

AMERICAN PLATED PINS.	AMERICAN NICKEL SAFETY PINS	STANDARD DRESS FASTENERS.	LARGE and MEDIUM WRITING TABLETS.	100 Bx. Stationery, containing 24 sheets paper and 24 envel- opes, worth 10 cents, 2 boxes for.....	6 INCH OBLONG ENVELOPES.
250 Pins on a sheet, 3 sheets for.....	1 dozen on card, as- sorted sizes, 2 cards for.....	Black and White, 2 sets for.....	Ruled with Blotter, 2 for.....	Good strong paper, 50 for.....	50 for.....
5c.	5c.	9c.	9c.	14c.	5c.

Our Outport Friends can  
avail of all the benefits  
of this ad by enclosing  
cash with order and  
mention date of adv.

**JAMES BAIRD**  
LIMITED.

YOUR  
"Money back if  
dissatisfied"  
is your guarantee of  
satisfaction.

### APPRECIATION.

Perhaps a few words of appreciation to our patrons, who were legion at last week's sales, would not be amiss, and to them we now extend our sincere thanks for their generous response in participating in what we do not hesitate to say was of a decidedly advantageous opportunity for the thrifty housekeeper. Our patrons can be assured that this week's sales, which will be on Thursday and Saturday, will be brimful of Bargains, as we are every day opening NEW GOODS which will be offered to you at lowest possible prices. Remember here's where your dollars increase their value. THE MORE YOU SPEND THE MORE YOU REAP.

## Remarkable Offerings for Thursday and Saturday.

#### Hard Felt Hats, 78 cts.

4 1/2 dozen Men's Hard Felt Hats,  
1912 London shape; big Job Line.  
Worth \$1.00. Specially  
Priced at ..... **78c**

#### Suit Cases, \$1.28

53 Suit Cases, 24 inch, Alligator,  
embossed, lined, leather trimmed cor-  
ners, brass lock and end catches,  
strong leather handle. Reg. \$1.50.  
Thursday and Saturday ..... **\$1.28**

#### American Neckwear, 10 cts. each.

8 dozen American Neckwear, in-  
cluding Jabots, Sailor Collars, Peter  
Pans, etc. Splendid range. Sale  
Price Thursday and Satur-  
day, each ..... **10c**

#### American Neckwear, 22 cts. each.

15 dozen American Neckwear,  
Novelties including Dutch Collars,  
side frills, Jabots with Collars, Cream  
Lace Stocks, Lace Stoles, etc. Sale  
Price Thursday and Satur-  
day ..... **22c**

#### Side Board Cloths, etc.

Big Job Line American Sideboard  
Cloths, Pillow Shams, Table Cen-  
tres, etc., openwork braided, plain and  
hemstitched. Values up to 50c. Sale  
Price Thursday and Satur-  
day ..... **34c**

#### American D'oyles 13 cts. each.

7 dozen American Doylies, size 11  
x 11, Embroidered, openwork braided  
and hemstitched with insertion.  
Reg. 15 & 18c. Sale Price  
Thursday and Saturday .. **13c**

#### Window and Door Panels, 14 cts. each

4 dozen Window and Door Panels,  
White Muslin with centre figure, 1 1/4  
yards long. Reg. 18c. Sale  
Price Thursday & Saturday **14c**

#### Chamois G'oves, 42 cts. pair.

6 dozen pairs Washable Chamois  
Gloves, White, Cream and Natural.  
Regular 50c. Sale Price  
Thursday and Saturday .. **42c**

#### Dress Goods Specials.

98 pieces New Dress Goods, in-  
cluding Amazons, Lustres, Serges,  
fancy stripe effect, and Tweeds, in  
colors of Black, Navy, Brown, Cardi-  
nal, Green, V. Rose, Prunelle, and all  
the leading shades. Reg.  
45c. Sale Price Thursday  
and Saturday ..... **38c**

59 pieces New Dress Goods in  
makes and colors as described above,  
also in Black in all the leading fab-  
rics, viz., Roxanas, Rosetta, Cor-  
double, Poplins, Armures, Cork-  
screws, etc. Regular \$1.00 and \$1.10.  
Sale Price Thursday and  
Saturday ..... **86c**

