

First February Saturday Announcements Are Significant

SATURDAY CANDY SPECIAL

50-lbs. fresh Creamed Almonds, 39c lb.
S. & I. Special Assorted Chocolates
..... 25c, 50c, \$1.00 box
Chocolates Bars 6 for 25c

Stocktaking has been completed and the pages are closed on last year's business which was finished yesterday with one of the greatest remnant sales we ever conducted. Beginning our new business year our first attention will be given to the disposal of all remaining winter stocks, making way for the arrival of new spring merchandise, already arriving. This must now be done quickly and price cuts will be necessarily radical to accomplish this end as you will notice in the case of many groups of Ladies' Coats priced at half for Saturday selling.

Ladies' Handkerchiefs, 4 for 25c
100 dozen Ladies' Colored Border
Handkerchiefs, in blue, green, mauve,
tan, and pink. Note the price—only
6½c each. While they last SATUR-
DAY 4 for 25c

LADIES' CLOTH and FUR TRIMMED COATS

Saturday ½ Price

In four groups, and the variety of models is too great to give any detailed description—suffice to say all are the new 1924 winter coats and the prices are just half. We recommend early choice Saturday.

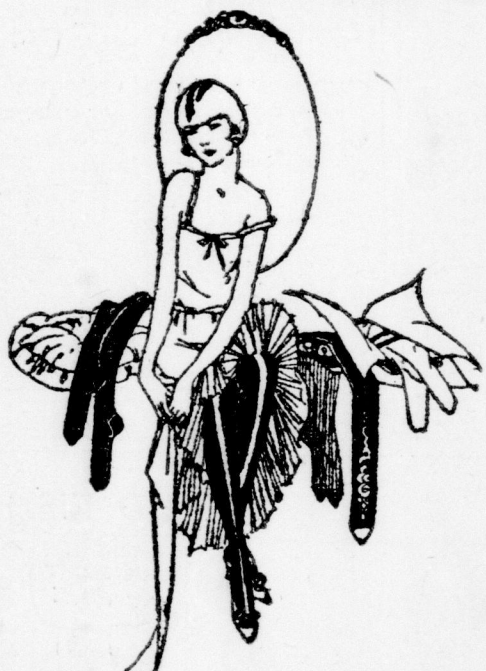
19 Utility Coats in heavy coatings, some with plaid backs in grays in browns, sizes 16 to 38. Sale price \$6.75, \$12.50 and \$14.25
25 Fur Trimmed Coats in Marvella, Fashiona, Lustrousa cloths, all full lined with canton crepe. Collars of beaver, mole, squirrel, fox, wolf, opossum in black, gray, brown and navy. These are in our best models showing the new wrap sleeves and set-in sleeve. Sizes well assorted. Priced at \$33.75, \$34.73, \$61.25, \$62.50, \$65.00, \$67.50, \$69.50, \$75.00, \$82.50, \$91.25, \$93.50.

16 Coats in Velours and Duvetynes, all full lined, both chin and shawl collars, of beaverine, French seal and opossum. Sale price \$9.75, \$12.50, \$15.00, \$18.75, \$21.35 and \$24.50

Children's Coats in velour, blanket tweeds. Colors navy, green, tan, red; a few fur trimmed ones, sizes 4 to 14 years. Sale price \$2.50, \$2.75, \$2.98, \$5.00, \$5.75 and \$8.25.

22 Coats in Marvella and Fashiona cloths, all full, crepe lined with cozy fitting self collars, braid embroidery and stitching, colors in navy, black, taupe, sand. Sale price \$22.50, \$26.00, \$33.75, \$34.50, \$37.50, \$42.50 and \$62.50.

