OSTERMOOR «(O)» OSTERMOOR

A Real Economy

ONLY $18 FOR 50 YEARS OF RESTFUL SLEEP

That's only 36c. a year; who can't afford that? No other mattress compares with the OSTERMOOR for rest, comfort, healthfulness and *true* economy. When you pay less, you get infinitely less—every time. Moreover, the *first* cost is the only cost of

THE FAMOUS
OSTERMOOR
MATTRESS

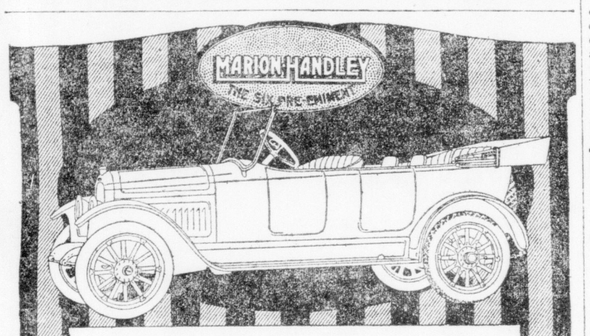
Look for the name woven in the Binding as on this advertisement. It's there for your protection. Ask your dealer for the Ostermoor or write to us for the name of nearest agent.

The PARKHILL MANUFACTURING CO.
Successors to Limited
The Alaska Feather and Down Co. Limited
*Makers of Bedsteads and Bedding* 48
Winnipeg MONTREAL Vancouver
"ALASKA on an article means *High Grade Every Particle.*"

GUARANTEED ALASKA BEDDING Made in Canada

OSTERMOOR «(O)» OSTERMOOR






Fulfills Every Requirement

Seven Passenger—Six Cylinder—$1590

F.O.B. Factory
Duty Paid

What do you most desire in a car?

BEAUTY? The lines and extra quality finish of the MARION-HANDLEY captivate at a glance. Its dark, wine-colored body with gold striping is rich, and distinctive looking without being loud.

STYLE? No more snappy and stylish car can be found at any price.

POWER? Its high speed 45 H. P. foreign type motor with 3¼ bore and 5-inch stroke offers all that can be expected in silent, smooth operation, and instantaneous "get-away."

COMFORT? It is roomy, upholstered over curled hair and double springs in long-grain, bright finish real leather. 57-inch semi-elliptic springs, underslung from rear axle make riding a real pleasure.

ECONOMY? Seven-passenger capacity on a five-passenger wheelbase. Weighing only 2,790 pounds it assures minimum tire, gasoline and oil cost. Thoroughness of construction assures minimum repair bills.

No matter what points appeal most, you will find your ideals in greater measure in the MARION-HANDLEY.

The Mutual Motors Company, Jackson, Mich.
J. I. HANDLEY, President.

Forest City Motor Sales Co.

C. M. STEELE, Manager. 499 RICHMOND ST.
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SERVICE

76 and 78 YORK STREET

Day and Night Service
Thoroughly Competent Mechanics
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Your Trade Is Respectfully Solicited

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58-n


# SYNOD COMMITTEE INDORSES MEASURE FOR PROHIBITION

Asks That Anglicans Support Ontario Government.

## CANON TUCKER HONORED

Re-elected Prolocutor of the Lower House at Session in Hamilton.

HAMILTON, Sept. 12.—"The world has before its eyes today the sad spectacle of a great branch of the historic church shrinking from the condemnation of atrocities defying description because it is so footbound in the fetters of political expediency."

These were the words of Archbishop Thorneloe of Algoma, in the course of his opening address at the third annual session of the Anglican Synod of the Province of Ontario, which opened its proceedings in the Church of the Ascension this morning.

His grace called upon the synod to earnestly consider the after-the-war problems.

The report of the committee on moral and social reform praises the Government for its temperance measure, looks confidently to the synod to sustain the hands of the Government, and urges those who favored the measure to do all in their power to secure proper hotel accommodation, and to provide recreation rooms.

