

FROM Speculation to Bonded Investment

There is nothing that is absolutely safe in the world. So get it into your head, there is no safety first road to wealth, at least, not one that will get you there in time to enjoy it. For instance, a few years ago the German people of America thought they were investing in the safest security in the world when they bought the Government bonds of their homeland. Sad has been their fate.

We are approaching the greatest period of prosperity in Northern Ontario ever experienced in the annals of mining. We hope many readers of this advertisement will participate in the tremendous profits which are bound to accrue.

History has proven that one successful speculation in mining is worth a whole lifetime of labor and saving, and also that more fortunes have been made in mining than in any other line of speculative endeavor.

To those wishing to join
in a money-making opportunity:

May I express the fact that the Mining Industry, legitimately pursued, promises larger returns than the average field of investment or speculation, by submitting the following:

THE MAGAZINE OF WALL STREET, which is probably the most prominent financial publication of America, says:

"Buying an interest in a good mining proposition in the early stages of development is a sane investment."

Dunn's and Bradstreet's have announced that the so-called gilt-edged securities, which, in so many cases, have had the indorsement of some of the foremost financial institutions, have yielded only 6 1-4 per cent. whereas the mining industry of the continent, over a similar period has returned 182 per cent. on original investments. This remarkable return has been accompanied by a relatively high degree of safety of principal. Among industrial enterprises, 54 per cent. have proven failures, whereas the history of mining over the same period of years, shows only 34 per cent. of failures.

The returns in profits for each \$100 invested in the original syndicates formed, to purchase the Silver Mining Properties, which were taken over, developed and operated by the Silver Mining Companies mentioned on this page, made thousands of Canadians wealthy and many millionaires. As the late E. H. Harriman, the great wizard of finance, said: "It's the keen-brained men who invest at the start of an enterprise who make large profits."

As the future prosperity of Canada depends upon the development of her resources. Energy could not be expended in a more constructive work anywhere in the British Empire, than the work of producing wealth from Nature's Mineral Storehouses of Northern Ontario. The Prosperity of each and every one is measured by the service he renders to his fellowmen. The untold wealth of Northern Ontario, when produced, will benefit humanity. Its production is therefore a great and glorious work.

In conclusion may I call to your attention the fact that the majority of men who have accumulated wealth owe their success to a resolution to carefully and systematically investigate a money-making opportunity when brought to their attention. I am placing before you such an opportunity.

Yours truly,

L. O. McCormack



FULFILLMENT OF HISTORY REPEATS ITSELF.

Below is shown the returns for each \$100 invested by members of original syndicates formed to purchase silver mining properties which were taken over, developed and operated by silver mining companies of Northern Ontario. The estimates are taken from stock market quotations and from the dividend reports of the Ontario Department of Mines, and are as follows:

Name of Mine.	Amount Originally Invested.	Returns
Aladdin Cobalt	\$100	\$ 750
Beaver Consolidated	100	3,500
Buffalo Mines	100	6,500
City of Cobalt Mining Co.	100	1,750
Caribou Cobalt Mines	100	2,000
Cobalt Lake Mining Co.	100	550
Cobalt Central Mines Co.	100	1,500
Cobalt Townsite Mining Co.	100	2,750
Coniagas Mines	100	10,500
Crown Reserve Mining Co.	100	6,000
Casey Cobalt Mining Co.	100	1,750
Foster Cobalt Mining Co.	100	7,500
Kerr Lake Mining Co.	100	11,500
La Rose Mines	100	9,500
Mining Corporation of Canada	100	4,500
McKinley-Darragh Mines	100	9,500
Nipissing Mining Co.	100	20,000
Penn-Canadian Mines	100	1,750
Peterson Lake Mining Co.	100	3,000
Right of Way Mining Co.	100	5,500
Seneca Superior Silver Mines	100	2,750
Silver Queen Mining Co.	100	3,500
Temiskaming & Hudson Bay Mine	100	25,000
Temiskaming Mining Co.	100	7,500
Trethewey Mine	100	4,200
Wetlaufer-Lorrain Mine	100	2,300
Keeley Silver Mine	100	2,700

GOVERNMENT RETURNS

Show that the gold and silver mines of Northern Ontario have, since 1904, produced \$370,188,000 and returned to investors in dividends and bonuses \$139,068,378, of which amount the silver mines produced \$219,188,000 and paid in dividends \$97,824,803, plus the accumulation of surpluses now aggregating close to \$10,000,000.