Your Week-End Hosiery Needs



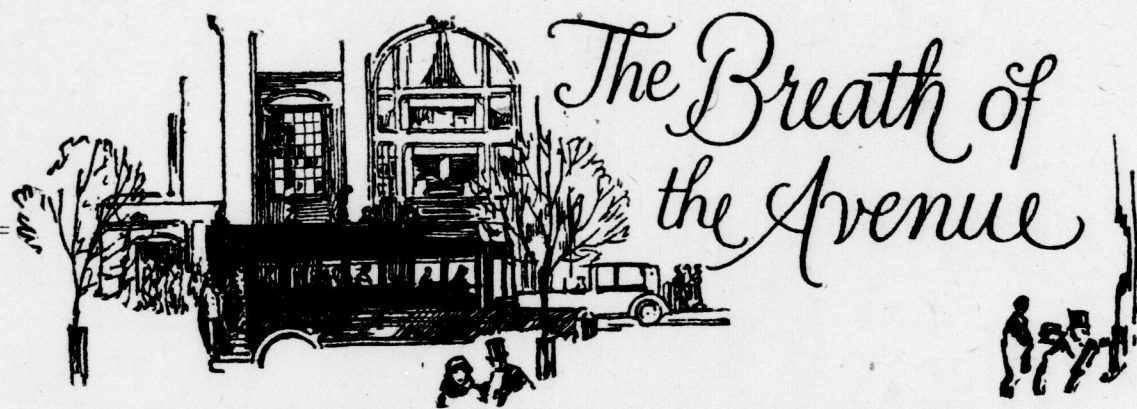
Ladies' Pure Cashmere Hose, black, full-fashioned double garter top and sole. Sizes 8½ to 10 \$1.50 per pair

Ladies' outsize Hose, in black pure cashmere double garter top and sole, made especially for stout people. Sizes 9 to 10½. Per pair \$1.35

Ladies' Pure Silk Hose, double garter top and sole, good weight 18-inch boot silk, in black, suède and gray \$1.85

Ladies' Invisible Spats, wool, flesh shade. They cannot be detected through a silk hose; sizes small, medium and large, per pair \$1.50

Tosox, to prevent the stocking from wearing through at the toes. Made of soft lisle, medium and large sizes 15c pair



OUR TWICE-A-WEEK LETTER FROM NEW YORK. Reviews—The Tailleur and Its Accessories

IT IS DIFFICULT TO SAY which comes first in importance—the tailored suit or the tailored accessories. The blouse, the scarf, the right hat, and the white flower are as necessary to the complete tailored costume as the tailored suit itself. As soon picture a Rolls-Royce with three wheels, or a country club without a porch, as a correct spring tailor without this spring's accessories.

This spring's tailored costume is, in fact, almost a uniform. The style and cut of the suit are set by tailor-made laws. But the accessories are set by fashion. And since fashion is more lenient than the tailor, the accessories allow for more individual liberty. Fashion simply makes a general outline, and each woman can fill it as she sees fit.

THE FRENCH WOMAN, FOR INSTANCE, in selecting the accessories for her formal O'Rosson, tailor may express her individual preference in a number of different ways.

THE AMERICAN VERSION OF THIS FRENCH SUIT is, of course, not always strictly the O'Rosson

type of tailor. It is often modified, made more informal, and fitted less tightly. Consequently, its straight, boyish jacket is less trying and more comfortable to wear.

It is like "The Bachelor Girl," which is the American translation of the French "La Garconne," the book that has had such an influence on fashion this year. Both book and suit, in the process of translation, have undergone modification so that they may better conform to American standards and American life.

The American accessories, like the suit itself, offer greater freedom and wider choice. The American woman may take her choice of the more formal French type of accessories—the scarf, the fob, the flower—or she may wear these informal and strictly American accessories.

THE OVERBLOUSE with a tucked shirt front and a boyish collar instead of the waistcoat or collarless blouse.

A BRIGHT TIE with a monogram motif instead of the scarf.