Canon Tucker of London was re-elected prolocutor of the lower house.

A resolution was adopted at the evening session to request the House of Bishops to consider the subdivision of the missionary diocese of Algoma, and that the ecclesiastical district of Ontario be extended to be coterminous with the civil boundaries of the province.

A message of loyalty to the King was passed by acclamation.

# TO BUILD PULP PLANT OF 30 TONS CAPACITY

Great Pulp Limits To Be Opened at Quatsino Sound and Swanson Bay.

VANCOUVER, Sept. 12.—George F. Whalen, a wealthy capitalist, who is head of big pulp concerns in Ontario and British Columbia, has completed financial arrangements with Eastern Canadian associates for the opening of great pulp limits at Quatsino Sound and Swanson Bay, in addition to the present works of his company at Howe Sound.

A new plant will be opened at Swanson Bay, with a capacity of thirty tons of fibre daily. At Quatsino Sound production of 120 tons daily will be handled by the Colonial Pulp and Paper Mill, a two and a half million dollar corporation. In the new works upwards of one thousand men will be employed.

# FORMAL APPROVAL GIVEN

Grand Chapter, R. A. M. of Alberta Is Recognized.

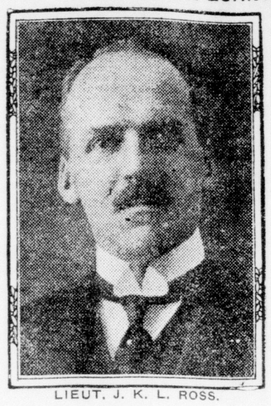
TORONTO, Sept. 12.—Grand Chapter of Royal Arch Masons met in emergent convocation in the temple building today and formally approved of the formation of the grand chapter of Alberta.

The Alberta Grand Chapter was formed two years ago and considerable difficulty arose with the grand chapter of Canada, the governing body in Canada. Grand Z. W. S. R. Murch of Kingston recently went west to make an inquiry, with the result that he returned with the basis of agreement which was ratified at the meeting today. About eighty of the most prominent Royal Arch Masons in Canada were present.

### ALBERTA LEGISLATOR DEAD.

CALGARY, Sept. 12.—John A. Simpson, for many years member of the Territorial Legislature and member of the first and second Legislatures of Alberta, died unexpectedly at his home in Innisfail Sunday. Mr. Simpson, a pioneer of the province, was born in Peel County, Ontario, in 1854, and came to Alberta shortly after the first railroad came through. He was elected to the Territorial Legislature in 1894 and again in 1898 and in 1901.

# SECOND HALF-MILLION TAKEN BY ONE MAN IN CANADIAN LOANS



LIEUT. J. K. L. ROSS.

MONTREAL, Sept. 12.—It is announced here that Mr. J. K. L. Ross, who subscribed $500,000 to the first Canadian domestic loan last autumn, applied today for an allotment of the same size in the new loan. A number of large subscriptions were recorded with the opening of subscription lists this morning, but applications will not begin to come in freely until tomorrow or Thursday.

# PRESBYTERIANS MEET IN CALGARY, MAKING PROTEST TO UNION

Claim Vote in Favor Was Improperly Secured.

CALGARY, Alb., Sept. 12.—At a representative meeting of the members of the Presbyterian Church, who are opposed to union with the Methodist Church, held here tonight, resolutions were passed favoring the continuation of the Presbyterian Church of Canada "in the interests of the religious life of Canada and in the wider fields of missionary effort."

Rev. Alex. Essler, of Grace Church, and T. Humphreys, of Calgary, were appointed delegates to the conference to be held at Toronto, October 17, to formulate plans for this purpose.

Rev. Dr. McQueen, of Edmonton, declared that the vote in favor of union in Alberta had been improperly secured by improper methods, and that in many churches Methodists, Baptists and other persons not members of the Presbyterian body, had been allowed to vote.

