

FYSH'S,
220 Dundas Street,
Corner Park Avenue.
Ice Cream and Lunch Parlors
Large Assortment of
CREAMS,
TAFFIES and
CONFECTIONERY
FRESH DAILY.

TEUCUMSEH
This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
27 York Street,
Telephone 112.

DOMINION MILLS.
GARTLEY & THOMSON
Manufacturers of—

OATMEAL
Cornmeal, Split Peas, Pot Barley, etc. All
kinds of Mill Feed. 301 to 311 Talbot St.
ywt

The Celebrated Toller English Diamond Frame
Safety Bicycle, 27 1/2 inch bearings to all
parts, including pedals.
W. A. BROCK'S GUN SHOP,
102 DUNDAS STREET. Telephone 591.

JOHN T. STEPHENSON.
Undertaker and wholesale and retail
dealer in all kinds of Metallic Caskets.
Sole agent for the Dominion of Canada
for the Detroit Metallic Casket Company.
Telephone 429, London, Ont.

R.K. Cowan
Barrister, etc., over Bank of Commerce,
London.

W. FAIRBAIRN
FASHIONABLE TAILOR,
Over Woods Store, corner Dundas and Rich-
mond streets. eod

JAPANESE WARE.

ODD THINGS FROM JAPAN
IN CHINA & LACQUER WARE.
Call and See Them.

R. LEWIS,
182 DUNDAS STREET.
tw

Cream Cheese,
About 2 Pounds Each, and
Jersey Cream Cheese
Very convenient sizes for picnic
baskets.

JOHN MOULE,
Next Door to Postoffice.

FOR CHOICE CUT FLOWERS
PLACE YOUR ORDER WITH
DILLOWAY
248 Dundas Street, Telephone 567.
ywt

PLEWES' MILL
REBUILT.
Latest improved machinery. Try our
flour. No equal. Better than
the best.
451 YORK STREET, - - LONDON.
wy

BLOXAM'S ELECTRIC HAIR RESTORER
RESTORES GRAY HAIR TO ITS ORIG-
INAL color, beauty and softness. Keeps
the hair clean, cool and free from dandruff.
Cures irritation and itching of the scalp. Gives
a beautiful gloss and perfume to the hair, pro-
duces a new growth, and will stop the falling
out in a few days. Will not soil the skin or
the most delicate head dress.
Full directions with each bottle. PRICE
FIFTY CENTS PER BOTTLE. Try it and
be convinced. Refuse all substitutes.
Sole agent for Canada:

CASE MEDICINE CO. HAMILTON
Sold by Carcross & Lawrence, 256 Dun-
das street. xst

Do Not Forget It!

POCOCK BROS.
GREAT
CLEARING SALE
STILL CONTINUES.

\$30,000 STOCK
—OF—
BOOTS AND SHOES
To Be Sold at Cost.
BARGAINS FOR EVERYBODY

POCOCK BROS.
140 Dundas Street.
TELEPHONE 502. 2172 ywt

We Are Now Showing
a Full Assortment

—OF—
Summer Suitings

—AND—
PANTINGS.

Perfect Fit Guaranteed.
Call and See Them.

Priddis Bros.

SUMMER EXCURSIONISTS
Will find a large assortment of Fishing
Rods and Tackle at all prices at
GURD'S GUN SHOP,
185 Dundas street, London. Telephone 800.
ywt

Southcott & Patten
Fashionable Tailors,
361 Richmond Street
ywt

J. PRITH JEFFERS,
—AGENT FOR—
The Citizens' London and Lan-
cashire, Atlas, National and
Quebec Fire Companies.

Office, Allion Buildings. Telephone 785.
Ground floor, No. 457 Richmond street.
ywt

THE WEATHER PROPHECY.
Toronto, July 24-11 a.m.—High pressure
continues over the Northwest, with fair
weather. The pressure has also increased over
the lakes, with cooler northwest winds. The
weather is clearing in Quebec, and is showery
in the Maritime Provinces, accompanied by
low pressure.

