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Put real Christmas Joy into the heart of Mother, Father, Brother or Sister; or some dear friend whom you know to need Optical Help. A pair of Glasses correctly fitted has a value that is far beyond its price.

We make them Stylish—Inconspicuous—Comfortable and Becoming.

Make an appointment to-day with
H. B. THOMSON, Opt. D.,
Optometrist and Optician,
Optical Parlours, 336 DUCKWORTH STREET
(Little East Majestic Theatre).
Hours: 10 to 5.30, 7 to 8.
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Special to Men!

SUITS OVERCOATS
at the Lowest Possible Prices.

Every garment guaranteed in quality and workmanship.

MEN'S TWEED SUITS—
Regular Price \$16.50. Special \$12.50

MEN'S D. B. OVERCOATS—
Regular Price \$25.00. Special \$15.00

— ALSO —
SUITS and OVERCOATS MADE TO MEASURE.

The Fit-Rite Clothier,

Corner Water and Job's Cove.
OPEN AT NIGHT.

ELLIS MAKE CLOTHES ARE RIGHT IN FIT, STYLE AND FINISH.



FALL AND WINTER OVERCOATINGS
in Tweed, Cheviot, Nap, Melton and All-Wool materials now on display. Our New Fall and Winter Suitings due to arrive by next steamer from England. Indigo Blue Serge always in stock.

CHAS. J. ELLIS, 302 Water St.

CANADIAN NATIONAL RAILWAYS. Travel via the National Way.

THE ONLY ALL CANADIAN ROUTE BETWEEN EASTERN AND WESTERN CANADA.

Train No. 6 leaving North Sydney at 7.10 a.m. connects at Truro with Maritime Express for Quebec and Montreal, making quickest and best connections at Quebec with Transcontinental train for Winnipeg and Montreal with fast through G. T. E. night train for Toronto, and with "Continental Limited" for the West. Train No. 8 leaving North Sydney at 9.07 p.m. daily, except Saturday, connects at Truro with Ocean Limited for Montreal, connecting with G. T. E. International Limited for Toronto and Chicago and with through trains from Toronto to the Pacific Coast. For further particulars apply to

J. W. N. Johnstone,
General Agent, Board of Trade Building.

Side Talks by Ruth Cameron

COULD YOU DRIVE AN AUTOMOBILE LOOKING BACKWARD?

"Were you sorry you went after all?" I asked a friend of mine. He had gone on a trip on which he had contracted a bad cold. He had enjoyed the trip very much but the cold had hampered him in his work at a time when he especially needed to be up to the mark. "Not a bit," he said. "I'm never sorry for things like that that I did because they seemed the best thing to do at the time. It might have been better if I hadn't gone but I couldn't foresee that so that's all there is to it."

Try Walking Backwards on a Crowded City Street.
He sat silent a minute thinking it over and then added, "I never look backwards. No one can look two ways."

Don't you think that is a pregnant sentence?
And don't you think it helps to explain why that man has in the past few years been forging straight ahead both in the building of material prosperity and in the building of character.

Could you walk down a crowded city street looking two ways?
Could you drive an automobile looking two ways? Maybe you've tried it sometime and came near enough to an accident not to try it again.

Read about the Battle of the Brombeek and the famous Reid before Beaumont Hamel. All in the Veteran, on sale at all Book-stores Saturday. Price 25c. dec14,41

Beef (Fresh) Beef

1000 lbs. SAUSAGES 20c.
(Own make.)

500 lbs. STEWING BEEF 15c.

300 lbs. FRYING BEEF 20c.

2000 lbs. ROAST 25c.

500 lbs. BEEFSTEAK 35c.

CASH PRICES.

FOSTER & SHIELDS, KING'S BEACH.

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Bright Patterns with
Borders to Match
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JACOB & COMPANY, Limited.

See that you obtain JACOB'S Biscuits. Every tin branded W. & R. Jacob & Co. The following are a few of the special lines which can be obtained from your Grocer:—

Ratiffas.
Custard Cream.
Boston Cream.
Praline Wafer.
Revue.
Dominion.
Bourbon.
Pantomime.
Holiday.
Ginger Nut.
Cheese (Ass'd.)
Duchess.
Cherry Macaroons.
Angelica Macaroons.

If you cannot procure them at your Grocer, telephone immediately No. 513 and your order will have our attention.

T. B. CLIFT, Mtd. Manager,

Telephone 513. P. O. Box 1353.
Office and Sample Rooms:
9, 10, 15 COMMERCIAL CHAMBERS.
nov20,47

The Schooner Race.

