



SUNLIGHT SOAP

A Guarantee of Purity and Excellency on Every Bar.

£1,000 Guarantee of Purity on every Bar. L. S. 45
LEVER BROTHERS LIMITED, PORT SUNLIGHT, ENGLAND.

\$20.00 IN GOLD FOR A TESTIMONIAL



Here's the package.

Richard Hudnut's Three Flowers TALCUM POWDER is rapidly gaining in popularity. Its Sales are increasing every day. The beautiful, distinctive odor of this exquisitely fine powder, is making it the favorite with persons who like high-class toilet goods. Whoever uses Hudnut's Three Flowers Talcum once, will invariably insist upon always using it, for no Talcum is purer, smoother, or more beautifully perfumed.

We are now offering twenty dollars in gold to the person who sends us the best testimonial for Three Flowers Talcum. The testimonial should not contain more than two hundred words and should be mailed to us accompanied by an empty Three Flowers talcum powder tin. Persons can make as many entries as they wish, providing a talcum powder tin accompanies each testimonial. The closing date of the contest will be announced later in this paper, and a competent, disinterested party will be the judge. The winner will receive the gold as soon as the results are known. This contest is open to everyone, except members of our own staff. It's an easy twenty dollars. Hudnut's Talcum can be obtained at most drug and department stores in the city and outposts. If your own dealer hasn't it, he can get it for you immediately from us. The empty talcum tins can be sent through the mail for three cents, with the testimonial enclosed. Write name and address distinctly, and send the package to

GERALD S. DOYLE

Distributor for Richard Hudnut's Toilet Goods
314 Water Street, St. John's.

It is understood that we will not use any testimonial received in this contest for advertising purposes, without the writer's consent.

June 15, 31, and 100



Putting in Coal may not be pleasant, but it is decidedly necessary, so while you are about it why not put in the very BEST COAL instead of just ordinary grade?

Best Screened Sydney Coal.
\$14.80

per ton of 2240 lbs.
Every load weighed.

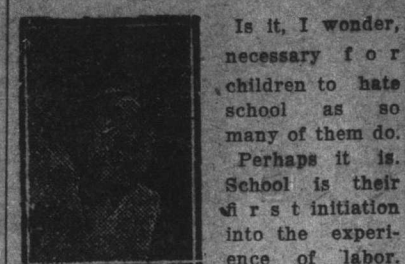
A. H. Murray & Co., Ltd.
BECK'S COVE.

Forty-Four Years in the Service of the Public—The Evening Telegram.

SIDE TALKS.

By Ruth Cameron.

THE SCHOOL FEAR.



Up to then, though hedged about with the inevitable don'ts, they have had little experience with dos. Their time has been their own. They have not been obliged to make any mental effort unless they felt like it. They have not suffered the discipline of being made to apply themselves when they wanted to play instead. And unless we adopt the Montessori system of letting the child educate itself by its play (an idea which has much to recommend it, but this very lack of discipline to condemn it), I suppose children will always feel a resentment against school, a chafing against its restraints.

Even As You And I.

Not that they would necessarily be any happier if all the restraints were removed and all their time were playtime. Only they can't help thinking they would be, just as you and I are sure we should be happy if we were rich and had no work to do.

But even if children must chafe against the inevitable discipline of school life, it does seem to me that there need not be so much fear connected with it.

Perhaps if you asked the ordinary child if he had any fear of not doing well in school he would not say that he had.

But ask the ordinary grown-up whether he ever dreams about school, and see what he says.

It was a conversation about dreams that brought before my mind how strong this element of school fear must be.

Dreams Betray Subconscious Fear. For when a group of us got to talk-

ing about dreams, the other night, every one of the group told of occasionally having the dream that he was at school or college and had to take an examination and hadn't studied for it. "And then I wake up," said one, "and find I haven't any examination to take and that I'm through with school forever, and I'm so happy!"

Two of the group who had been to college said they frequently had a dream that they had not taken enough points and were not to graduate.

Two of the high school pupils had that same dream about not being able to graduate from high school.

Do you sometimes have dreams of this nature, Reader Friend?

I don't doubt you do.

And I think it all goes to show how deep the fear of not passing or not passing with credit is in the average child.

Don't Emphasize Marks.