#### Blouse Offerings.

##### American Blouses, \$1.46.

76 only Ladies' American Blouses,  
Embroidered front, imitation crochet  
lace, wide tuck, 3/4 sleeve, very sty-  
lish; 34, 36, 38, 40 bust. Reg. \$1.65.  
Sale Price Thursday and  
Saturday ..... **\$1.46**

##### American Blouses, \$1.59.

64 only Ladies' American Blouses,  
high and low necks, long and 3/4  
sleeve, sheer lawn, fine tucks and in-  
sertion with one side effect of wide  
heavily worked embroidery, others  
with tucks and embroidery, Kimona  
effect sleeve, wide range. Reg. \$1.80  
and \$2.00. Sale Price  
Thursday and Saturday **\$1.59**

**James Baird**

Limited

DRY GOODS, 'PHONE 499.

110 Dozen Liquid Shoe Polish.	Tape Boot Laces.	Mile End Brilliant Crochet Cotton.	Toilet Soap.	Leatherette School Bags.	Transparosa Glycerine Soap.
None better. All shades. 2 reels .....	Two Dozen for .....	Large cakes. Two cakes for.....	Full size. Reg. 20. Sale Price.....	Three cakes in a box, for.....	
8c.	5c.	9c.	9c.	15c.	24c.

#### Tissue Paper, 2 for 11 cts.

110 rolls Crinkled Tissue Paper;  
colors Moss, Gold, Helio, Pale Blue,  
Pink, Red, White, Nile. Sale Price  
Thursday and Saturday, 2  
rolls for..... **11c**

#### Paper Napkins, 4 cts. doz.

50 dozen Crepe Paper Napkins or  
Serviettes, made from chemically  
pure and sterilized paper.  
Sale Price Thursday and Sat-  
urday, per doz. .... **4c**

#### 6 and 8 inch Ribbon.

20 pieces Ribbon, 6 and 8 inches  
wide, Fancy Stripe with colored edge,  
plain colors of Moss, Navy, Sax, Tus-  
can, White, Cream, Black. Value  
30c. to 50c. Sale Price  
Thursday and Saturday .. **23c**

#### President Braces, 49 cts. pair.

28 dozen Shirley President Braces;  
none better; best by test. Regular  
55c. Thursday and Satur-  
day ..... **49c**

#### Pillow Cases, 16 cts. each.

10 dozen American Pillow Cases,  
size 20 x 32; good strong cloth. Reg.  
20c. Sale Price Thursday  
and Saturday ..... **16c**

11 1/2 dozen White Pillow Cases,  
made from English Long Cloth, Frill-  
ed and Hemstitched, and some em-  
broidered.

Regular 35c., 45c., 55c., 70c.  
Sale Price 28c., 34c., 45c., 58c.

#### D. & A. Corsets, \$1.18

39 pairs D and A Directoire Cor-  
sets, 4 suspenders, low bust, long hip,  
made from best White Coutil, non-  
rustable. Reg. \$1.40. Sale Price  
Thursday and Satur-  
day ..... **\$1.18**

#### Ladies Belts, 29 cts.

Heavy purchase Ladies' Belts,  
styles include colored leather, fancy  
buckles, black silk tucked and folded,  
etc. Values up to 50c. Sale  
Price Thursday and Satur-  
day ..... **29c**

## Cable News.

Special Evening Telegram.  
LONDON, April 2.  
A woman crossed the Channel from  
England to France to-day as passen-  
ger in an aeroplane for the first  
time. Gustave Hamet was her com-  
panion.

Special to Evening Telegram.  
LONDON, April 2.  
Though the Scott expedition was  
150 miles from the Pole on Jan. 3rd,  
experts believe Scott reached there  
before the end of the month. Amongst  
these experts is Dr. Nansen. All the  
papers editorially congratulate the ex-  
pedition, and emphasize the fact that  
it was not a mere dash to the Pole,  
but a thoroughly planned exploring  
expedition on a large scale, with no  
idea of racing, and had achieved re-  
sults of highest importance. Amund-  
sen reached there Dec. 14th, whilst  
the Englishmen were struggling  
through the snow drifts of the Beard-  
more glacier. If Scott had known of  
his success he would have referred to  
it. Shackleton says the determina-  
tion displayed by Scott must place  
this expedition among the greatest ef-  
forts of mankind. It is not likely  
that any further news will be receiv-  
ed until well on in 1913.