Minimum and maximum temperatures:
Calgary, 45-57; Qu'Appelle, 40-70; Min-
neapolis, 34-70; Winnipeg, 42-73; Port
Arthur, 38-58; Toronto, 53-83; Kingston,
42-73; Montreal, 62-80; Quebec, 68-72;
Halifax, 62-72.

Local temperatures—Highest 72; lowest 63.
Toronto, July 25-1 a.m.—The indications
for the next 24 hours for the lower lake region
covering the peninsula and as far east as
Belleville are: Westerly winds, fine, station-
ary or a little lower temperature.

Hats that R Hats

He blushed a fiery red,
Her heart went pit-a-pat,
She gently hung her head
And glanced at his hat.

He trembled in his speech
And rose from where he sat,
Then shouted with a scream,
You've squashed my Sunday hat.

And off to bolts he flew
To buy a hat that is hat,
Ten per cent, less than any other house
At the Black Bear and large hat.

Sign of Black Bear
10 PER CENT. OFF FOR CASH.

London Advertiser.
Telephone Numbers:
107.....Business Office.
124.....Editorial Rooms.
214.....Job Department.

LONDON AND ENVIRONS.

—Rev. J. J. A. Proudfoot, D.D., of this
city, will conduct the services in the Pres-
byterian Church at Glebe next Sunday.
The pastor, Rev. Mr. O'Brien, is holidaying
at Chateau.

—Ida Whiting is a good-looking, well-
dressed miss of 16 years, who has been
living with an adopted mother, Mrs. M.
Whitson, in London, for some years.
About two weeks ago Ida deserted her
foster parents and came to Windsor, where
she took up with a colored family and was
living a pretty fast life. Mrs. Whitson
came to Windsor in search of her, and said
that although she was a very modest girl
while under her eye, she was inclined
to be very wild whenever she
could get away. Officers Nash and
Jackson found Ida this morning on her way
to a picnic. She was neatly dressed,
and gave evidence of being well cared for
by her colored friends. On being ar-
raigned before the magistrate, Mrs. Wind-
some gave Ida a very bad character and
pleaded to have her sent to the reform-
atory for five years or more. The magis-
trate, however, thought if there was any
reformation in the girl it could be developed in
one year, and sentenced her for that period
to the Mercer Reformatory at Toronto.
[Thursday's Detroit News.]

—The Royal Arcanumites of this city
hold a joint picnic at Port Stanley on Fri-
day next.

—Mrs. W. H. Winnett and Mrs. Charles
Bayley left Thursday for Toronto to visit
Mrs. Mrs. Beattie.

—It is announced that a company will
be formed for the manufacture of caskets in
the old Globe works.

—The London Harpers will play at Star
Island House on Aug. 13, the day of the
St. Thomas Board of Trade excursion.

—Mrs. (Rev.) C. E. McIntyre and child-
ren, of South London, left for Grims by
Thursday. They will reside there until
November.

—Miss Maggie Craib and Miss L. Mc-
Kay have returned from an extended visit
to Cleveland, and are delighted with the
American Forest City.

—Mr. W. H. Sallmon, of this city, will
occupy the pulpit of the Presbyterian
Church at Hyde Park Sunday morning and
Komoka in the afternoon.

—John E. Richards, for many years
traveler for the London Furniture Com-
pany, is now manager in the place of John
Wolfe, who is in England.

—Edward McBride was married to Miss
Bessie M. Santo, late of London, Ont., at
Ogry on Thursday. The couple left for
Bath for the honeymoon. [Windsor Free
Press.]

—Rev. George Boyd, of the Queen's
Avenue Methodist Church, city, was the
guest of Rev. J. E. Moore, Dorchester, on
Monday. His children are rusticiating in
Dorchester for a few weeks.