Of course it is inevitable that the child should feel some responsibility and anxiety on this subject. The school life is simply a miniature of life outside, and the desire to do oneself credit and to outshine others is part of child nature just as it is part of human nature.

But I don't think this instinct needs any emphasizing and I think there is a tendency to emphasize it. Doubtless examinations are necessary to find out where children stand and to keep before their minds the need of concentrating and learning. But I am for a school system that takes them as casually as possible and makes them merely incidental to the acquisition of knowledge and not its end and aim.

And as for parents, I think many of them need to be careful lest by praise or blame they over-estimate their child's feeling that he must get good marks. Impress on him the need of studying for the sake of learning, if you will, but not for the sake of marks.

TURNED DOWN.



Walt Macdon.

James Jigantith departed in addition to the usual fare, he came, callous-hearted, to borrow my tyre. He said he'd return it to-morrow at four; his pledge was, "I can't say, I can't say, I can't say." He said he'd return it to-morrow at four; his pledge was, "I can't say, I can't say, I can't say."

Through my shack for chattels he borrowed and never brought back. My tail Sunday, however, my churn and my clock, my shot-gun and cleaver, my cat and my clock; he borrows and borrows, throughout the long year, and talks of to-morrow that never appears. He borrows my heater when weather is chill, my costly eggbeater, my poultice and pill; but when he comes whooping to borrow my harp, I send him home drooping. My accents are sharp, I am a mild fellow who hates to say "no"; I feel I am yellow, refusing a bo. My aunt's often chiding, she lectures me off in language deriding, for being so soft. "You injure your neighbors by lending them things, your sandbags and sabres and fathoms and strings. They get in the habit of looking to you for dachshund and rabbit and warthog and gnu. Be deaf to their pleadings and then they will toll for things they are needing, for castings and oil."

A Steel That Will Not Stain.

The inventor of stainless steel, which has created such a revolution in the last few years, is a native of Sheffield, Mr. Harry Brearley, who got on the track of it while studying the effect of explosions on gun barrels and the inner tubes of large guns. He then produced an erosion-resisting steel, which, under the name of stainless steel, has since been used for making cutlery.

Numerous articles, including tools, are now manufactured from the material. A unique example was an enormous axe, presented to Sir Eric Geddes last year.

One of the latest developments in the application of the principles embodied in stainless steel is stainless iron, which is steadily making its way in every civilized country.

Both products have numerous uses and enter into motor cars, ships, and so on, as well as the equipment of collieries and engineering and other works. It is anticipated too, that they will become more and more important factors in iron and steel usage everywhere.

Two well-known English cutlery houses would not take it upon the ground that it was too difficult to forge and grind, and a third thought it agreed to make some trials, thought that failure was inevitable.

The manager of this firm declared that a blade which would not stain or rust was an impossibility.

ATHLETES!
For the best rub down of your life try Minard's. Splendid for Sore Muscles, Sprains, Bruises.



Great Holiday Show at the Nickel.

THRILLS AND COMEDY IN "I CAN EXPLAIN."

Gareth Hughes scored a triumph with the patrons of the Nickel Theatre yesterday when the initial presentations of his newly released Metro picture, "I Can Explain," were given. Edgar Franklin, who wrote "I Can Explain," under the title of "Stay Home," in the Argosy-All Story Magazine, has supplied an ideal screen story full of adventurous excitement and rollicking humor.

Gareth Hughes plays the role of Jimmy Berry, junior partner in the firm of Dawson & Berry, who plan to open a branch in a South American port. Jimmy finds himself in a mess of complications when he is accused by his partner of attempting to take his wife, Dorothy Dawson, from him. It is at this point that the explanation begins, but they do not end until all three have reached South America, where life is just one surprise and explanation after another. But it's rattling good fun and in addition there are thrills and excitement and a climax that tops off the whole plot in splendid fashion.

In addition to Mr. Hughes the cast in "I Can Explain" includes Grace Darmond, Bertine Burkett, Herbert Hayes, Victor (Slim) Potel, Harry Lorraine, Nelson McDowell and many others. It is a George D. Baker production for S.L. (Arthur Sawyer and Herbert Lubin), released by Metro.

OVER EIGHTY-EIGHT YEARS MAKING GOOD BOILERS AND STILL MAKING THEM. Write for illustrated folder. Established 1835.

Head Office & Works—London, Canada Branches & Agents from Coast to Coast.