Special to Evening Telegram.  
LONDON, April 2.  
The balloting has terminated, but  
the returns will not be known until  
to-morrow. Apparently there will be  
a majority against resumption. A  
two-thirds vote is necessary to au-  
thorize a national strike, and it is  
questionable whether a bare major-  
ity will suffice for continuance. This  
point has not arisen heretofore, and  
may cause dissension, delay and a  
split. Meanwhile more than 40,000  
have resumed, and in any case many  
thousands will disregard an adverse  
decision. King George, Queen Mary  
and the Queen Mother have each con-  
tributed \$5,000 to relieve distress.  
Both the President and Secretary of  
the Federation express the opinion  
that the executive will decide that a  
two-thirds vote is necessary to con-  
tinue the strike, and that at Thurs-  
day's meeting the men will be advis-  
ed to resume. British railway traf-  
fic for the current week shows still  
heavier losses.

Special to Evening Telegram.  
NEW YORK, April 2.  
A meeting of the descendants of  
Samuel Churchill, a wealthy New-  
foundland fisherman of two centuries  
ago, was held yesterday in Brooklyn,  
and an association was formed to ob-  
tain additional papers to establish  
their claim to property in Newfound-  
land. J. P. Blackburn, of St. John's,  
suggested the heirs sell their claim  
for \$40,000,000, provided they prove  
their right to the property, to William  
W. La Point, representative of the  
heirs. The property consists of near-  
ly twenty miles near St. John's, New-  
foundland, including nearly all the  
principal streets and buildings, also  
land in Conception Bay, Oehre Pit  
Cove, Maddox Cove, and considerable  
property in England. James Hanna-  
ford, of Brooklyn, was elected Secre-  
tary, and James Walsh, Brooklyn,  
Treasurer, of the Association.

Special to Evening Telegram.  
LONDON, April 2.  
The Budget was introduced to-day  
before the thinnest audience for 15  
years. Chancellor Lloyd George an-  
nounced a surplus of \$32,725,000, the  
largest on record, despite the loss of  
\$2,000,000 through the coal strike. Es-  
timated expenditure for 1912-13 is  
\$34,635,000, an increase of \$2,095,000.  
This is mainly due to the Insur-  
ance Act for Workmen and the ac-  
quisition of the telephone system. The  
Chancellor argued that his scheme of  
taxation had met increased expendi-  
ture without taxing necessities or in-  
terfering with trade. Trade had im-  
proved, and unemployment diminished,  
and, until the strike, had reached  
the lowest point. He proposed to de-  
vote the whole surplus to strengthen-  
ing the exchequer balance, because  
he had to provide for several contin-  
gencies. For instance, expenditure on  
warship construction had been \$7-  
500,000 less than expected, but that  
was only a postponement. The cost  
of increased construction must be  
provided for. The effect of the strike  
must also be considered, the Chan-  
cellor observing that he had every  
confidence that it would be terminat-  
ed this week. It was safe to esti-  
mate an expansion of most of the re-  
venue producing taxes, and no new  
taxation would be imposed. The com-  
ing year's revenue he estimated at  
\$935,945,000, and the surplus as \$1-  
520,000. He expressed disappointment  
at the absence of anticipated reduc-  
tion of naval expenditure, and feared  
that the prospects of decreased ex-  
penditure in that direction were not  
bright. Aside throughout the world  
appeared to be exceptionally healthy.  
Conditions in the States are stronger  
than for years. The only disturbing  
factor is the Presidential election, but  
he did not think the effect would be  
serious. There was every hope for  
British trade.

Minard's Linctment Cures Garget in  
Cows.



### Look at that Loaf!

That's Cream of the West Flour for you!  
If you'll only try Cream of the West Flour I'll stand every  
risk. I know what Cream of the West will do. It will  
bake bigger loaves and more delicious bread, too.

## Cream of the West Flour

the hard wheat flour guaranteed for bread

You just try it. Ask your grocer. Tell him you're to get your money  
back if it fails you on a fair, square trial. Tell him the Campbell  
Milling Company, Limited, say so. He can charge it to us.

The Campbell Milling Company, Limited, Toronto  
ARCHIBALD CAMPBELL, President 106

R. G. ASH & CO. St. John's, Wholesale Distributors

### PRUNES.

By WALT MASON.

