

# SHELF-EMPTYING TIME!

Values Insistently Good--Too Good to Miss.

## PRICES MADE TOE THE MARK.

Such is the State of Affairs To-Day at Baird's.



January is an interesting month here, as it brings innumerable good buying opportunities for the thrifty. Incomplete lines, oddments and overstocked lines have their prices shattered to an extent that makes it really worth while availing of. SEE WHAT WE OFFER TO-DAY.

Right now is the time to get those things you need, for we have made substantial price reductions on merchandise throughout the store. You profit through necessity of absolute clearance, the extent of which depends entirely on the amount of your purchases.

# FRIDAY, SATURDAY & MONDAY

## REAL ECONOMIES

set apart for selling this week in the

### FOOTWEAR SECTION

**CHILDREN'S SPATS**—Kneecap length Spats, in shades of Fawn, Navy and Grey, good quality spats, in assorted sizes. Reg. \$1.70. Friday, Saturday and Monday. **\$1.49**

**SUEDE BEDROOM SLIPPERS**—Distinctive, Slippers, very classy looking, strap style, shades of Saxe, old Rose and Cardinal. Reg. \$3.00. Friday, Saturday & Monday. **\$2.59**

**LADIES' BOOTS**—Best of wearing Dongola Kid Boots, pointed toes, military heel, 9 inch height. Reg. \$5.25. Friday, Saturday and Monday. **\$4.75**

**MEN'S LACED BOOTS**—Heavy Gun Metal Leather Boots, a very excellent boot for present wear, semi-pointed toe. Reg. \$5.50. Friday, Saturday and Monday. **\$4.78**

**BEDROOM SLIPPERS**—Assorted Shades, in warm felt Slippers for the house, sizes 5, 6 and 7 only. Reg. 80c. Friday, Saturday and Monday. **49c.**

**JULIE'S SLIPPERS**—Only the smaller sizes represented, in shades of Navy, Grey, Brown, Purple and Black, with leather soles and heels. Reg. \$2.50. Friday, Saturday and Monday. **\$1.79**

## REMNANTS

from every department offer many inducements to Week-End Shoppers

Huge aggregation of remnants from every section, comprising Flannelettes, Shirtings, Table Damasks, Gingham, Regattas, Scrims, Satens, Plaids, Mullins, Blouse materials, etc. These ends offer you to-day exceptionally good values. Come early for the best values.

## UNDERPRICED



## Sale of DRESS SERGES and TWEEDS

**DRESS SERGES**—Navy Dress Serges, soft wool make; 42 inches wide. Reg. \$1.40. Friday, Saturday and Monday. **\$1.19**

**COLORFUL SERGES**—Coloured Wool Dress Serges, in shades of V-Rose, Scarlet, Greys, Fawn and Myrtle. Reg. \$1.40. Friday, Saturday and Monday. **\$1.19**

**DRESS TWEEDS**—Pretty Heathers and fancy check patterns, winter weight Tweeds for outdoor wear, nice for Children's and Misses wear also. Reg. to \$2.50 yard. Friday, Saturday and Monday. **\$2.18**

## HOSIERY and GLOVES

**WOMEN'S HOSIERY**—English ribbed Cashmere Hosiery, fast Black, in assorted sizes. Reg. \$1.10. Friday, Saturday and Monday. **95c.**

**CHILDREN'S MITTS**—Mitts for every day wear, in Grey, Brown, Cardinal and Black. Special. **19c.**

**LADIES' GLOVES**—Suede fabric Gloves in shades of Grey and Brown, close and neat fitting; seasonable. They're Special Value at **78c.**

**HEATHER HOSE**—Several pretty Heather mixtures in Ladies' plain finish. **32c.**

**CHILDREN'S TAN HOSE**—Dark Tan in a nice weight; sizes 5 to 10 inch. **28c.**

**CHILDREN'S HOSE**—Fine close ribbed Black Hosiery; sizes 5 to 9 1/2 inch. Special. **19c.**

## DARK "WOOLNAP" BLANKETS

Extra weight Woolnap Blankets, in shades of Fawn and Grey, striped borders, stitched into binding. A splendid top Blanket for immediate use. Value for \$5.50 pair. Friday, Saturday and Monday per **\$4.89** pair.



