

Cleanser
for baths, kitchen utensils, painted surfaces, etc. Ask
Fairyman's Cleaner
Apply, absolutely pure and free of grease. Put up in 5 lb. cans. Money refunded if not satisfactory.
W. & FEELY
Post Office.

IRLAND'S
HAROLD BELL
WRIGHT'S NEW BOOK
"When a Man's Man"
Sutherland

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BENT HAS
England, some of the best handled, made especially for You men who find it hard enough, step in and look them

DBENT
Cardasher—4 Market St.
Specialties, Ely's Neckwear, underwear.
your Furnishing needs.

IBITION
the last day that you can purchase for an indefinite time. Purchased in Quebec Province, and in Ontario, express charges are heavy. Assorted stocks in Ontario. Our prices right. Special reductions to 10 gallon lots.
aced every day.
s for September First delivery, of splendid 5 and 10 gallon oak ders now.
hilton & Co.
sie St., Brantford

Small offensive operations by our troops...
At the head of the Fossierina Valley...
south of China of Cece."



USE the TELEPHONE



During the Sizzling Weather

When you have that "all-in" feeling, you can save yourself a lot of extra work and a lot of extra steps if you use the telephone.
Cold Lunches, Ice Cream, Taxi Rides, a Cool Theatre, Cooling Drinks, and Tasty Restaurant Meals, are all aids to help you bear hot weather. Get the habit of saving yourself as much worry and work as you can in the hot weather, and you will feel the heat less. Let these merchants help you.

BRANT Theatre

Reserve your seats in advance. No orders held after 8 p.m.
Don't forget our new ice cooling plant, using one ton of ice a day.

Both
Phones
435

Telephone 290

And your Orders will be promptly delivered to any part of the city.

20 lb. Sack Redpath's Granulated Sugar, \$1.75
10 lb. Sack Redpath's Granulated Sugar 90c
2 tins Sterling Salmon for 25c
2 tins Finnan Haddie for 25c
6 cakes Castile Soap for 25c
1 tin Cote Salmon for 10c
1 tin Heintz Spagetta for 15c
1 tin Heintz Pork and Beans for 15c
2 lbs. large Prunes for 25c
3 packages Corn Flakes for 25c

A trial order solicited and satisfaction guaranteed.

Cash Bargain GROCERY

104 DALHOUSIE STREET
Both Phones 290

The Telephone

is another entrance to your business.
Keep the Door Open

Call Contract Dept. No. 896

CANADIAN MACHINE
TELEPHONE CO., Ltd.
32 QUEEN STREET
BRANTFORD, ONT.



THE GLASS THAT CHEERS

and refreshes you on a warm day is our delicious Ice Cream Soda, any flavor, the 10-cent kind, our price FIVE CENTS. No question but what pure fruit flavors make a healthier drink than those made from acids and extracts. Remember when you want soda water or ice cream soda, our price is FIVE CENTS, not 10 cents, and our flavors are pure fruit flavors. Have you tried our VELVET ICE CREAM BRICKS? You can have them at a minute's notice. No bother, no muss. Just cut down corners of box and slice.

Our Leader—SOCIETY BRICK—3 colors, 3 flavors.

Bell Phones—2140 or 2141 - Auto—581

WHOLESALE OR RETAIL

Alf. Patterson
143 William St.

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—Combined With—
Lindsay's TAXI SERVICE
Phone 2148
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SMOOTH AS VELVET And Rich in REAL CREAM

That Correctly Describes Our ICE CREAM

Made on the premises in all flavors and correctly packed so that we send it to you in good condition.

Phone Bell 517 for a Brick for Dinner

Olympia Candy Works

Spare Yourself Telephone Bell or Auto

274

AND LET THE Brantford Laundry

Send for your Parcels. Try us during the hot weather.

We Certainly Do Know How

KEEP COOL —AT THE— Artemis Sweets

Let the Telephone Run the Messages

And you eat our delicious ICE CREAM Made fresh daily, from the purest ingredients, on our own premises.

In The Grill Regular dinners a la carte daily from 7.30 a.m. until 2 a.m.

Artemis Sweets
148 COLBORNE ST.
Bell Phone 1491

Bread is Only 6 cents

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John Johnston BAKER

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Will protect the interests of the Workingman as long as his supply of Flour lasts.

Phone 753 and Have Our Driver CALL

Get Connected

WITH US WHEN YOU HAVE TROUBLE WITH YOUR

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We are as close to you as your phone, and we make it our business to attend promptly to every call.

No matter what your plumbing need is, just call us up.

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But the careful, personal attention of an expert. That's what we offer. Also a full range of Tapestries to select from.

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usually needs immediate attention. We are vividly alive to the urgency of these needs, and keep a staff of expert workmen to wait on you.

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Not our Telephone Number which still remains as before Bell 525, But we have moved from King Street and 31 Colborne Street is our new address.

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Painters and Decorators
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We have at the public's disposal, at moderate rates, McLaughlin and Overland Touring Cars, which insure you of every comfort and convenience.

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Brantford's Popular Restaurant

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City Dairy of Toronto Ice Cream
IT'S PURE—THAT'S SURE
Bricks a Specialty
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USE the PHONE