chairman of the Canada Food Board.

"The profiteer is a man who is more interested in getting his bite than in giving his bit."

ADVERTISING RATES.

On account of the greatly increased expenses in connection with the publishing of The Graphic we find it necessary to re-adjust our advertising rates.

The rates will be as follows:

Transient advertisements such as notices of entertainments, sales, legal notices etc:—

Per inch, first insertion	70c.
" " each subsequent insertion	40c.

CLASSIFIED.

Lost, Found, Wanted, For Sale Advs. First Insertion	50c.
Each subsequent insertion	25c.
Advertising notices in local or news columns, per line	10c.
Births, Deaths, Marriages, each	25c.
Cards of Thanks, each	50c.
Poetry accompanying same, per line,	10c.

All prices nett cash.

Persons having no account with this paper will oblige by a remittance with the copy of advertisement.

20% discount given to Red Cross and Patriotic Advertisements.

Yearly Display Rates on applications.

BOVRIL
Aids the Digestion of Food

JUST COME IN AND GIVE US YOUR TRADE IN OUR LINE NOW AND ALL THE YEAR AROUND. AT THE END OF THE YEAR YOU WILL HAVE HAD BETTER STUFF AND YOU WILL HAVE SAVED MANY DOLLARS.

WE MAKE NO "FAKE" SALES JUST TO FOOL THE PEOPLE. WE WANT YOUR CONFIDENCE. THE ONLY WAY TO GET IT AND HOLD IT IS TO TREAT YOU RIGHT AT ALL TIMES WHEN YOU DEAL WITH US. WE KNOW WE DO. TRADE WITH US AND YOU WILL KNOW IT.

ANDREW'S CLOTHING STORE.

Wedding Announcements

CORRECT style, artistic letter design and extreme daintiness, with the dignity associated with nuptial events, characterize Wedding Announcements and Bridal Stationary prepared and printed by *The Graphic*.

The "GRAPHIC", *Campbellton.*

These Beverages Comply With the Law.

Ready's Beer

These beverages surely satisfy the craving thirst. Drink them for their appetizing zest-ful, palate-pleasing flavor. Drink them for their ability as a thirst quencher. Drink them because of their power to refresh, revive and invigorate.

You will be delighted with their unusual qualities.

Buy them from your local dealer or direct from St. John.

Ask for prices.

H. GRAY, exclusive agents for this district.

Ready's Breweries Ltd.
'Phone 509 St. John, N. B

MARVEN'S
WHITE LILY BISCUITS

Are Crispy, Tasty, Delicious

They Surely Satisfy

Ask Your Grocer for them

SOLD IN BULK -- IN PACKAGES -- IN TIN PAILS

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BISCUIT MANUFACTURERS
MONCTON HALIFAX ST. JOHN

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