The prune is good to eat; the prune is plump and sweet; yet when we  
spy the prune dish high, a chill attacks our feet. The prune, the does  
agree, is wholesome as can be; improves the blood of rich red blood in  
vein and artery. The growers of the prune consider it a boon, the finest  
thing, they say, by jing, that ever graced a spoon. The grocer strikes a  
pose and says: "Such prunes as those will heal your head and raise the  
dead and cure ingrowing toes." Wherever we may stray we hear the wise  
men say: "The prune is great—go, buy a crate, and eat the same to-day." And yet, I know not why, the common people shy and shake with fear and  
shed a tear when prunetlets they decry. They rush away pell-mell with  
soul-disturbing yell; when asked the cause they say: "It was a case of  
Dr. Fell!" And this brings to our view what prejudice will do; where  
it doth lodge it makes men dodge the beautiful and true. The prune is  
plump and sweet, the prune is hard to beat; but you can snap my share,  
old chap—I'd rather chew a  
beet!

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Walter Mason Adams

### YOU ARE NOT DRESSED UNLESS YOU WEAR A TRESS.

Fits Well.

Looks Well.

Wears Well.



Your New  
Spring Hat  
Should be  
A TRESS.

OUR PRICE—\$2.80.

G. F. Kearney

**The K&A Store**

J. M. Atkinson

The Store that Serves You Well.

MAN IN DANGER.—Last night  
Consts. Green and Fitzgerald were  
called to the South Side where they  
found a man lying in the darkness in  
a stupor from too much drink. Had  
he not been discovered he must have  
perished. The officers were about to  
take him to the station when people  
passing recognizing him took him  
home.

Minard's Linctment Cures Colds, Etc.

### PERSISTENT COUGH.

Wherever soothing syrups fail to cure that persistent cough which  
exhausts you,

#### MATHEU'S SYRUP

of Tar and Cod Liver Oil and other medicinal extracts will rapidly  
and definitely rid you from it.

The merits of Mathieu's Syrup are highly recognized and endorsed.  
Here are a few proofs:—



THOMPSON, N.S., Feb. 29, '05.

Filmore & Morris, Amherst, N.S.  
Dear Sirs,—Yours of the 27th to hand re Mathieu's  
Cough Syrup, and would say it gives the best results  
of any cough syrup we have ever handled. The Medi-  
cine is all right.

Yours truly,

ARMOUR & MATTINSON.

Port Hawkesbury, C.B., Apr. 3, '06.

Filmore & Morris, Amherst, N.S.  
Dear Sirs,—I rec'd yours of the 27th ult., asking  
about Mathieu's Syrup. It is an excellent Medicine  
for coughs, cold and consumption. Please send me  
another lot of 2 doz. bottles with samples. Enclosed  
find \$3.00 the amount of my bill.

Yours truly,

A. F. DICKSON.

SPRINGHILL, N.S., April 4

Filmore & Morris, Amherst, N.S.  
Dear Sirs,—In reference to your inquiry as to the  
selling qualities of Mathieu's Syrup, we might say that  
it is of no use whatever for us to keep any other Cough  
Medicine in stock. When you first began to sell it  
here, the Druggists did not handle it, and now every  
Druggist in town has it, and we are sure they find a  
ready sale for it. Mathieu's Syrup is sold by at least  
18 dealers in Springhill.

FERRIS & PEEL.

AGAINST HEADACHE there is no remedy so active as Mathieu's  
Nervine Powders which contain no opium, morphine or choral. 25  
cents per box of 18 powders.

J. L. MATHIEU Co., Sherbrooke, Can.,  
THOS. MCINTYRE & Co., Wholesale Chemists and Druggists, St. John's, Nfld.

HT  
does  
and  
the  
Soap

HT

TRY THE  
SUNLIGHT  
WAY

### Personal.

My Rabbits, perator at Cuck-  
ore, who had been to the  
a vacation returned a couple  
ago.

ampton, of Bishop's Falls, ar-  
the city last night by train to  
nds.

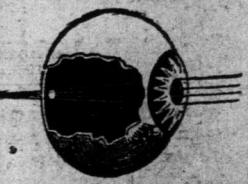
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apr.2.ft

AT?



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er Sunday

Y.



THE FARSIGHTED OR  
HYPERMETROPIC, EYE  
GLASSES NEEDED.

and simple Hypermetropic,  
the vision and strabismus are  
Glasses. Why do you suffer

Eyesight Specialist,  
Water Street.  
n! at an hour's notice.