—Mr. Chadwick, the Toronto manager
of the Ontario Express Company, discus-
sed the decision of Judge Wurtzel at Mon-
tréal in the dispute of the company with
the Grand Trunk Railway, says the case
will be at once appealed to the Ottawa
Railway Committee.

—Miss Mary Bodie and Alice Dalton, of
Detroit, and Miss Lillie Moffatt, of London,
are visiting at Mrs. McGowan's, Ekfrid.

—Miss Martin, of London, who has been
visiting Miss Cassie McAlpine, returned
home this week, accompanied by Miss Mc-
Alpine. [Gloucester Transcript.]

—Miss H. Webster, of Wray, Sask., left
for her new home in Detroit on Wednesday.
While in this city she has been actively
connected with St. James' Episcopal
Church, and was a member of the Senior
Mission Band and of the King's Daughters.

—She will be greatly missed by her many
friends who wish her every success in her
future home.

—A young lad named Stephen May, sell-
ing the ADVERTISER, was knocked down
and run over by the delivery wagon of R.
Young Thursday afternoon. The man
drove rather speedily round the corner of
Dundas street and Market lane. Beyond
a rather bad cut on the foot the boy re-
ceived no serious injuries.

—Assistant Superintendent R. Larmour
and Mechanical Superintendent A. H.
Smith, of the G. T. R., were in the city
Tuesday. During the afternoon they vis-
ited the different points of interest. They
were much pleased with a hitch-up of the
fire hall, expressing the opinion that the
Brantford hall was ahead of the new hall
in London. [Brantford Expositor.]

—Mr. F. W. Kirkman left Thursday to
enter upon his enlarged managerial duties
in Toronto. In addition to his recognized
abilities in the theatrical line, Frank is the
possessor of rare social qualities and a
happy temperament, which will doubtless
render him as popular in the Queen City as
in London. His friends will be pleased to
hear that business will require his presence
here frequently.

—Sidney Boucher, of Tallottville, died
on Wednesday evening, aged 80 years,
from a carbuncle from which he had suf-
fered for two or three months. He resided in
Southbury, Conn., and was a vol-
unteer in the rebellion of 1837. He
leaves three sons and two daughters. The
sons are Daniel and Edward at home, and
Wesley in Illinois; and the daughters are
Mrs. J. Kennedy, of this city, and Miss
Lavina at home. The funeral this morning
was largely attended.

—While James Burns, living at Opposi-
tion Corners, five miles from May's,
was loading a barrel of sugar onto his
wagon in front of Elliot & Marr's estab-
lishment Thursday afternoon, the horse
was scared by a passing coupe and started
off with the wagon. Mr. Burns attempted
to stop the animal, but was knocked
down, the wheel passing over his right
arm between the elbow and the shoulder
and fracturing it. The victim was at-
tended to by medical men and bore up
bravely. He was able to start for home in
the evening.

—The final meeting of the Court of Re-
vision for hearing evidence was held Thurs-
day evening. Aldermen Judd and Gartschore
were the only members present. The
court will meet next Monday evening to
render decisions. No notice will be taken
of any more appeals unless declarations are
filed before the court meets again. The
following appealed last evening: Maria
Hackett, C. R. Hunt, A. McPherson, C. G.
Harris, Ralph Hodgins, Charles McKee,
George Gray, A. J. Kingmill, Thomas
Caldwell, W. D. Buckle, C. R. Semerville,
John Simpson, Alex. Gunn, Thomas Mc-
Cormick, John Mathewson, R. J. C. Daw-
son, S. Grigg, Albert Smith, John Felcher
and John Brazell.

