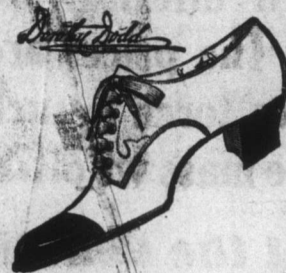


Dorothy Dodd Boots & Shoes.



Of course, if you think Shoes are just Shoes, you can get them anywhere. If you are critical, however, and discriminate between ordinary Shoes and the kind that really have style, fit and comfort, you will certainly ask for DOROTHY DODD Shoes.

Buttoned
and
Laced
BLACK
and
Tan.



Whatever your footwear needs are, we have DOROTHY DODD Shoes to meet them. Call and see our large and well assorted stock of Ladies' DOROTHY DODD Footwear.



BOOTS,
PUMPS,
and
OXFORDS,
Sizes, 2 1-2
to 7.



Ask for Dorothy Dodd Shoes, and see that the Trade Mark is stamped on the Shoe you purchase.

Ladies' Belt Free!



With every cash purchase of one dollar and upward we will give absolutely free one Ladies' Belt.

Marshall Bros

LADIES' WHITE CANVAS BOOTS.
LADIES' WHITE CANVAS PUMPS.
LADIES' WHITE CANVAS OXFORDS.
A full line of LADIES' WHITE SUMMER FOOTWEAR.

Why We Are Calm.

By RUTH CAMERON.



RUTH CAMERON

I've made a discovery. At least it seemed like one to me. The other day I was sitting in the dentist's chair. A weighty decision hung in the balance—whether a tooth should be pulled or kept another year. Now I have never in my life had a tooth pulled. And at the idea that which I had often heard other people dread, with that mild sympathy we always feel for other people's troubles, might actually be about to happen to me in the next few minutes, I was simply appalled. It seemed inconceivable. When my mother was a little girl and had been naughty and her father got the switch, she used to say incredulously, "What you're not going to whip me, not me!" And that was the way I felt about the tooth.

And The Tooth Stayed In.

In the meantime the court having pried into the private affairs of my tooth, came to a decision. I needn't have it out.

A wave of relief went over me. I felt perfectly happy. To be sure, I should have to have that tooth out next year. And doubtless before my death I should have to have many more teeth out. But it didn't bother me one iota. In fact so far as my feelings were concerned, that person who was to have her tooth out next year was quite another person.

The Reason We Don't Expect To Die.

And that's the discovery. I've often wondered why we feel so calm about death and bereavement and the various ills that by the laws of human existence simply must come to

us. That is why. Because the "you" or "I" of the future is always another person to us. Likewise the "you" of the past. Go back to the old school or college grounds twenty or thirty years after you have graduated and find how impossible it is to feel that you ever really went to school there. You remember that boy or girl with much the same sense of detachment with which you remember your old playmates. He Lived The Child He Used To Be. As I write there comes to me a far more beautiful expression of this same thought. Do you remember it in Charles Lamb's essay, "New Year's Eve." Let me find it for you. "If I know myself of myself," he writes, "I know I have less respect for his present identity than I have for the man Elia. For the child Elia, that 'other me' there in the background, I trust take leave to cherish the remembrance of that young master with his little reference to his stupid changeling of five and forty as if it had been a child of some other house and not of any parents."

Buy a bottle of Stafford's Phoratorine Cough Cure for 25c. and receive a numbered ticket. See advertisement—may 1, 17.

Everyday Etiquette.

"How should one word a reply to an invitation to a card party?" The hostess used her visiting card for the purpose, "was Alfred's query. Such an invitation is acknowledged in the hand person. The reply is written on note paper," replied his father.

Can pineapples while they are cheapest.

Jam and bread at the close of the meal is a good way of serving sweets to children.

Potatoes!

Not Higher
This Time!

We have 100 barrels of Good Local Potatoes at a low price. Buy now and save, as prices will advance again soon.

Soper & Moore,
WHOLESALE JOBBERS,
Phone 480.

Rann-dom Reels.

THE BRAIN.

The brain is a small, compact object which is located inside the head and sometimes refuses to venture out. It is given to man to help distinguish him from the brute, but at times falls several yards short of its noble mission. The brain is cleverly concealed from view by the ears, eyes, nose and back hair, and in many instances is so thoroughly hidden that its existence is not suspected even by the immediate relatives of the owner. A great many men who have to use their brain several hours each day unhook it and hang it in a spare room on reaching home at night, where it cannot be disturbed by the conversation of a faithful and loving wife who has not seen anybody all day but the hired girl. A brain which can be detached from its surroundings and put in cold storage without gathering

THE OLD FISH COULD NEVER TAKE HIM FOR A WISE GUY. WOULD-YA? BUT HE COULDN'T. A RING-NECKED CONEY INVENTED A HOLE AFTER BOILED A HOLE FROM CUMBERS AND HE'S JUST PULLED A CRITICAL ANALYSIS OF THE PRESIDENT IN FIVE VOLUMES.



The quality of the brain cannot always be seen from the outside. Some of the brainiest men this country ever produced did not look as if they had more intellect than they could carry. They may have had more of something else than they could carry, but it was not intellect. One of the saddest sights on the American platform today is when one of our great men mounts the stage lugging a once active brain which has been run through a brewery, and then tries to write a few rotund sentences out of it. The human stomach can stand this strain for quite a while, but the brain usually refuses to respond after the third round. There would be less brain fog in this republic if more people would get to bed before the milkman makes his second trip.

thought which posterity would never miss, finally catching up with it and working it into an oration on our national destiny. The brain of a member of congress is popularly supposed to weigh more than that of the ordinary voter, but sometimes the voter is hard to convince and votes for somebody who is short on brains and long on bunk.