Rev. H. B. Hillocks, M.P.P., of Calgary, said that when the "naked facts" of how union had been accomplished were placed before the supreme court of Canada it would refuse to sanction church union, and that neither the Dominion Parliament or the Provincial Legislature would pass enabling legislation for the same reason.

# EXPECTS HINDENBURG TO ATTACK RUMANIANS

Allies Must Be Prepared to Come to Her Assistance.

LONDON, Sept. 13.—3:08 a.m.—The Times' military correspondent in an article today discusses the probable strategy of Field Marshal Von Hindenburg, the new German chief of staff, under the caption, "Rumania's Danger."

The writer expresses the belief that the German leader will adopt a defensive policy in the west and gather an important army for an attack on Rumania, in an effort to repeat Germany's performance against Serbia.

"We Allies," says the correspondent, "must in this case come to the aid of Rumania with all our might. This does not mean that we should allow our strategy to be deflected, but rather that the settled plan of the Allies should be pursued with increasing energy and determination. To fly about the world to any point where Von Hindenburg is beyond us is an act of folly. The best means of helping Rumania is by continuing on all fronts our general attack with increasing means and increasing obstinacy. Our main efforts must be on the principal fronts, where our main armies stand."

# SPAN DID NOT BUCKLE; WENT DOWN ALMOST INTACT

Engineer Says Accident Was Caused by Failure of Casting On Lifting Girder.

QUEBEC, Sept. 12.—As a result of a conference between officials and engineers on the possible cause of the fall of the centre span of the Quebec Bridge, the following statement has been authorized by Mr. G. H. Duggan, chief engineer of the St. Lawrence Company, Limited, after various eyewitness stories had been heard and thoroughly discussed:

"Careful examination by the board of engineers indicates that the centre span of the Quebec Bridge was lost through the failure of the casting on lifting girder on which span has been resting with greater load for the last six weeks. The cantilever arms are uninjured in any way, and preparations are now under way to replace centre span as soon as practicable."

It is now definitely established that the span first gave way on the south (Levis) side, and it is practically certain, according to the most reliable stories, that it did not buckle, going down almost intact.

The loss of life is now placed at twelve.

# PROMINENT TORONTO MAN DIES FROM HEART TROUBLE

David W. Alexander Was Manager of London Guaranty and Accident Company.

TORONTO, Sept. 12.—David W. Alexander, 67 Binscarth road, manager of the London Guaranty and Accident Company, died suddenly at his residence this afternoon from heart-trouble. He had just returned from a few weeks' vacation at Murray Bay and was at business this morning.

Mr. Alexander retired a few years ago from the leather business and became head of the London Guaranty and Accident Company. He was vice-president of the Ontario Jockey Club.


C. H. WARD & CO.

DIAMOND MERCHANTS AND JEWELERS 386 RICHMOND STREET. PHONE 1084.

When in London at the Fair be sure and visit our China Department in the basement. You will see the greatest display of High-Class China ever shown in Ontario. Ten tables, each set with a different design of China, including Royal Crown Derby, in the 1128, 2451, and Mikado and Peacock designs, Coalport India, free design; Paragon, gold band and wreath; Aynsley, in yellow; Copeland China, in green and pheasant; Minton China, Limoges, in rose design. We carry a complete stock of all designs shown.

FAIR WEEK SPECIALS

THE WONDERFUL BARGAINS THAT WE ARE OFFERING ON OUR 50c, $1.00 AND $3.00 TABLES.

50c Table

Cut Glass and Vases, Limoges Cups and Saucers, Aynsley Cups and Saucers Pierced Silver Bon-Bon, Butter Knife, Pierced Napkin Rings, Mustard Pot, Marmalade Spoons, Limoges Salt Dips, 50c pair; Sheffield Plated Toast Racks, Silver Photo Frames, Plates in many china, Ivory Nail Files, Black Combs, Jewel Cases

$1 Table

Large Round Brass Tray, Brass Fern Pots, Three-Piece Cruet, Silver Deposart Cream and Sugar, $1.00 pair; Mikado Cups and Saucers, Limoges Cream and Sugar, Grape Shears, Tea Strainer, Silver Vases, Cut Glass Bud Vase, Cologne Bottle, Limoges Salad Bowl, Butter Dish, half dozen Teaspoons, Bon-Bon Dishes, Loaf Sugar Trough, Mayonnaise Ladle.