—There was a large attendance, notwith-
standing the intense heat, at the drill shed
Wednesday evening, when a concert was
given by the band of the Seventh Bat-
talion, of London, under the auspices of
the Loop Line Picnic Committee. The
band was 23 strong, under the leadership
of Bandmaster Hiscott. The rendition of
the different numbers on the programme
gave the large audience much pleasure. The
most taking, catchy number was, perhaps,
"Tay Day on the Old Flatiron." With vocal
and cornet accompaniment, but the best
rendered number was the selection from
"Tollanthe." The concluding chorus was
especially fine. During the evening
addresses were delivered by Mayor McCully
and W. R. Doherty. At the conclusion of
the programme the band played by re-
quest, "Tay Day on the Old Flatiron."

—It was a rich treat. [St. Thomas Journal.]

The Valuation of County Townships.
Owing to the appeals of Westminster and
London townships against the report of the
valuation committee of the county coun-
cil, Judge Elliot has issued a general re-
arrangement as the following shows:

Township.	Old rate	Revised rate
Archie.	40	42
Bridgford.	42	43
Carleton.	40	42
Delaware.	40	42
Ekfrid.	34	34
London.	40	42
Lebo.	39	40
Montclair.	35	36
McGillivray.	41	42
Mississauga.	39	40
Westminster.	34	35
Williams West.	41	42

Why It Is Popular.
Because it has proved to be the most suc-
cessful and ever again because it has an unequalled
record in a thoroughly honest manner. The
reason it combines economy and strength, being
the only medicine of which "100 Doses Only
Dollar" is true—these strong points have made
it the most successful medicine of the day.

150 DOSES FOR \$1.

Harkness' Beef, Iron and Wine,
Harkness' Beef, Iron and Wine,
Harkness' Beef, Iron and Wine,
Harkness' Beef, Iron and Wine,
Harkness' Beef, Iron and Wine.

150 DOSES FOR \$1.

This now famous preparation, so well and
favorably known as Harkness' Beef, Iron and
Wine, is greatly stimulating, nutritious and
toning. It speedily overcomes exhaustion,
fatigue, weariness and debility. This with all
the other valuable formulas of the late Har-
kness & Co. is the property of their successor.

W. S. BRYCES BARKWELL,
CHEMIST.

Under whose supervision they are compounded
the wages and Tomahawk Oil for sale at
BARKWELL'S.

Finest Cocoas in the World

Bensdorf's Royal Dutch Cocoa,
Switzer's Cocoa, Van Houten's Cocoa,
Heinrich's Gelatine,
White and Rose,
Needs no extra straining.
Perfectly clear and pure.

J. L. Fitzgerald's
153 Dundas Street.
TELEPHONE 336. ywt

—Still they come! What? Ten-
thousands of smokers all over
the land, spending in the highest terms of
the worth of the money. The popu-
larity of this brand is something re-
markable, and it is something to
be proud of. It is made by H. McKay & Co., London,
a firm possessing one of the largest and
best equipped establishments in Canada.

Use Judgment.
Smokers who can appreciate fine goods,
will serve their own interests by purchasing
our "La Cadena" or "La Flor." Perfecto,
which costs considerably less and is equal
in quality to the very finest imported Per-
fecto made in Havana.

S. DAVIS & SONS,
Montreal.

"My wife is a lecturer and I am an enter-
tainer," said Holbein. "Indeed? I knew
your wife appeared in public but I did not
know you ever did." "O, I don't. I stay
at home and entertain the baby."

Edward's Liniment cures Garget in Cows

Williams' Piano Warehouses

SPECIAL OFFER
Bargains Below Cost.

As we intend to make a clean sweep
of all that is left of our second-hand
stock (to make room for new Pianos
now arriving from our factory) no rea-
sonable offer will be refused, and easy
terms will be given.

The following are among the bargains:
13 Six-octave Square Pianos, \$25 to
\$50 each.
2 Dominion Organs, 10 stops, \$50
each.
1 New England Organ, 9 stops, \$50.
1 Estey Organ, 6 stops, \$25.
1 Williams Organ, 4 stops, \$20.
12 Melodeons, \$10 each.
1 Doherty Organ, 10 stops, \$60.
A nearly new Upright Piano at \$225
will be sold, \$10 cash and \$8 per
month until paid.