Not only have such dividends been paid, and such an aggregate surplus been built up, but the operating companies in the silver fields have spent several million dollars toward the development of the gold mining industry less than 100 miles away, where present-day success is one of the brightest spots in the world's mining industry.

One of the most outstanding features in connection with the silver mining industry of this country has been the high-grade composition of the ore. The concentration of the metal has been so spectacular as to enable a percentage of net profit probably never before realized in any mining field in the world.

In his address to the shareholders of the Canadian Bank of Commerce, at the annual meeting, held last Tuesday, Sir John Aird, the president, said in part:

It has been predicted that Canada is likely to become the leading producer of minerals in the world. Already she ranks third in the production of gold, and she is the only country in which the production of that metal is steadily increasing.

It may not be generally known that Ontario is the greatest mineral-producing province in Canada. Her gold production last year was the greatest in her history and is estimated at 23 millions of dollars and her silver and cobalt deposits are greater than any other country in the world.

LONDON-LORRAIN SILVER MINING SYNDICATE

This syndicate, which is composed chiefly of London and Western Ontario businessmen, is being formed to purchase the controlling interest in six silver mining claims, comprising 240 acres and situated in South Lorrain, preparatory to the formation of a stock company to take over, develop and operate the properties. The claims, which possess all the earmarks of a mine, are geologically well situated, as shown by the government geological map prepared by W. G. Miller, provincial geologist for the Ontario government, and are situated a short distance northwest of the Trout Lake, Keeley Mine and Mining Corporation properties. Mr. P. Landry, captain of the famous Nipissing Mine of Cobalt, who inspected the properties, states in his report that the geological formation and general conditions of the property are exactly as those of the Nipissing. Mr. Landry, who has been with the Nipissing Mining Company for over seventeen years, is recognized as one of the most practical and authoritative judges on mining conditions in Northern Ontario.

That the government engineers and geologists believe in the untold possibilities of the Lorrain mining area is evidenced by the building of the

new railway line from Cobalt into the camp. This line has just been completed for service.

Our eighteen years of experience in connection with the promotion of financial enterprises, many of which were in connection with mining in Northern Ontario, where we have made a careful study of the topography and geology of the mineralized areas and of the workings and scientific methods of mining, has given us a general practical knowledge of existing conditions and future possibilities, which we are sure the reader will agree, should qualify our judgment as to the selection of mining properties and proper method of financing, disposing of or operating them.

In conclusion, may we say that we have absolute faith in the merit of our mining proposition. We believe that when developed it will prove one of the largest producers of South Lorrain, where is located the famous Keeley Silver Mine, which was considered of no account as an asset at the time of the failure of the Farmer's Bank. Many laughed at Mr. J. McIntosh Bell when he took an option to purchase this property, a few years ago, for the sum of \$110,000. However, Mr. Bell, better known in the mining fraternity as Dr. J. McIntosh

Bell, LL.D., mining engineer, successfully promoted the mine, under its original name. And the Keeley Mine has, since the commencement of operation, but two years ago, paid \$800,000 in dividends, has a cash reserve of \$1,000,000 and has a silver ore reserve of over \$2,000,000. Such has been the reward for the courage of Dr. Bell's honest convictions, and it is not hard to imagine the feeling of gratitude toward him by those who joined him in his venture, after referring to profits on each \$100 invested, which could be taken on the stock market, in addition to dividends, as is shown above on this page. We are just as courageous and optimistic as were the founders of any one of the mines above mentioned. We, therefore, have no hesitation in soliciting your financial co-operation in this venture, which promises to at least average the returns already paid by the silver mines of Northern Ontario.

Free booklet on Gold and Silver Mining of Ontario, and fully detailed particulars regarding this syndicate, will be furnished you by calling at our office or by writing or phoning L. O. McCormack & Co., Suites 1 and 2, Canadian Bank of Commerce Building, London, Ontario. Phone 6665.

L. O. McCORMACK & CO.

FINANCIAL BROKERS

BANK OF COMMERCE BUILDING, LONDON, ONT.

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