BREATH OF THE AVENUE.
Smallman & Ingram Exclusive Feature. (Copyrighted)

HUDNUT'S TOILET PREPARATIONS

Three Flowers Single Compact, \$1.35
Three Flowers Compact Refills, 65c
Three Flowers Toilet Water, \$1.50 per bottle
Three Flowers Perfume, \$1.00 bottle
Violet Sec. Talcum 25c tin
Violet Sec. Toilet Water \$1.00 bottle

Sweet Orchid Toilet Water \$1.00 bottle
Gardenia Toilet Water \$1.00 bottle
Lily of the Valley Toilet Water, \$1.00 bottle
Eyebrow Pencils, brown and black, price 25c
Three Flowers Face Powder, in flesh, rachel or white 75c box
— Main Aisle —

Three Flowers Talcum Powder, in Glass jars, white only 50c jar
Three Flowers Talcum Powder, in tins, 35c tin
Three Flowers Vanishing Cream, 50c jar
Three Flowers Cleansing Cream, 50c jar
Three Flowers Double Compact, in naturelle powder, medium rouge, \$2.25

SATURDAY SELLING IN BASEMENT

Sunlight Soap 7 for 49c
Gold & P & G Soaps 13 for \$1.00
Ivory Soaps 3 for 25c
Ivory Guest size 5 for 25c
Lux 10c
Rinso 3 for 25c
Snowflake Ammonia 3 for 25c
S & I Soap Chips 2 lbs. 29c

Princess Soap Chips 23c a lb.
Sani Flush 30c tin
Ivory Soap Flakes 10c
Pearline 3 for 25c; large 40c
Charm 2 for 25c; large 25c
small 15c, 2 for 25c; large 25c
Dutch 12c

Panshine 10c
Owens' Blue Soap Powder 25c
Starch 2 for 25c
Satisfactory Toilet Paper 10c roll
Sani Crepe 6 for 25c
S & I Blend Tea and Coffee.. 65c lb.

Many Lines of Winter Apparel For Men and Boys at Clearing Prices!

The values in this great clearance are exceptional, both in variety to choose from and in price. High-Grade Suits and Overcoats, Underwear, Hosiery, Shirts, etc., at greatly reduced prices. Be in the Men's Shop early tomorrow and review these splendid values.



Overcoats, \$23.95, \$29.50

Great warm Ulsters and Slip-ons, smart, vigorous-looking coats that will give maximum warmth and long service; expertly tailored, full plaid backs, piped seams, rug back or full-lined. Sale prices \$29.50, \$23.95

Men's Shirts, Clearing at 98c, \$1.98, \$2.98

Grouped from regular stock and greatly reduced. A splendid lot of Madras Cords, Percales and Broadcloth, not all sizes in the lot. Sale prices.... 98c, \$1.98, \$2.98

SUITS, One-Third to One-Half Off, \$23.95, \$29.50

An exceptional saving for men and young men. High-grade Hand-Tailored Suits that have sold for twice this price. Made from the finest imported tweeds, Scotch tweeds, west of England tweeds and worsteds, beautifully finished; medium, light and dark shades. The Suits in the \$29.50 group are small and medium sizes.

Sale of Boys' Underwear Tomorrow Half Price

WATSON'S BOYS' COMBINATIONS, HALF PRICE, \$1.49
Watson's famous Underwear for boys, spring needle, ceru shade Combinations, ideal winter weight. Boys like this garment, smooth fitting, cut large and roomy, and unshrinkable. A special purchase at half price tomorrow, 3 to 18 years. Per suit \$1.49

SHIRTS AND DRAWERS, HALF PRICE, 79c
Watson's Boys' Shirts and Drawers, spring needle, fine ribbed, ceru shade, good wearing, unshrinkable. On sale tomorrow at half price, 79c per garment

Stanfield's Underwear One-Quarter Off

Red Label Ribbed Shirts and Drawers, one-quarter off. Sizes 34 to 42. Now, per garment.... \$1.87

Gold Label Shirts and Drawers. Sizes 34 to 42, one-quarter off, \$1.50 now
Extra sizes, 44 up—¼ off also.

Blue Label Ribbed Shirts and Drawers, one-quarter off. Now, per garment \$2.25

ELECTRIC APPLIANCES.
Heaters, Toasters, Irons, Etc.—Basement.

SMALLMAN & INGRAM
LIMITED

SILK AND WOOL HOSE IN COLORS.
Size 8½ only.
\$1.19 pair.

