



You Can help the Exchange situation by buying Rubber Boots manufactured in Canada instead of buying those made in the United States.

"COLUMBUS"

Super quality pressure cured, the best Rubber Boot that has ever been sold in Newfoundland, is made exclusively for us in Montreal.

Every pair of boots you buy that is manufactured in the United States is money thrown away. This is the year to economize, buy "Columbus" Rubber Boots, black or red. Write for prices.

The Cleveland Rubber Co., 166 Water Street—St. John's

Feb 10, 14.

LONDON GOSSIP.

LONDON, Jan. 10. UNCLAIMED DECORATIONS. Quite a number of ex-officers appear since their demobilization to have lost interest in their war decorations...

JAPAN IN LONDON. A City friend who has for years done business with a Japanese merchant was invited the other day to dine with the Japanese...

MINARD'S "KING OF PAIN" LINIMENT Rheumatism.

Lumbago, Neuralgia, or any other pain, apply Minard's Liniment to the aching spot and get quick relief.

of any change in its staid, old red-brick front. "WINNINGS" FROM THE ARMY. The value of property stolen—or to use the soldiers' emphatic expression, "won"—from the Army during the war has probably never been estimated...

LONDON STREETScape IN 1920. Few notable buildings have gone up in London in the past year, and for the same reason no building of historic interest has passed away...

INFECTION FROM ABROAD. It is stated that the hiccoughs epidemic was brought to Switzerland by the Viennese children who were receiving hospitality in that country...

Real Meaning of \$4.86 2/3. Much interest has centered in sterling of late, but few people know the real meaning of \$4.86 2/3 as the value of a sovereign.

NEW LAMP BURNS 94 PER CENT. AIR. Beats Electric or Gas. A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity...

Flying Roof Hits Man. In the height of the snow storm on Tuesday the roof of a fishing stage owned by Mr. George Cooke at Quidi Vidi was carried some distance by the force of wind and hit a resident of the place who was passing, burying him in a snow bank...

Family Destitute. Some of the families at the Battery, though they struggle hard to make a living, are some times well off. At least there is one case of absolute destitution here...

McMurdo's Store News. There is no doubt as to the value of Red Cross Oil in practically all cases of cold and sore throat and chest in addition to its value in cases of rheumatism, neuralgia, lumbago, stiff neck, muscular cramps and pains, diarrhoea and colic, etc.

Unfurling in its results. A Pure, Wholesome and Delicious Laxative, "LES FRUITS" —see it.

Avalanche at Battery.

What almost ended in a terrible catastrophe occurred at the Lower Battery, East End, on Monday night, when some hundreds of tons of snow which had accumulated about 100 feet above, on the hill side, slid down with terrific force, demolishing the house occupied by Alfred Wells and family.

Rosalind Sails.

S. S. Rosalind, Capt. Mitchell left port at 2 p.m. to-day for New York via Halifax, taking a large freight and the following passengers: For Halifax—H. E. Willis, W. Barry, Mrs. J. Hiscock, Capt. and Mrs. Powell, Miss M. Tucker, J. B. and Mrs. Orr, E. L. Garneau, Geo. Garneau, Rev. F. Baird, Miss Maud Ryan, J. P. Kitley, H. Gobbie, Miss Mary Johnson, Miss E. Peckham, E. P. Ferlin, Mr. and Mrs. Chas. Leverman, Miss D. Crocker.

Real Meaning of \$4.86 2/3.

Much interest has centered in sterling of late, but few people know the real meaning of \$4.86 2/3 as the value of a sovereign. In defining coinage of to-day the Financial Post says that a sovereign means 125.27447 grains Troy of English Standard or Crown gold, that is, gold 22 carats, 11-12 fine.

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WE DISCOVERED



The following Especially GOOD VALUES When going through the Stock of WILLIAM FREW and now present the FIRST OF THESE FINDINGS in our New Apartments. Snow White Garments and White Materials all contribute to make

A Very Interesting WHITE SALE

- WHITE DRESS OR WAIST CREPE—A very beautiful material for your best summer frock, double width, just 30 yards in the piece. Regular \$1.60 yard. To Clear for 60c. HONEYCOMB QUILTS—Large White Honeycomb Quilts, fringed. We have these at many prices but specialize these two lines. Regular \$2.75. Sale Price \$2.00. Regular \$5.00. Sale Price \$3.85.

- LADIES' UNDERSKIRTS—A few dozen of White Lawn Underskirts, embroidery absence. To clear—Regular \$1.70. Sale Price \$1.20. Regular \$2.40. Sale Price \$1.60. Regular \$2.70. Sale Price \$1.80. CAMISOLES—3 dozen of dainty White Lawn Camisoles, trimmed with Valenciennes lace and insertion and ribbon heading. Regular 90c. Sale Price 60c. Regular \$1.30. Sale Price 90c.

James Baird LIMITED

These Values are to be seen in the Store vacated by WILLIAM FREW.

Personal.

Mr. E. V. Spry of Collin Campbell, Ltd. left by S. S. Rosalind to-day on an extended trip to U.S.A. and Canada. Hon. W. J. Ellis has gone to Los Angeles, Cal., where he will spend the winter.

Persian Women Freed.

Until seventy years ago, says a correspondent, the women in Persia, were held in a bondage of ancient customs and prejudices. They were thought little of so far as the affairs of national life were concerned.

McMurdo's Store News.

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A Pure, Wholesome and Delicious Laxative, "LES FRUITS" —see it.

WHITE SHIRTS. 49c. Beautiful White Shirts, fringed, 49c.

WHITE SALES. Beautiful White Garments and White Materials all contribute to make

Wise Daily Sideboard. Beautiful White Sideboard, 49c.

Tea Cloths. Beautiful White Tea Cloths, 49c.

Making attractive with the years in flers, Kid. Dress Shirt, White Flannel, 49c.

White Wool. Beautiful White Wool, 49c.

Children's Vests. Beautiful Children's Vests, 49c.

Extr WH. Beautiful White Materials, 49c.