LEONARD
St. John's, Nfld., Agent—Thos. A. Pigg, Water Street.



The St. George's Coal Fields Limited.

MAKES IMPORTANT ANNOUNCEMENT TO ITS SHAREHOLDERS AND THE GENERAL PUBLIC.

We wish to announce to our many Shareholders and the general public, that we are offering to the market a limited amount of Shares in the above named Company.

This Company owns over ELEVEN SQUARE MILES OF COAL BEARING LANDS, containing, according to surface measurement of all the known seams on the property, about ONE HUNDRED AND FIFTY MILLION TONS of high grade Bituminous Coking Coal.

As a NATIONAL ASSET at a valuation of TEN CENTS per TON in taxes, and ONE DOLLAR and TWENTY-FIVE CENTS per TON in Labor, this property ought to be worth to NEWFOUNDLAND, in addition to the profits which the SHAREHOLDERS ought to make, over TWO HUNDRED MILLION DOLLARS, or sufficient to pay off our NATIONAL DEBT many times over.

A Company is now being formed in the United States to take over and operate on an extensive scale these Coal areas. The terms provide a substantial cash return over a period of TEN YEARS to the SHAREHOLDERS OF THE ST. GEORGE'S COAL FIELDS, LTD., thus increasing the value of ONE DOLLAR SHARES to TWO DOLLARS or more in the NEW COMPANY.

An extensive development and marketing policy has been decided on by the NEW COMPANY which is bound to increase the STOCK to such an extent as to make this proposition attractive to the investor. Our reason for making this offer of shares, is to raise sufficient funds to clean up the seams already opened and to develop other discoveries of great promise on the property, before the arrival of Engineers from the United States.

All the legal requirements of the Company since its formation have been carried out, and the following contracts entered into:

- Contract dated the 29th day of July, 1915, between Thomas J. Freeman, of St. John's, the owner of the property and the Company for the sale of the property for shares in the Company;
- Contract dated the 1st day of August, 1918, between the said Thomas J. Freeman and the Company for the transfer by the said Thomas J. Freeman to the first purchasers of Stock of 75,000 shares;
- Contract dated 21st day of March, 1923, between the said St. George's Coal Fields, Ltd., and L. P. Tolman, of Los Angeles and Boston, for the sale of the property.

As this may be our last appeal and your last opportunity to participate in what promises to be Newfoundland's most important MINING VENTURE, we would ask you to let us have your application as early as possible.

SHARES ONE DOLLAR EACH.

The St. George's Coal Fields Limited.

Per THOMAS J. FREEMAN, Managing Director.
246 Water Street St. John's, Newfoundland.
June 16, 31, and 100

Healthy and Active at 125.

LONDON, May 24.—The latest entrant for international old age honors is a Hungarian woman by the name of Antonia Lippe, whose age is authenticated at 125 years. She is reported to be in excellent health and very active.

In answer to inquiries as to her health, Antonia says she wore glasses until she was 95, but since then she has been able to see clearly without artificial aid. She has been a widow for fifty years, and earns a living by giving medical advice in community.

MINARD'S LINIMENT FOR RHEUMATISM.

One smoker tells another what a good smoke he gets from
British Colonel
that's why there is a continual demand for
The "Utmost" In plug Smoking

DINNER-SETS!



A Large Variety in Patterns and Prices.

S.O. Steele & Sons, Ltd.

100 Water Street, Opposite Seamen's Institute.

OUR 1923 STYLE CAP!

We carry a Complete Line in Newest Patterns.

Sizes: 6 5/8, 6 3/4, 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8.

Prices: \$1.20, \$1.50, \$1.75, \$2.00, \$2.50 & \$2.75.



The Famous **EASTERN CAP**—It Leads the Field.

Mr. Jackman
CUSTOM TAILORING AND GENT'S FURNISHING
35 WATER STREET, WEST
St. John's, NEWFOUNDLAND.

June 16, 31, and 100

12,000 SIDES AMERICAN SOLE LEATHER. 1,200 FEET BLACK UPPER LEATHER. Large Quantity of CHAINS & ANCHORS. Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—All Sizes. And all kinds of Ships' Supplies. **North Am. Fur, Hide and Metal Co'y.** Water Street West (Next Door Field Electric Store).

Forty-Four Years in the Service of the Public—The Evening Telegram.