Up the harbor, on the run. The fairest sight beneath the sun "Was 'Bluenose' on the day that she took 'Elsie' far at sea. The 'Elsie,' pride of Gloucester's fleet, With Captain Welch was hard to beat. But Captain Walters and his crew Will take a lot of beating too. No race was this of cockle shells. Manned by Sirs and other swells: But deep-sea fishers from the Banks That'll stand some sea upon their planks.

A breeze of forty knots, to such As these, is not considered much. But where would the 'Bluenose' be Or 'Shamrock' in such a sea? This is true sport, all declare. Everything is on the square: The schooners which they sailed were real Fishermen from truck to keel. Aand everybody's feeling fine Towards their cousins 'cross the line. So let us keep the good work up. Try our best to hold the cup. And build another boat, that will Be faster than the 'Bluenose' still. Because the Yanks will not sit tight And lose the race without a fight. You can bet that they will now Build a schooner with a bow To split the water like an axe And make her spin quick when she tacks.

From Eastern to the Western Coast Right now, all Canada can boast Of the race that we have won! But don't stop there, we're not yet done. Another race we'll have to sail And we surely will not fail To win again, if all who care To see us win, will pay a share And help to build a better boat. That'll beat anything afloat.

R. D. T. Churchill, Dartmouth.

You can get nice FANCY CUSHION COVERS, FANCY TRAY CLOTHS, COTTON CLOTHS, SIDE BOARD CLOTHS, PAPER SERVETTES, also a SPECIAL LOT FANCY XMAS PAPER NAPKINS and lots of other useful Goods for Christmas Gifts at BOWRING'S—dec15,17

Airman Makes Heroic Rescue.

Brockville, Ontario, is ringing with praise for the heroism and daring of Lieut. S. N. Giroux, a French-Canadian air pilot, whose parents live there. The story has just arrived from England. It tells of how young Giroux, who served with distinction in the R. A.F. during the war, took his life in his hands and saved from drowning two passengers he was carrying in his commercial aeroplane from Southport to Blackpool.

Owing to engine trouble Giroux was forced to make a landing on a sand-bar two miles from shore off Blackpool. Here he and his passengers were threatened by the rising tide. In an effort to attract attention Giroux stripped off his clothing, saturated it in petrol and lighted it. The flames, however, were unnoticed. Undaunted by the danger of being swept out to sea by the strength of the tide, Giroux thereupon plunged into the water and swam the two miles to shore. He reached land in an exhausted condition, but in time to send a rescue party for his two passengers, by that time in imminent peril from the rising water. Young Giroux owes his prowess as a swimmer to his constant practice in the currents of the St. Lawrence River.

Gratification will be your reward if you choose your Gift Bath Robes, Lounging Robes or Smoking Jackets at BISHOP'S where all their high class stock of these great comfort giving articles are selling at huge reductions.

To make unique ornaments for the Christmas tree peel a pumpkin with as wide a peeling as possible. Then cut out stars, circles, etc., and punch tiny holes for string or wire.

Stafford's Ginger Wine for Christmas, 20c. per bottle, at Stafford's Drug Store, Theatre Hill.—dec7,14

A Big Swell.

Mr. Tex Rickard, the man who promoted the Carpentier-Dempsey fight, and incidentally cleared \$125,000 over the transaction, has been telling the story of a meal he recently saw devoured under peculiar circumstances in a swell New York restaurant.

"I was breakfasting there with a friend," he said, "when a fat man came in.

"He's one of the biggest swells in the town," said my friend. "Watch him."

"The fat man—he was dressed like a prince—ordered two portions of ham and eggs, two of sausages, two of buckwheat cakes and maple syrup and along with all that, mush and milk, lamb chops, liver and bacon, fried potatoes, oatmeal, and corned beef hash.

"All these things were brought to him together, and he dumped them into a big soup-tureen and proceeded to eat them up and mix them 'round well.

"Hanged if that isn't the limit," I said to my friend. "I'll bet you three to one, George, he eats with his knife."

"No, no," replied George. "He's a big swell, I tell you. I bet he eats it with his fork."

Mr. Rickard shook his head gloomily. "We both lost," he said. "He ate it with the soup-ladle."

When icing a cake pour frosting onto the middle of cake and allow it to spread itself as far as possible; if it is necessary to spread the frosting, use a silver knife.

"A Pleasure To Take"

our Cough and Cold Cure, because it is composed of pure and harmless drugs. No cough remedy has ever been discovered that will cure every cough, but we think we have one that comes a little nearer to doing it than most of them. We have prepared it for years, it has been tried in all manner of cases and given satisfaction. We ask you to remember and try this:

Because it is safe.
Because it is most certain to cure.
Because it is pleasant to take.
Because it is equally good for children or adults.