$3 Table

Large Cut Glass Floral Vase, Large Cut Glass Floral Bowl, Large Cut Glass Floral Bon-Bon, Cut Glass Comport, tulip design; Cut Glass Cream and Sugar, $3.00 pair; Cut Glass Vinegar Bottle, half-dozen Fruit Knives in case, Large Round Silver Tray, Pierced Silver Card Tray, half-dozen Spoons, Sugar Tongs, in case; Game Carving Set, in case; Bread Tray, Pearl-Handle Nut Picks with Cracker, Cut Glass French Dressing Bottle.

WATCHES at REDUCED PRICES for FAIR WEEK

DIAMONDS—SEE OUR $5.00, $10.00, $15.00, $25.00 AND $50.00 TRAYS.



An Overwhelming Briscoe Triumph

Briscoe

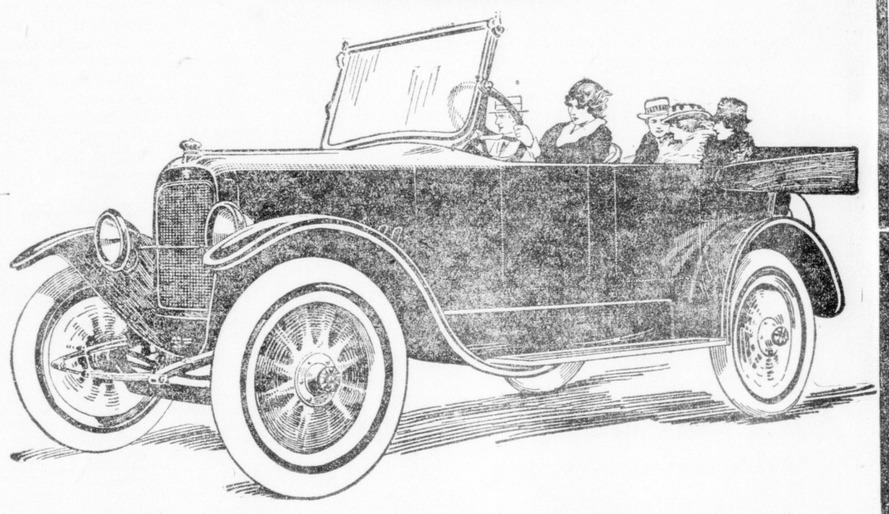
The Car with the Half Million Dollar Motor

MADE IN CANADA

Four-24

Completely Equipped

$825



The Cynosure of the Exhibition

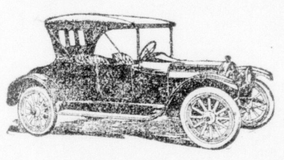
This latest creation of the master mind of Benjamin Briscoe has taken the Exhibition by storm. From "dawn till dark" the Briscoe Four-24 has been the centre of interest of the entire Automobile section.

It is the car that all Canada has been waiting for—a luxuriously comfortable, roomy, powerful car—that excites the admiration of everyone who sees it.

Longest long-stroke Motor in the world, 3½-inch Bore to 5½-inch Stroke. 105-inch Wheel Base.
Floating Type Rear Axle. Full Elliptic Springs
Electric Starting and Lighting.
Beautiful Briscoe body lines, with 5-passenger Touring or 4-passenger Roadster bodies.

Such a car as this to sell for $825 is possible only because of Mr. Briscoe's success in perfecting his now-famous Half-million-Dollar Motor.