The quality of the brain cannot always be seen from the outside. Some of the brainiest men this country ever produced did not look as if they had more intellect than they could carry. They may have had more of something else than they could carry, but it was not intellect. One of the saddest sights on the American platform today is when one of our great men mounts the stage lugging a once active brain which has been run through a brewery, and then tries to write a few rotund sentences out of it. The human stomach can stand this strain for quite a while, but the brain usually refuses to respond after the third round. There would be less brain fog in this republic if more people would get to bed before the milkman makes his second trip.

Stafford's Essence of Ginger Wine only 15c. bottle—may 1, 17.

Your Boys and Girls.

Does your child drink enough water? It should be known that water is the second great necessity for human existence, the first being air. It is estimated that man can live without air from two to ten minutes; without water for three to five days; without food ten to twenty days. Just how much water each should consume is hard to determine, but a healthy individual requires from three to six pints of water daily.

Teach the children to drink water instead of tilting the soda fountain. Any pure water is healthy. The idea that the only place to obtain benefit from drinking water is to visit some famous "spa" is preposterous.

\$50.00 in Cash Prizes!

With every 25c. purchase at either of our Drug Stores, Duckworth St. and Theatre Hill, you receive a numbered ticket, and if you are holding a lucky number at the time the numbers are drawn (July 31st) you win one of the Cash Prizes we are giving away.

1st Prize \$20.00
2nd Prize \$15.00
3rd Prize \$10.00
4th Prize \$5.00
P.S.—The above does not apply to "wholesale" buyers, but only the "Retail Cash Purchases" made at our two stores. These prizes will be drawn by two prominent business men on the above mentioned date.
DR. F. STAFFORD & SON,
Theatre Hill,
STAFFORD'S PHARMACY,
Duckworth Street,
STAFFORD'S SPECIALTIES:
STAFFORD'S LINIMENT,
STAFFORD'S PRESCRIPTION "4",
STAFFORD'S PHORATORINE COUGH CURE.

Remember that while children need desserts they should be very simple ones. Strawberry dumplings can be made as well as apple dumplings, and are delicious.

Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.

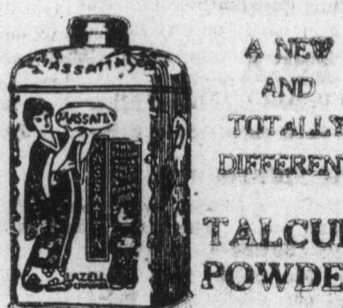
Adrain Bldg. P. O. Box 782.

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QUEEN INS. CO.

GEO. H. HALLEY
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Lazell's
MASSATTA



Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance intangible in its appeal and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unquestionable excellence.

at all Drugists, St. John's, Nfld.

ST. JOHN'S
MUNICIPAL COUNCIL.

TENDERS FOR HAY.

Tenders addressed to the undersigned and marked "Tender for Hay" will be received until Thursday, 21st inst., at 4 o'clock p.m. for delivery during the month of July of 150 tons No. 1 Prime Timothy Hay, duty free.

The Council does not bind itself to accept the lowest or any tender.

In order,
JNO. L. SLATTERY,
Sec.-Treasurer.

Lingerie dresses are very frilly and very necessary to the fashionable wardrobe.

A pretty sports suit consists of white wool jersey with black or color-

Why Do You

put pictures you value away unframed in some cupboard or press where you never see them from one month to another?

Why don't you have them—these pictures you love, perhaps some prized photo or engraving—nicely framed in suitable Mouldings and hang them where they can be an every day source of pleasure to the eye?

We frame pictures of all kinds, are experts at selecting Mouldings that blend perfectly with any given subject, and we have a very wide range of Picture Mouldings from which you may select the frame for your pictures. Why not let us frame your pictures for you?

U. S. Picture & Portrait Co.,
WATER STREET.

CERTAIN-TEED

PAINTS and
ROOFINGS

Guaranteed the best obtainable

GEO. M. BARR, Agt.

JUNE 5th.

Now landing ex S. S. Jacobsen,

Best Screened Sydney Coal
\$13.50 per ton.

A. H. MURRAY,
BECK'S COVE.

Advertise in The Evening Telegram



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For La
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War M

Messages Rec
Previous

BRITISH CAPTURE

LONDON
The report from the quarters in France reads: We carried out this morning on the front east of Monchy the positions of consequence on the high ground Infantry Hill, the position has been stubbornly held by the enemy on a number of occasions. We were stormed by the enemy from over three miles. The whole of the day we gained. We captured, including three machine guns. In the day one German airplane down and three others down out of control. are missing.

GERMANS ABANDON SECTION

LONDON
Important sections between the Lys River have been abandoned by the Germans. It is announced official troops followed the Germans closely, and made progress eastward. The statement further advance eastward combined with the troops south of the line, has compelled the abandonment of important sections of the first line defensive system between the River Lys. Our troops have followed very closely and have made progress eastward. We also gained the night in the night. We raided the last night north of the south of Hooge, and prisoners in each case.

FORT SALIFIE CAPTURED

LONDON
Fort Salif, on the Red Sea has been captured by British warships. It was announced this evening. The British says the Command of the East Indies report Thursday morning. The ships under his command Fort Salif, after three days. The Fort is on the eastern shore of the miles north of Perin, Leheya and Hodeida.

HIT

HEY-CAN I GET A JOB?