Ask for Stafford's Phosphate. Price 35c.; Postage 10c. extra.
DR. F. STAFFORD & SON,
Wholesale and Retail Chemists and Druggists,
St. John's, Newfoundland.
Write us for Wholesale Prices. Phone 646.

Felt Like She Had An Iron Band All Around Her Head

Victoria Woman Was Left In A
Deplorable Condition By Influenza.

"When I saw how Tanlac helped my husband I started taking it, too, and it has benefited me wonderfully," said Mrs. W. Anderson, 1727 Davis St., Victoria, B.C.

"Like so many others, the 'flu' left me in an almost helpless condition and I wasn't able to get my strength back. My stomach was all upset and nothing I ate agreed with me. I had raging headaches and at times they felt like an iron band was being drawn around my head, and my nerves were so tense they felt like they would snap in two.

"Tanlac suited my case exactly, and it wasn't long before I was feeling like a different woman. I'm well and strong now and happy as the day is long, and am always anxious to put in a good word for Tanlac."

Tanlac is sold by leading druggists everywhere.

Peasants Shot.

FOR EVASION OF TAX PAYMENTS.

ROSTOFF-ON-DON, Russia. (By A. P. Mail).—The death penalty is being inflicted in the Kuban and Don districts upon peasants, who attempt to evade the grain tax, which the government has instituted instead of money taxes. At Krasnodarek a peasant and two officials, whom he bribed to assist him in dodging the grain levy, were all shot, and radical forces are being taken throughout South Russia to check the banditry, which the Moscow Government denounces as nothing more than an effort to escape taxation. General Budenny, the cavalry leader who figured so prominently in the fighting against General Wrangel and the Poles, has been made a member of the Central Council in the Caucasus, which is endeavoring to check movements against Moscow government authority. In a recent report he announced that the best results are obtained by taking hostages in the various villages and forcing the villagers themselves to capture the

If you want the best in High Class Engraving on Gold, Silver, or French Ivory, bring your goods to KARL S. TRAPNELL, 307 Water Street—nov14,eod,tf

Killed by High Heels.

GIRL FALLS DOWN A FLIGHT OF STEPS.

High heels caused the death of a girl telephone operator, according to the story told at an inquest at Camberwell on Miss Lillian Gertrude Sayers, of Hubert-grove, Stockwell. Miss Sayers fell down a flight of steps at Brixton Telephone Exchange, and her skull was fractured. A woman superintendent at the head office stated that she had examined the shoes worn by Miss Sayers. "The heels were three inches high, and were round and small at the bottom," she said. "They were about the size of a shilling. I do not consider that they were suitable for her to wear. Miss Sayers was absent from business recently, having sprained her ankle in the street."

Mr. Beaumont, assistant superintendent of traffic, declared that the steps were safe, and hundreds of girls went up and down them.—A verdict of "accidental death" was returned.—News of the World.

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NEW ARRIVALS!

Men's Fleece Lined Underwear.	PIECE GOODS In White and Striped Flannels, etc.
Men's Wool Underwear.	DRESS GOODS, Blue Denims.
Ladies' Fleece Lined Underwear.	Cottonades.
Boys' Fleece Lined Shirts.	Apron Checks.
Boys' Fleece Lined Underwear.	Regattas.
Men's Negligee Shirts.	White Shirtings.
Men's Work Shirts.	White Gauze.
Sweater Coats.	Plain and Corded Velvets.
Men's Mackinaw Coats.	
Men's Guernseys.	

Men's and Boys' Braces.	POUND GOODS. Misprints, Calicoes.
Men's Leather Gloves & Mitts.	White Shirting, Flannellets,
Men's and Women's Wool Gloves.	Cottonades, Cotton Blankets,
Ladies' and Misses' Corsets.	Fleece Calico, Mottled Flannels
Beehive and other Woools.	Cottonades, Percales,
Ribbons and Embroideries.	Khaki Drills, Satens,
Cotton Blankets.	Ginghams, White Lawns.
Lumbermen's Grey Blankets.	— ALSO —
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COAL**

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\$16.00 Per Ton,

SENT HOME.

United Coal Company

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The Misses and the Kids elect YOU, Mr. Man, to make theirs a

Cleaner, Better, Brighter Home.

The first plank in your platform is to buy something ELECTRICAL for XMAS at

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I THANK YOU!



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GLASGOW, SCOTLAND.

Makers of Chocolates and Fine Bon Bons, also one and two pound boxes of the famous "QUAKER GIRL" Assorted Chocolates. Ask for the "QUAKER GIRL."

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