Briscoe Eight-38 Touring Car or Three-Passenger Roadster - - $1185.00



See This Briscoe Beauty at the Exhibition.

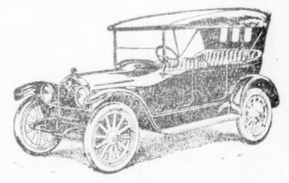
The Exhibition gives you a welcome opportunity to compare the Briscoe with all other cars. Take advantage of it. Come out today and see the Car with the Half-million-dollar Motor, that costs only $825.

Leave Your Name for a Free Copy

Of Mr. Briscoe's own story of the "Half-million-dollar Motor." A fascinating pen-picture of pluck, virility and romance, with its old-world pathos and new-world success. Probably the most interesting story written about a motor—and certainly the most charmingly told. Mailed free to those who leave their name.

The Canadian Briscoe Motor Co., Ltd.
BROCKVILLE, ONT.

Briscoe Four-38 Touring Car or Three-Passenger Roadster - - $975.00



BINDNER & MORRISON, Fullarton St., London Agents, Phone 3475.

Full line of Briscoe Cars in London Garage. See exhibit at Western Fair grounds. Demonstrations given on fair grounds.


# BORDEN TO HAVE ANOTHER TRY AT ARCTIC CRUISE

Chicago Millionaire Will Replace Wrecked Boat Next Winter.

NOME, Alaska, Sept. 2.—John Borden, the millionaire sportsman of Chicago, whose power schooner, the Great Bear, was wrecked on a pinnacle rock in Bering sea on August 0, says that he will build another boat next winter, engage Capt. Louis L. Lane, his partner of this year, as commander, and set out on another Arctic Ocean cruise.

Mr. Borden left for Seattle on the steamship Umatilla yesterday.

He was accompanied by his guest, Norris Bokum, a businessman of Chicago.

# THE TURKISH STATEMENT

Claims Recapture of Former Positions In Caucasus.

BERLIN, Sept. 12.—(By wireless).—Russian repulses in the Ognott sector of Turkish Armenia are announced by the Turkish war office in its statement of September 10. The statement says:

"The Turkish forces pushed back the enemy and occupied the heights south of Deobende, on the Persian frontier.

"Caucasus front: In the Ognott sector on September 8 the enemy attacked repeatedly, but was completely repulsed. The enemy had occupied a portion of height 2,113, but was pushed back by a counter-attack. The Turks recaptured all their former positions.

"On the night of September 8-9, and the following day the enemy attacked in the Ognott sector with two divisions. After gaining a temporary footing in our positions, he was ejected by a counter-attack. Our positions are completely in our hands."

# GREAT STEAMER LAUNCHED FOR TRANSATLANTIC TRADE

French Liner of 37,000 Tons to Ply Between Havre and New York.

ST. NAZAIRE, France, Sept. 12.—5:12 p.m.—The steamship Paris of the French Transatlantic S. S. Company was launched here today. She is the largest steamship ever constructed in any French shipyard, and will go into the service between Havre and New York. The Paris has a displacement of 37,000 tons, and has 45,000 horsepower. She is 639 feet long, with a beam of 84 feet and a draft of 40 feet. The new steamship has accommodations for 3,000 passengers of all classes.

# BRUSSELS PAID $250,000 FINE TO THE GERMANS

Result of Street Scenes at Departure of Cardinal Mercier.

BERLIN, Sept. 12.—1 p.m.—Via London, Sept. 13.—2:25 a.m.—The report current abroad that the $250,000 fine imposed on the city of Brussels because of the street scenes attendant to the departure of Cardinal Mercier had been revoked is denied. The announcement is made that the payment of the fine was completed August 30.

### DROWNED IN THE OTTAWA.

OTTAWA, Sept. 12.—Arthur Emile Pepin, aged 19, of Montreal, was drowned this afternoon in the Ottawa River at Westborough, where he was visiting friends. He rolled under a large log and was swept into mid-stream.