R. S. Williams & Son
229 Dundas Street, London.

W. H. HEARD & CO.
189 Dundas Street.

**Sinks,
Baths,
Pumps,
Hydrants,
Lead Pipe,
Traps,
Closets,
Wash Basins,
Iron Pipe.**

We are the headquarters for plumbing
materials. Call and get our prices
and make money. 189 Dundas street

Wood Mantels

New designs from \$8 up.

R. R. BLAND
Mechanics' Institute, Dundas street.
ywt

DIAMOND
Patent Flour
Best for pastry,
best for
bread

HUNT BROS.
LONDON, ONT.
OFFICE, 323 RICHMOND STREET.

KINGSMILL'S

REDUCTION

SALE

—OF—

Summer

Drygoods.

What we say in the papers are only
random items from our large and varied
stock. It's only by seeing and comparing
that you can realize what a money-saving
time this is to buyers.

SILKS.

A large variety of summer
Silk stuffs reduced about one-
third to quicken sale. You
can catch the cue of what we
are doing by the following:

15 styles Printed 50-cent
China Silks selling at 35c.

14 colors Plain Pongee Silks
reduced to 33c.

20 colors Bengaline Silks
reduced from 60c to 45c.

10 pieces Black 75-cent
Surah reduced to 55c.

Hosiery.

See our west window for
prices and styles. Come in-
side to examine the qualities.

Men's Lisle Thread Hose re-
duced from 27c to 12c a pair.

Ladies' Cotton Hose, regular
price 12c; sale price 3 pairs
for 25c.

Ladies' Black Cotton Hose,
regular price 14c; sale price
10c.

Children's Cotton Hose, regu-
lar price 11c; sale price 8c.

Ladies' Seamless New York
Chemisettes, 10c.

In Gloves we have all sizes,
prices and colors in Lisle
Thread, Silk and Taffeta.

Ladies' Colored Lisle Gloves,
regular price 15c; sale price
10c.

Ladies' Taffeta, extra fine,
reduced from 37c to 25c.

Ladies' Pure Silk Gloves re-
duced to 30c.

Dress Goods.

With eyes to see, and ears
to hear, and tongue to speak,
you can secure some wonder-
ful value at our Dress Goods
counter. All the profit and
some of the cost taken off
many lines. To particularize:

36-inch American Challies,
10c.

20-cent Striped Lustres, 12c

25-cent Seaside Checks re-
duced to 12c.

75-cent Fancy Knickerbocker
reduced to 8c.

20-cent Polka Dots reduced
to 10c.

Parasols.

Fancy Sateen Parasols re-
duced from 47c to 25c.

Fancy Colored Satin Para-
sols reduced from \$1 65 to
\$1 15.

Fancy Shot Silk reduced to
\$1 50.

Fancy Colored Satin Plain
or Brocade with flowers re-
duced to \$2.

All must be sold. Hence the
low prices.

Small Wares.

Ours are always worthy of
special notice. Our new annex
is full of them, and we are
selling four times as much
since the change in the loca-
tion of our Small Wares De-
partment. Perhaps we are
selling cheaper, but at any
rate you get the benefit. At
least this looks like it:

2,000 pieces, various kinds.
Fancy and Plain Ribbons, all
selling at 5c a yard.

40 pieces Pure Silk Sash
Ribbons, regular price 25c,
sale price 12c.

1 box Real Maltese Laces,
regular price 40c to 60c, sell-
ing at 20c and 25c.

10 dozen French Woven
Cousers, reduced from \$1 to
60c.

90 pieces, 6-inch all Wool
Laces, regular price 15c, sell-
ing at 5c.

Ladies' American Leather
Belts reduced to 20c.

KINGSMILL'S

128 and 130 Dundas Street. 130 and 132
Carling Street, London.