## WINTER TOGS FOR MEN & BOYS

**TOP SHIRTS**—Striped Flannelette Shirts, finished same as the ordinary Regatta Shirts; neat patterns; were \$2.50. Special. **\$1.49**

**BOYS' WOOL VESTS**—Snug-fitting Slip-over Wool Vests, V neck, sleeveless, dark heather mixtures; just what a boy needs at this season sizes 24 to 32 inch. Special. **89c.**

**TWEED PANTS**—Dark Grey Tweed Pants, for everyday wear, strap hip, side and hip pockets. **\$3.40**

**UNDERWEAR**—All sizes in Men's fleece-lined Underwear. This is a good line. The garment **90c.**

**ENGLISH SPATS**—Men's English Spats, 4 button height; shades of Fawn and Grey, shapely Spats with whale boning front. **\$1.80**

**WOOL GLOVES**—Warm Grey Wool Gloves, plain and fancy; closed wrist. They're Special. **89c.**

**SUIT CASES**—Extra full size, Dark Tan Suit, double strapped, spring lock and clasps. Special. **\$5.15**

**BOYS' SLIP-OVERS**—Heavy Slip-over Jerseys with roll collar; shades of Brown, Tan, Cardinal, Green, etc., sizes 24 to 32. Regular **\$1.60**. Friday, Saturday and Monday. **\$1.39**

**SPORTING SWEATERS**—Men's heavy White Wool Sweaters with roll collar or V neck; suitable for skaters, hockeyists, tobogganing, skiing, etc. Special. **\$4.20**



You save the difference—buying it at Baird's.

## New Range of DRESS REMNANTS

The latest output from the Dress Goods Section, convenient lengths for Dress, Skirt, Coat or Costume, innumerable pieces for girls' wear in Serges, Plaids, Tweeds, Poplins, Gabardines, Cloths, etc.; each piece marked for quick clearance. Get interested.

## Kimona Crepes

Beautiful goods, grounds of White, Hedio, Pink and Pale Blue, Floral and Blue Bird patterns all over; they need no ironing. Reg. 45c. yard. Friday, Saturday and Monday. **38c.**

**NAVY SERGE**—Devonshire Navy Serge for boys' wear; makes a strong hard wearing school Pants or Brigade Pants. Reg. \$1.60 yard. Friday, Saturday and Monday. **\$1.48**

**PIJAMA CLOTHS**—36 inch Pijama Cloth, Pink ground and broad stripe of White and Navy; best English quality. Reg. 60c. Friday, Saturday and Monday. **53c.**

**TABLE FELT**—Double width Table Felt, saves your table tops, pure White, extra thick. Reg. \$1.50 yard. Friday, Saturday and Monday. **\$1.35**



## Beautiful White MARCELLA QUILTS

Regular 5.00 for 3.98

Do not miss this Sale of beautiful White Marcella Quilts; size 80 x 86; nice looking patterns, easy to wash and do up again. Regular value for \$5.00. Friday, Saturday and Monday. **\$3.98**

## We have scratched the Prices of these trusty UMBRELLAS

**LADIES' UMBRELLAS**—Your choice of large rim handle or straight handle, firm rigid steel frame and fast Black covering and tube steel rod. Special. **\$2.40**

**MEN'S UMBRELLAS**—A splendid line of inexpensive umbrellas for men, turned handles, steel tube, in perfect goods. Special. **\$1.70**

**WOMEN'S RUBBERS**—High-cut Storm Rubbers, spool heel; sizes 3 to 7; quality first grade. Reg. \$1.25. Friday, Saturday and Monday. **89c.**

**SCRIM CURTAINS**—Two and a half yard size, pretty trimmed, White and Cream, distinctive and decorative looking. Curtain were \$5.00 pair. Friday, Saturday and Monday. **\$3.49**

**TOWELINGS**—13 inch, all White Turkish Roller Toweling; a good serviceable one. Special the yard. **37c.**

**ROLLERS**—Strong service-giving White Toweling, all White. Special the yard. **28c.**

**TOWELS**—White Turkish Towels in a very convenient size for family use. Special each Friday, Saturday and Monday. **28c.**

## Secure a sealed package of Absorbent Cheese Cloth

Sealed packages of 5 yard pieces, 36 inches wide, White, convenient package for household use. Special the Package Friday, Saturday and Monday. **46c.**

## WINDOW BLINDS Special 39c complete.

Opaque Window Blinds in Cream shade, 34 and 36 inch width; value for 70c. each. Friday, Saturday and Monday, complete. **39c.**

## S.O.E. Celebrate.

### EMPIRE LODGE OFFICERS INSTALLED.

The annual installation ceremony of Empire Lodge was held in the Oddfellows Hall, on Tuesday, Jan. 14th, a large number of members being present to meet the District Deputy Supreme President, Bro. B. Simons, P.P. who came over from Harbor Grace by the morning's train to perform the installation ceremony. The District Deputy was assisted by Past President, W.P. Butler, as Grand Guide, with Bro. A. G. Williams, P.P.D.D. and Bro. C. K. Milley, P.P. as Grand Guards. The District Deputy was introduced to the Lodge by Bro. T. F. Thompson, P.P.D.D., accompanied by Bro. C. B. Lloyd, P.P.D.D., and Past President, Bro. W. J. Pike and Bro. B. H. Taylor of Dudley Lodge.

After the Grand Honors had been given, and the officers had resumed their official stations, the District Deputy and his assistants proceeded to install the following officers for 1925:—

W.P.—Bro. Gordon F. Pike.  
W.P.—Bro. George T. Phillips.  
W.V.P.—Bro. Richard Morris.  
Chaplain—Bro. W. J. Pike.  
Surgeon—Bro. Dr. Knight.  
Secretary—Bro. H. R. Lilly.  
Fin. Secy.—Bro. R. T. Williams.  
Treasurer—Bro. H. J. Moore.  
1st Guide—Bro. W. Dawe.  
2nd Guide—Bro. E. Frampton.  
3rd Guide—Bro. Frank Ewing.  
4th Guide—Bro. R. Taylor.  
Inside Guard—Bro. Albert Rice.  
Outside Guard—Bro. L. R. Rice.  
Auditors—Bro. W. Strong, P.P. and Bro. F. Miles, P.P.

Trustees—Bro. T. F. Thompson, P.P.D.D., Bro. G. B. Lloyd, P.P.P.D.D. and Bro. W. Smith, P.P.

After installation, the District Deputy reviewed the work of the Order during the past year, and congratulated the Lodge on its sound financial standing, after which he performed the pleasing ceremony of presenting Bro. Gordon F. Pike with a valuable Past President's Jewel. The members then sat down to a splendid repast, and the lady friends who catered for the occasion are to be congratulated, both on the quality and quantity of the nice things supplied. Under the chairmanship of the Worthy President Bro. G. T. Phillips, the toast list was carried out with a swing, and all present expressed themselves well pleased, and voted this occasion best of the many social events held under the auspices of Empire Lodge.

### TOAST LIST.

The King.—Prop. The Chairman; God Save the King.

Supreme Grand Lodge.—Prop. by Bro. T. F. Thompson, P.P.; Resp. District Deputy.

Sister Lodges.—Prop. by Bro. C. K. Milley; Resp. Bro. H. B. Taylor.

Absent Friends.—Prop. B. Bro. G. B. Lloyd; Resp. Bro. W. P. Butler.

Ladies' Auxiliary.—Prop. by Bro. A. G. Williams; Resp. Bro. G. T. Phillips.

The Chairman.—Prop. by W. J. Pike; Resp. The Chairman.  
GOD SAVE THE KING

## Blunders of Famous Authors.

Even the most famous of writers commit blunders sometimes.

Shakespeare, for instance, in "The Tempest" makes Prospero board ship at the gates of Milan, some thirty leagues removed from the sea. In "Two Gentlemen of Verona," too, Valentine makes a sea journey from Verona to Milan, both inland towns. In "Julius Caesar" a clock strikes three, many a long century before the first clock struck one; and Cleopatra's summer-palace boasts a billiard table.

Defoe, after stripping Robinson Crusoe for his swim, providently fills his pockets with biscuits; he also makes Spaniards give Friday's father a written agreement, in the entire absence of both pen and paper.

Sir Walter Scott has probably more slips to his credit (or debt) than any other notable writer. In his ballad of "Young Lochinvar" we read: "So light to the croup the fair lady he swung, So light to the saddle before her he sprang."

A feat which might well baffle the most agile man who ever mounted a horse. In "The Heart of Midlothian" he refers to the Island of Roseneath, though probably no one knew better than he that Roseneath is a peninsula. In the same work he describes the islands of the Clyde as "protected to the westward by the shores of Ayrshire"; while in "The Antiquary" he light-heartedly allots two Tuesdays to one week.

To Charles Dickens we owe gratitude for not a few delicious blunders, as when Mr. Squeers sets his boys to hoe turnips in mid-winter; and when, in defiance of astronomy, he plants the new moon in the east in the evening. In "Pickwick" Tony Walker's second wife is spoken of in her relation to Sam as his "mother-in-law"; and in the original edition of "Domby and Son," Dr. Blimber orders one of his boys, as a punishment, to learn by heart, by the following morning, from the Greek Testament, St. Paul's First Epistle to the Ephesians, a quite impossible feat.